

DIVISION OF STUDENT AFFAIRS

ANNUAL REPORT

September 1, 2009 – August 31, 2010

ORGANIZATIONAL STRUCTURE

As an administrative component of the Provost's Office, the Division of Student Affairs encompasses the following units to meet the diverse needs of students in a complex research university environment (see also Map of Services, page 46):

- Athletics, Intramurals, and Recreation
- Student Diversity
 - Center for Multicultural Education and Programs
 - Lesbian, Gay, Bisexual, and Transgender Student Services
- International Students and Scholars
- Research and Assessment
- Residential Education
- Student Activities
- Student Community Standards
- Student Health Center
 - Medical Services
 - Counseling & Behavioral Health Services
 - Health Promotion and Wellness Services (including Wellness Exchange)
 - Moses Center for Students with Disabilities
- Student Resource Center
 - New Student Services
 - Commuter Student Services
 - Transfer Student Services
 - Graduate Student Life
- Wasserman Center for Career Development
- Office of the Vice President
 - Parent Services

MAJOR PROGRAM ACCOMPLISHMENTS/DEVELOPMENTS BY UNIT

Department of Athletics, Intramurals and Recreation

- Varsity student-athletes averaged a 3.36 GPA. A total of 249 student-athletes were placed on the Intercollegiate Athletics Advisory Committee Honor Roll (fall & spring, men & women) for having a cumulative semester GPA of at least 3.50. 22 graduating seniors received the NYU Student-Athlete Academic Achievement Award for career cumulative GPAs of at least 3.50.
- Varsity student-athletes were honored in many ways during the season:
 - 147 earned University Athletic Association (UAA) All-Academic honors.
 - 18 Academic All-America honors.
 - 12 All-America honors.
 - Eight were named to the UAA Presidents Scholar-Athlete Team.
 - 24 earned Arthur Ashe, Jr. Sports Scholar awards.
 - 19 won UAA individual championships or were named First Team All-UAA.
- 15 varsity teams advanced to postseason play including 12 in NCAA championships.
 - Men's cross country finished fourth in the nation at the NCAA Division III Championship, the squad's third top-four finish in the last four years, including the 2007 National Championship.
 - Men's and women's combined fencing finished 16th in the nation (competing against Division I, II and III squads).
 - Women's cross country placed 24th at NCAA's.
 - Women's volleyball advanced to the Round of 32 of the NCAA Championship.
 - Women's basketball won the ECAC Metro Championship.
- Four teams received Academic/Scholar All-America awards: men's swimming & diving, women's swimming & diving, women's volleyball, wrestling.
- Men's golf won its first-ever UAA Championship, while men's cross country won its fourth straight.
- Women's cross country earned its first-ever bid to the NCAA Division III Championship.
- Five teams were led by coaches who earned UAA Coaching Staff of the Year.
- NYU ranked as high as #16 in the NACDA Directors Cup competition.

- NYU club intercollegiate teams and individuals qualified and competed in nationals in the sports of equestrian, water polo, table tennis, and ultimate Frisbee.
- The Student-Athlete Advisory Committee expanded its volunteer and fundraising work last year. Student-athletes volunteered at the Special Olympics and for CityMeals on Wheels. The committee also hosted fundraisers for Grassroots Soccer and the Clinton/Bush Haiti Fund.
- The Tear It Up! (TIU) program continues to attract students, creating new themes for events such as tie-dye and white out. A partnership with the Miles of Hope Breast Cancer Foundation made the annual *Pink Zone Basketball Doubleheader* another successful fundraiser for breast cancer research. Throughout the year, an average of more than 2,000 people attended TIU events and raised over \$1500. The TIU campaign won the NASPA gold medal in 2007.
- Over 1,200 students participated on club intercollegiate sport teams.
- Over 1,000,000 visitors, students, faculty, staff, and alumni visited the Jerome S. Coles Sports Center (Coles) and the Palladium Athletic Facility.
- Over 8,000 members of the NYU community enrolled in over 235 department recreation courses.
- Over 8,600 students took part in organized intramural sport activities in locations as close as Coles and as distant as Van Cortlandt Park in the Bronx.
- *The Hall of Fame/Athlete's Reunion* continues to thrive and drew 250 attendees to the Kimmel Center event on Mother's Day Weekend. This year's event also recognized the 50th anniversary of men's basketball's trip to the Division I Final Four.
- The annual fundraising golf outing was held at TPC Jasna Polana for the first time and was a complete sellout. The department increased net income to over \$91,000.

