Check In and Registration (8:45 AM to 1:00 PM)
Kimmel Center For University Life, 60 Washington Square South, Lobby

Keynote Presentation (9:30 AM to 10:30 AM)
Held in the Skirball Center for the Performing Arts, join us for our kick-off keynote presentation, featuring Adam Alter, Associate Professor of Marketing at New York University’s Stern School of Business. Adam is the New York Times bestselling author of two books: Irresistible (March, 2017), which considers why so many people today are addicted to so many behaviors, from incessant smart phone and internet use to video game playing and online shopping, and Drunk Tank Pink (2013), which investigates how hidden forces in the world around us shape our thoughts, feelings, and behaviors. After Adam’s presentation we will have a talk-back session to learn more about how his work can guide and influence our practice as Student Affairs professionals!

Coat Check Opens (10:30 AM)
Kimmel Center For University Life, 9th Floor

Session One (11:00 to 11:50 AM)

1A [ROUNDTABLE]: Pinnacles and Pitfalls of Using Technology To Prepare Students With Disabilities for Career Readiness
Room: Kimmel 912

Using the Career Readiness for the New College Graduate Competencies outlined by the National Association of Colleges and Employers (NACE) as a springboard for discussion, this roundtable will invite professionals to speak about their experiences providing culturally competent career guidance and support to students with disabilities using technology, share best practices that have resulted in successful outcomes, and seek insight on how to address the concerns they have regarding the students on their individual campuses.

Presenter(s):
Kristopher Robinson, Neurodiversity Advisor, Office of AccessABILITY Services at Guttman Community College
Crystal Vazquez, Associate Director, Office of AccessABILITY Services at Guttman Community College

1B: "Asians Needs Help" Dissecting Perceptions of Asian/American Students and Their Needs
Room: Kimmel 803

Asian American students continue to be one of the fastest growing student population in today’s U.S. higher education. Although some social justice work has addressed “model minority myth”, the implication of ethnic over-generalization and wealth disparities among Asian American students are not always recognized by student affairs practitioners. This presentation addresses the current challenges and inter-racial tension faced by Asian American students in higher education. Participants will walk away enhancing their understanding of Asian American students and ways to better support them.

Presenter(s):
Guicheng "Ariel" Tan, Graduate Student/Residence Director at New York University/Stevens Institute of Technology
1C: Door to Door: How community organizing tactics inform first-generation initiatives at The New School
Room: Kimmel 808

For first generation college students, having access to pertinent information needed for academic success is limited. As a result, they may face many challenges and barriers while completing their degrees. This session is intended for those interested in learning how to engage and support FGCS in a holistic way through a strengths based, community organizing lens. Using our work on our university’s first gen initiative ‘New School Firsts’, we will explore the successes and challenges of creating a campus-wide first gen initiative within a decentralized campus.

Presenter(s):
Racquel Samuel, Student Success Advisor, Academic Advising and Career Advising/Higher Education Opportunity Program/New School Firsts at The New School
Quizayra Gonzalez, Graduate Student Advisor at The New School

1D: 90 Majors, $0, and 224 Undecided Students: Rethinking Access to Academic Program Data to Address Student Planning Anxiety
Room: Kimmel 406

“So what major are you thinking of pursuing?” Dropping the “M” word during a student advising meeting can cause excitement...or wide-eyed silence. Anxiety is a pressing reality as students navigate an overwhelming number of academic program options. How do we facilitate easier student access to institutional program data to address this anxiety? This session explores how we can use simple tech resources to support and guide student academic exploration by tracing the development of the LS Major Molecule, a no-budget tool created within the time constraints of an academic advisor’s life.

Presenter(s):
Joanna Chin, Academic Advisor, Liberal Studies at New York University

1E: Mainstream Activists: Straddling the Role of Administrator and Student Advocate
Room: Kimmel 802

A challenge administrators face when empowering students to advocate for themselves is navigating being student advocates, while balancing roles as institution representatives. Is it possible to be both when you have opinions about national and international events? During this session, presenters will share triumphs and trials experienced when attempting to provide a voice for underrepresented students while working to create a campus environment affirming for marginalized identities and inclusive of all.

