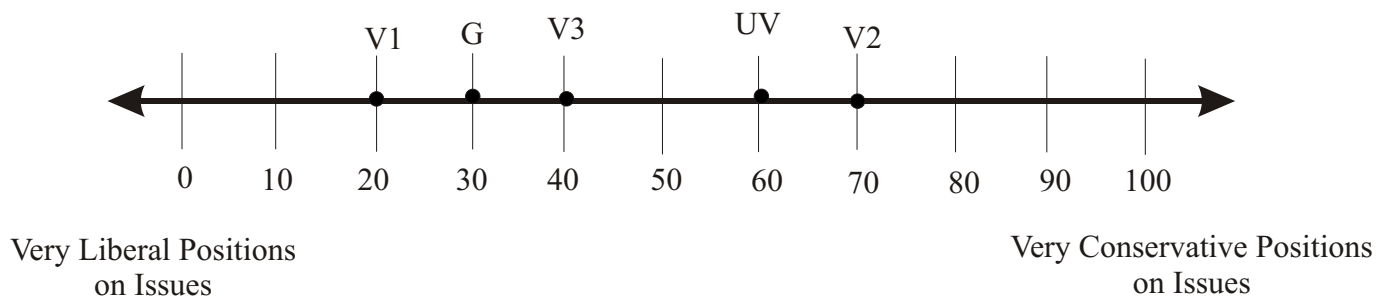


Figure 6-4: An Example of Electorally Motivated Campaign Contributions with Informed and Uninformed Impressionable Voters Where Impressionable Voters are not Decisive



G is the ideal points of Interest Group G.

V1 and V2 are the ideal points of the informed voters in the election.

V1 and V2 are the median voters in the closed primaries of the Liberal and Conservative parties, respectively

There are two Independents who will vote in the general election. The Independents are informed, not impressionable and their ideal points are at V3.

UV is an uninformed, impressionable voter who will vote for the candidate who spends the most money.