Center for Multicultural Education and Programs (The Center)

- The *Administrators Cultural Training Institute* (ACT Institute), a professional development series endorsed by the NYU Human Resources department and winner of a 2009 NASPA Excellence Award, added two new seminars on Global education and Gender & Sexuality for a new total of 7 three-hour seminars throughout the year.
 - 47 administrators participated from nine Schools, including the School of Medicine and the Law School and eight Student Affairs Departments.
 - Participants consistently reported three-four point elevations of knowledge from start to finish on one-10 scale.
 - 100% indicated Satisfied to Very Satisfied with all components of the program including breath of information, clarity, pedagogical creativity and quality of instruction.

- Written responses included “amazing experience”, “presenters were phenomenally talented and well-versed in topics covered” and “find myself reinvigorated to continue conversations outside of official trainings”.
- *Intergroup Dialogues (IGD)* brings together small groups of students from diverse backgrounds to share perspectives and gain new knowledge in diversity and social justice.
 - Continued as a one-credit course but became further imbedded in the academic enterprise with departmental affiliation in Steinhardt’s Commission on Gender, Race and Social Justice.
 - 87 students participated in eight dialogues; Race (two) Inter-faith (two), Gender, Sexuality, and two pilots, a gender specific multiracial dialogue and a Black/Jewish dialogue.
 - 32 Graduate students applied, 10 were accepted and completed a 16-hour training and further coaching throughout the eight weeks. 100% reported in assessments Good to Excellent experience and 80% or more consistently reported significant transformative knowledge, increase in understanding and the creation of action plans for change.
- *The Undergraduate Cultural Training Program (UCTP)*, a new yearlong seminar series, enhances participants’ knowledge around diversity and social justice, focusing on race, religion and class.
 - The fall semester develops diversity literacy skills among participants necessary for implementing an action-oriented project in the spring.
 - On a one-10 scale of level of knowledge, one being None and 10 being expert, participants consistently reported levels rising three-four points. 90% of participants rated their overall experience as Very Good or Excellent.
- The Center again offered *The Future Administrators Cultural Training Seminar (FACTS)*, a semester-long professional development opportunity for individuals pursuing a master's in NYU's Higher Education Administration program and other graduate students interested in issues of equity and education.
 - Assessments were consistently high and qualitative feedback included “best facilitators I’ve ever been in a group with” and “FACTS is one of the most important experiences I have had in the program, both personally and professionally”.
- The Center provided 19 single period trainings for various Schools and Departments including three half-day trainings for Global Programs staff during their visits to the Square.
 - Over 800 students and professionals at NYU participated with curriculum developed and presented to meet the specific need of the group as indicated in the request they submitted.

- Many one-on-one consultations were provided to colleagues and student leaders in the development of programs and courses throughout the campus.
- The NASPA Award winning *–ISM Project* experienced another very successful year, with 14 research scholars, selected from 52 applicants, completing grant supported projects culminating in multi-media presentations of their research and analysis at the *–ISM Gala* in April.
 - Projects included “We Do Exist At NYU-ism” (on the assertion of campus presence by commuter students) and “Borderism” (an exploration of immigration and the global experience).
 - Each scholar received advisement from both an assigned faculty member secured by The Center and Center staff.
 - Through ever more extensive partnerships with technical and production experts in various departments and Schools, the Gala truly had a Broadway-caliber style this year.
 - 100% of the participating students rated their overall experience as Excellent or Satisfactory and 93% indicated that the program met its goals in “Providing an opportunity to engage in an educational and professional project” and “An opportunity to express personal thoughts, feelings and reflection about a particular –ism.”
- *The FOCUS Mentorship Program* offers first and second year undergraduate students who identify as first-generation college students and/or students of color, the opportunity to develop relationships with NYU Alumni, Faculty, Staff, Graduate Students or other professionals who can serve as resources and advocates.
 - *FOCUS* also experienced tremendous growth with 47 mentor pairs created.
 - In addition to an opening reception with keynote speaker, participants receive an informative bi-weekly newsletter, assessment reports at key points in the program and guidebooks developed by The Center to enhance and sustain the relationships. All pairs met in person at least once a month and communicated bi-weekly throughout the year.
- Pre-college outreach to underrepresented students, in collaboration with the Office of Undergraduate Admissions, also increased and became more strategically effective.
 - The Center coordinated with NyCore and NYC Teachers to host the *Second Annual Social Justice Fair* bringing over 250 NYC high school youth and over 35 projects to NYU.
 - The Center partnered with Admissions to pilot the first postcard writing campaign to admitted students of color, consisting of 600 cards sent by current undergraduates coordinated by The Center.
 - The Center also organized continuous panel and information sessions, in concert with Admissions, to pre-college students throughout the year.