Presenter(s):
Sofia B. Pertuz, Senior Advisor, JED Campus and Diversity & Inclusion at the Jed Foundation
Gillian Atkinson, Director of Intercultural Engagement and Inclusion at Hofstra University

1F: Examining the Lived Experiences of Foster Youth and Administrators in the Urban Community College Environment
Room: Kimmel 909

Each year, over 20,000 college-aged youth are emancipated from the foster care system in the United States. While many of these youth report having college aspirations, few enroll in post-secondary education, and even fewer persist to graduation. The presenter will discuss key themes that emerged from interviews with foster youth and administrators in the urban community college setting: educational obstacles, sense of belonging, barriers to engagement, professional development, and resilience. Participants are encouraged to share related retention efforts from their home institutions.

Presenter(s):
Daniel Ambrose, Ed.D., Director of Mentoring & Student Success at Guttman Community College - CUNY

1G: Taking Action to Support Low Socioeconomic Status Students
Room: Kimmel 914

With socioeconomic status not being a visible identity, University administrators can often forget the implications SES has on students’ experience. Through this workshop we hope to provide context, definitions, students' narratives, as well as take an interactive and reflective dive into our own practices and identify how we can actively work to remove barriers of success for students of lower socioeconomic statuses.

**Presenter(s):**
Danielle Berkman, Residence Hall Assistant Director, Residential Life & Housing Services at New York University
Michael Malenfant, Residence Hall Assistant Director, Residential Life & Housing Services at New York University

**1H: Not Just A Buzzword: How to Use Strategic Storytelling in Higher Education**
Room: Room 905/907

Storytelling is the base unit of human understanding, yet many of us never engage with the concept after school. While professions like marketing thrive on well-crafted stories, others like those of us in student affairs would benefit greatly from using storytelling as a business tactic to meet our goals. When done well, storytelling will help you spread awareness, gain buy-in from stakeholders, justify resources, and more. This session will address how storytelling connects to your professional practice, tips for strategically delivering that story, and ways to make this part of your culture.

**Presenter(s):**
Bailey Parnell, Founder & CEO, SkillsCamp (formerly Ryerson University)

**Lunch (12:00 to 1:00 PM)**

A buffet lunch will be provided in the Kimmel Center for University Life (same options on both the 10th Floor, and the 4th Floor)

**Session Two (1:10 AM to 2:00 PM)**

**2A [ROUNDTABLE]: The Sky is Falling Around You and You Don't Know What to do...Come Talk**
Room: Kimmel 912

Ever have a day where nothing seems to go right? You have five scheduled meetings during the same hour and an incident that occurred over the weekend that needs to be followed up on.

Through this round table attendees will be able to develop self-care and coping strategies that they can use to deal with negative feelings that may arise throughout their daily lives. As well as provide methods to increase productivity, enhance work-life balance, while dealing with stress, tight deadlines and a culture resistant to change that may cultivate the “sky is falling” mentality.

**Presenter(s):**
Alysse Kavanagh, Area Coordinator at Stony Brook University
Emma Lowery, Residence Hall Director at Stony Brook University
Jody Owens, Student Life Specialist at Stony Brook University

**2B: Learning from their Stories: The Development of a Comprehensive Support Program for Academically at Risk Students**
Room: Kimmel 914

While universities are developing robust academic success initiatives, academically distressed students often still feel isolated, undersupported and unheard on our campuses. We will show how NYU CAS is attempting to address this issue through the development of the Back on Track Program, a comprehensive, multi-platform support program designed to provide academically at-risk students with resources, support and guidance to ensure they reach their fullest potential. Utilizing both narratives and data, we model a program that student affairs staff can adapt to their home institutions.
**2C: #4intersex: Supporting Intersex Students in Higher Education**  
**Room: Kimmel 406**

An estimated 1.7% of the population is intersex, making being intersex about as common as having red hair. However, there is a lack of resources on many campuses for intersex students. This session will provide an overview of intersex variations, the intersex rights movement, and resources and tools to support intersex students in higher education within health and wellness services, athletics, intramurals, and recreation, residential life and housing services, LGBTQ+ centers, and school departments, particularly pre-medical/medical and gender & sexuality studies programs.

**Presenter(s):**  
John Burdick, Associate Director of Academic Support/Academic Advisor, College of Arts and Sciences at New York University  
Tony Chiaravelotti, Academic Advisor, College of Arts and Sciences at New York University  
Alice Martin, Academic Advisor, College of Arts and Sciences at New York University

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**2D: Meeting Students Where They Live: An Innovative Online Orientation**  
**Room: Kimmel 808**

Many incoming students can be found on their smart devices on different social media platforms and multiple apps downloaded for flexibility and convenience to access information at their fingertips. The City College of New York (CCNY) conducted a pilot online orientation for the incoming Spring 2018 incoming students through their co-curricular platform of Campusgroups. CCNY increased student access for Transfer students by over 50%. The online orientation continued in its second iteration during Summer 2018, with over 1,800 students completing the online orientation.

**Presenter(s):**  
Evelyn Ortega, Assistant Director, Student Life & Leadership Development at The City College of New York (CCNY)

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**2E: Improv(e) Your Approach: Utilizing the Tenets of Improv as a Student Affairs Professional**  
**Room: Kimmel 905/907**

There is so much more to improv than the "Yes, And" concept that you thought about when reading the title of this session. Yes, "Yes, And" is important AND there are 6 other tenets of improv that can benefit your approach to working with students and colleagues. This session will focus on 3 key aspects of improv: communication, collaboration, and failure. Join Ana (Residential Life professional at NYU and student at the Upright Citizens Brigade) to discuss and practice how to communicate, collaborate, and fail with each other. *no prior improv experience is required.

**Presenter(s):**  
Ana Timan Reynolds, Program Administrator, Student Leadership & Development, Residential Life & Housing Services at New York University

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**2F: Championing the Campus Interview: Inside Tips for the Final Round**  
**Room: Kimmel 909**

The student affairs job search is a unique one that you’ll embark on very soon. Most professionals begin at the tail end of their graduate program. They are challenged with finishing their academic work and assistantship responsibilities with reading, writing, and applying to job postings. Many positions will be applied for, but few interviews will be had. If you’ve identified yourself as a competitive candidate, then you’ll be invited to your golden opportunity: the on-campus interview. Now what do you do? How do you prepare? How do you sell yourself as THE person they need in the role?

**Presenter(s):**  
Dr. Dave Eng, Provost, The Job Hakr

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**2G: Contextualizing the Experiences of Undocumented Students on Campus**  
**Room: Kimmel 803**
This presentation will contextualize the identity development of undocumented students as they pursue higher education by examining the status ownership model and the ecological developmental perspective model. We explore the relationship and impact of societal and legal implications on the development of undocumented students. This session will conclude with implications and suggestions for further research and practice and lead into a discussion about different experiences across various institutions and how various student affairs roles and offices can further support undocumented students.

Presenter(s):
Stephanie Liu, Assistant Director, Breakthrough Scholars at New York University
Héctor Perea Jr., Academic Advisor, College of Arts and Science at New York University
Kayla M. Walker, Residential Life Assistant, Residential Life & Housing Services, New York University

2H: Graduate Students Need Help Too! Holistic Student Services from Orientation to Commencement
Room: Kimmel 802

The rhetoric surrounding the graduate student experience, specifically international graduate students, is one that is more often than not overlooked in literature and professional development settings. This session will describe the Graduate Student Experience and how the Office of Graduate Student Affairs strives to support and engage the student population. The presenters will use their professional perspectives to begin to address these gaps within the community and expand the conversation regarding best practices in illustrating potential solutions to these challenges.

Presenter(s):
Stephanie Tovar, Senior Coordinator, Graduate Student Affairs at Stevens Institute of Technology
Ashley Chillar, Assistant Director at Stevens Institute of Technology

Session Three (2:10 to 3:00 PM)

3A [ROUNDTABLE]: Academic Integrity Trends & Challenges in American Higher Education
Room: Kimmel 912

Academic integrity defines a university and is essential to the mission of education. This roundtable session will further outline national trends in academic integrity in higher education institutions and provide an overview of best practices. It will also include the context and overview of how Columbia University supports undergraduate students to understand how to uphold integrity using academic and campus resources. This session also discusses how Columbia responds to cases of academic dishonesty and invites participants to discuss academic integrity trends on their campus.

Presenter(s):
Victoria Malaney Brown, Director of Academic Integrity, Student & Family Support at Columbia University
Spencer Bennett, Associate Director of Student Conduct & Community Standards at Columbia University

3B: International graduate students pursuing careers in student affairs - understanding their experience and supporting their career aspiration
Room: Kimmel 909

This session is focused on enhancing knowledge and competence for faculty and administrators working with graduate students pursuing careers in higher education. Graduate programs in student affairs are often focused on preparing students to join the profession, yet when it comes to international students there is often a lack of information regarding the student experience of international students. This session will provide an overview of the challenges graduate students in higher education programs experience and resources to support international graduate.

Presenter(s):
Tim Zhang, Program Advisor, Student Unions & Activities at the University of Minnesota
Ariel Tan, Graduate Student/Residence Director at New York University/Stevens Institute of Technology
Delmy M. Lendof, Associate Dean for Student Affairs, Steinhardt at New York University
First-generation college students are 15-30 percent of an institution's population, and they have their own unique needs as they go through college. First-generation college student success is not only a moral obligation of higher education, but it is an issue of equity and social change. Through existing literature and available data, this session intends to address why this population's success is crucial to social mobility, review effective practices, and discuss why faculty plays an integral role in persistence and graduation.

Presenter(s):
Christopher Stipeck, Assistant Director, Residential Life & Housing Services at New York University

Black Privilege was born out of strife at Stony Brook University. Developed out of the negative racial experiences of a graduate student who both attends and works for the University. The student sought out the mentor and thus the program was born - the epitome of student development. Black Privilege is a programmatic initiative that seeks to highlight the fact that determination exist within all students of color across college universities as well as provides a platform for faculty and staff to provide ally ship to one another as well as for students.

Presenter(s):
Fatima Henry, Apartment Living Assistant for Schomburg West Apartments at Stony Brook University

Throughout the academic year, higher ed practitioners navigate and negotiate a myriad of obstacles, challenges, and what can sometimes feel like, crises. When you compound that with one’s desire for work-life balance, personal concerns, and living through the lens of their social identities, it can slowly erode at self-care, confidence and self-worth. It can create cycles of inadequacy, frustration, and burnout and turnover. This presentation will provide a biopsychosocial understanding of burnout and shame, and offer a healthier way to lead, love, and continue supporting our students.

Presenter(s):
Matthew Poon, Staff Psychologist, Student Health Services at Columbia University Irving Medical Center

Often times, new professionals find themselves in roles that require supervision of professional or graduate staff but may not have the resources to transform their amazing leadership skills into effective and empowering supervision techniques. Through competency assessment, group discussion and case study review, participants will identify the strengths and areas of growth in their own approach to supervision and gain practices to positively impact employee performance, organizational productivity and increase personal competency.

Presenter(s):
Lizeth Jaramillo, Associate Director for Residential Life, Residential Life & Housing at Barnard College
Carl Jones, Associate Director for Residential Life, Residential Life & Housing at Barnard College

Empathy, a key component of emotional intelligence, is a skill that has become increasingly valued by employers and a talent we must learn to develop in our students. But in a world that is increasingly divided, is empathy enough? Utilizing exercises from psychology and the design/advertising world, this workshop will introduce the concept of radical empathy. Participants will engage in activities designed to improve this skill & come to understand how radical empathy can be used to transform their private interactions, institutional policies, and, ultimately, the lives of their students.
Presenter(s):
Cody Kirkpatrick, Residential Education Coordinator, Residential Life at Fashion Institute of Technology
Jocelin Engel, EEO and Title IX Training Associate, Office of the President at Fashion Institute of Technology

3H: The Finish Line Club: Reimagining Your Student Conduct Program as a Retention Initiative
Room: Kimmel 406

Oftentimes, formal acknowledgements only go to students who have earned academic excellence, contributed research, etc. Finish Line Club is a program that allows us to recognize others whose paths may not have been so positive and celebrated, yet tell an inspirational story of resilience, character, and learning. This session reimagines conduct programs outside of traditional understanding and looks at how the work can highlight accomplishments of students who struggled or were at risk of leaving the university and contribute to the overall retention of your institution’s student population.

Presenter(s):
Joseph Washington, Graduate Student Conduct Assistant, Office of Student Conduct & Community Standards at New York University
Craig Jolley, Director of Student Conduct & Community Standards at New York University
Jessica Spera, Assistant Director of Student Conduct & Community Standards at New York University
Colleen Maeder, Assistant Director of Student Conduct & Conflict Resolution at New York University
Mathew Shepard, Assistant Director of Student Conduct & Operations at New York University

Coffee Break (3:00 to 3:40 PM)

Everyone needs a little pick me up at 3:00pm! Take a coffee break on the 10th Floor of Kimmel. Make sure to stop by our Networking Tables in Rosenthal for NYU’s three professional staff affinity groups:

Administrators of Color Network (ACN)
   Pride at Work
   Women in Student Affairs (WISA)

Come learn about their mission, programs, and how you might be able to bring similar groups back to your campus!

Graduate Students: Our Association of Student Affairs Professionals (ASAP) Graduate Student group will be hosting a separate Grad Networking Event in Kimmel 804/805, the CMEP Lounge.

If you're looking for alternative places for connecting with colleagues you can find couches and lounge space on the 9th and 2nd floors of Kimmel.

If you're looking for a quiet space to catch up on some work or relax during the coffee break we have reserved the following rooms:
   Kimmel 405, Kimmel 703, and Kimmel 910

Session Four (3:50 to 4:40 PM)

4A [ROUNDTABLE]: Managing from the Middle: Applying a Decision-Making Framework to Common Challenges
Room: Kimmel 912

In this conversation, intended for both novice and experienced mid-level managers, facilitators discuss common challenges faced by mid-level managers in Student Affairs. Themes include budgeting, crisis management, supervision, etc. After participants affirm and prioritize challenges, the facilitators will present a decision-making framework (Vaccaro et
al.) and facilitate applying it to a few participant examples. Meet and strategize with other mid-level managers in this roundtable and receive a short bibliography on mid-level management articles and resources.

**Presenter(s):**
Jody Clark Vaisman, PhD, Director, Baruch Honors, Fellowships & Macaulay Honors College at Baruch College CUNY
Susan Iverson, EdD, Professor, Higher Education Leadership at Manhattanville College
Shadia Sachedina, EdD, Assistant Vice President for Student Success and Dean of Students at Fashion Institute of Technology

**4B: Planning your student center: From prospective students to current students to alumni**
**Room:** Kimmel 909

Student centers serve a range of audiences—prospective students, current students, alumni—each with their own unique experience. So how do student affairs professionals find the right mix of services, spaces, and programs so that their center serves an institutional mission, provides a good visitor experience, and supports campus needs? Using work we’ve done at UVA, University of Michigan, UNC Charlotte, and UT Austin, we will present a framework that attendees can apply at their own institutions to ensure that their student center is creating the best student experience.

**Presenter(s):**
Adam Griff, Director at Brightspot Strategy
Abigail Smith Hanby, Associate Director at Brightspot Strategy

**4C: Initiating & Facilitating Social Justice Learning in Residential Life: Year 2**
**Room:** Kimmel 803

In response to the social and political climate and its impact on our students, our department created a pilot program in 2017 that provides our professional staff the opportunity to participate in open conversations that promotes an inclusive environment, particularly focusing on facilitation skills. This session invites you to effective strategies on how we created a culture of critical dialogue centered on social justice and inclusive communities as we move into year 2 of the program.

**Presenter(s):**
Josephine Gonzalez, Residence Hall Assistant Director, Residential Life & Housing Services at New York University
Angie Kim, Associate Director, Inclusive Engagement and Student Life, Silver School of Social Work at New York University
Blake Viena, Residence Hall Assistant Director, Residential Life & Housing Services at New York University
Jonathan Wiggins, Residence Hall Assistant Director, Residential Life & Housing Services at New York University

**4D: Hungry for More: How a Campus Food Pantry Addresses Student Food Insecurity**
**Room:** Kimmel 808

We will share how a mid-sized private university in New York City was able to address food insecurity among its students, how a campus food pantry was created and managed, and how partnerships on and off campus have sustained the effort to address and reduce food insecurity. We will be sharing usage data from our University’s food pantry, which shows a disproportionately high rate of use among self-identified students of color and international students as compared to the overall university population, as well as facilitating a broader discussion about food insecurity on college campuses.

**Presenter(s):**
Andrea MacFarlane, Assistant Director, Student Support & Crisis Management at The New School
Naim Rasul, Director, Student Support & Crisis Management at The New School
Mariah French, Coordinator, Student Support & Crisis Management at The New School
David Howe, Area Coordinator, Housing and Residential Education at The New School

**4E: The Side Hustle: Entrepreneurs in Higher Education**
**Room:** Kimmel 914

Have you been itching to start your own business or side hustle but can’t seem to find the time to brainwrite? Yes, I said brainwrite. With the rise of the “gig” economy and swift pace of innovation, people need to feel empowered to create their own. In this session, let your inner entrepreneur free! Join the think-tank style session to cultivate a space to ignite
business ideas and connections. Unite with like-minded professionals seeking inspiration, dedicated time to brainwrite business ideas, and opportunities to build your own network + net worth.

Presenter(s):
Mayra Salinas, Residential Community Director, Residence Life & Student Housing at Southern Methodist University

4F: Complex Success: An Interactive Discussion about Academic Advising of International Graduate Students
Room: Kimmel 406

The United States is one of the top destinations for students to pursue higher education in the world, and its higher education institutions currently enroll approximately 1.1 million international students. In this discussion-based presentation, the presenters will discuss how their team successfully advises international graduate students regarding their academic requirements through a model that focuses on student success, belonging, and acculturation.

Presenter(s):
Matthew Podgurski, Assistant Director of Academic Advising, Graduate School of Engineering at Northeastern University
Laura Adrien, Academic Advisor, Graduate School of Engineering at Northeastern University

4G: How to Do More With Less, and Get Your Message Out: A Collaborative Approach to Communications for Student Success
Room: Kimmel 802

In a big institution, it’s easy to feel like just a number. This program will explore how we can improve communication between – and from – the various spokes of the university wheel in order to individualize the student experience. Participants will come away from the interactive session with concrete steps and strategies to facilitate staff collaboration and improve targeted communication to students, increasing student satisfaction, belonging, and growth.

Presenter(s):
Lendon Ebbels, Assistant Director of Communications at NYU Stern Undergraduate College
Mariya Pugacheva, Academic Adviser at NYU Stern Undergraduate College

4H: A Whole New World: Supporting Your Commuter and Transfer Students
Room: Kimmel 905/907

Commuter and Transfer students are often among those who are overlooked at institutions of higher education. During this session participants will enter a whole new world to learn about the successful Transfer and Commuter programs at New York University, and how to apply these best practices to your institution. Some of these include our student lead transfer and commuter programs, and staple events that welcome and engage these students.

Presenter(s):
Tiffany Landau, Program Administrator for Commuter and Transfer Life, Center for Student Life at New York University
Sarah Lamparski, Graduate Assistant for Commuter and Transfer Life, Center for Student Life at New York University

Conference Social (5:00 PM)

Come debrief, visit with colleagues, and even meet a few new folks! Everyone is encouraged to attend! Social will be at a Amity Hall, 80 W 3rd at Thompson Streets (behind the Kimmel Center). Appetizers will be provided by the conference and a cash bar will be available. Co-sponsored by NASPA Region II.
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