- Through The Center's advisement of the Hispanic Scholarship Fund Scholar Chapter @ NYU (HSF), a full-day Town Hall conference on College Preparation was implemented for 55 high school students and Career and Academic development workshops were hosted with the Northeast Alumni Association of HSF and the Princeton Review.
- The Center continued the concentrated services to Graduate Students starting with co-sponsorship of the highly successful Welcome Week programs: *Grad Cruise*, *Grad Social* and *Grad Welcome Gala*, each with 400-500 attendees.
 - The Center implemented six *Graduate/Faculty of Color Dinners*, achieving more intimate settings for graduate students across disciplines to interact with professors from various departments, with an average of 20 graduate attendees per dinner discussion.
 - The Center also sponsored six *Graduate of Color Socials*, with collaborating sponsorships from various Schools and departments, including NYU Poly, Stern and Wagner, with over 700 graduate students attending throughout the year. Graduate student attendees consistently reported these occasions as vital and unique in community building.
- The Center continued the NASPA Award winning *Hip Hop and Pedagogy Initiative* by co-sponsoring and co-instructing the Lyrics on Lockdown course.
 - Publicly identified as a curricular priority by the Dean of Gallatin; creating the *Hip Hop/Social Justice Pedagogy Tutorial*, also through Gallatin; the co-sponsorship of the *Urban Word Teacher Training Institute* with over 400 educational practitioners participating; collaboration with the Hip Hop Theater Festival of New York and Urban Word of NYC on conferences and performances; on-going programs with various Schools and departments such as Tisch, APA Institute, Skirball and the Commuter Resource Center; and the publication of the book *Love, Race and Liberation*, with a highly attended Book Launch Party, attended by university Presidents, Deans, faculty, students and community leaders.
- The Center, in collaboration with the Wasserman Center and Goldman Sachs, launched the new *Diversity Internship and Career Preparation Program (DICP)*. *DICP* refers hundreds of internships and develops professional skills and networking opportunities among participants through presentations, seminars and on-going counseling.
 - *Making it in the Media*, coordinated in conjunction with the Washington Square News, is a networking lunch series that provides a chance for students interested in making a career in media to connect with professionals of diverse backgrounds. Featured panelists this year included Lynda Hammes, Associate Publisher of Foreign Affairs; Booker T. Mattison, author and filmmaker with Showtime; Jason Samuels, Emmy Award-winning network news producer; and Matt Rivera, Producer/Reporter at the Wall Street Journal.

- The Center for Spiritual Life (CSL) continued to become more robust and The Center provided greater administrative leadership and infrastructure for CSL and the University Chaplains in myriad ways, including marketing materials, architectural meetings for new building facilities, planning Chaplain retreats, designing Affiliate Application processes, hosting organizational meetings in the lounge and dedicating a room in The Center to CSL work. CSL activities include:
 - Welcome Week session *Finding God at NYU*; Chaplain Presence at The Center Open House during *Back to the Square*; participation and tabling for *Wellness Expo*; Spring & Fall *FACTS* sessions on Religion; 3 IGD's on Faith; *Spiritual Issues on Campus Commuter Lunch* Co-Sponsorship; ACT-Institute seminar devoted to spiritual life and religion; Student Affairs Conference presentation with University Chaplains; MLK Week Event; Gallatin Panel Discussion on Religion; free screening and discussion of *New Muslim Cool*; training for Global Programs staff on Religion & Spiritual Life; ASAP Higher Ed Workshop on Religion in Higher Education; UCTP curriculum and activities on religion; on-going consultation to Wasserman, LGBT Office, Health Services and Residential Education on religion issues; piloted Start of Meditation Club (meetings held in Center); supported Students Against Islamophobic Stern faculty member; on-going consultation to the NYU Abu Dhabi Associate Dean of Student Affairs; on-going correspondence via web site, voicemail & brochures with a multitude of CSL constituents; and meetings with Higher Ed. faculty regarding possible grants and collaborations in relation to spiritual life on campus.
- The Center served as a primary sponsor and programmatic developer with the Assistant Vice-President for Student Diversity on the marquee events NYU Portraits and MLK Week.

Office of Lesbian, Gay, Bisexual and Transgender Student Services

- Developed new office structures and system.
 - Established more efficient and structured checkout procedures for library; established 25 pages per week printing policy to help reduce waste and costs; purchased over 50 new books for office library; reorganized/decorated to create a more comfortable environment.
- Received over 20 requests for consulting or program feedback from other institutions and professional organizations.
- Utilized a model that ensures our collective programming, services, and initiatives offer opportunities for students in each stage of their coming out process, while still honoring intersectionality as a useful way of framing the complexities (vis-à-vis unification or simplification) of LGBTQ communities.

- Appointed student staff to collateral work assignments that proved to be a tremendous success for creating more systematic approaches to accomplish projects and tasks.
- Developed a structured field placement experience for graduate students in the higher education program.
- Coordinated 12 *Welcome Week & Welcome Back to the Square 2009* events.
 - Added the *LGBTQ Students of Color Reception*, an event cosponsored with The Center, one of the first efforts to promote both offices unified under the Division of Student Diversity.
- Facilitated the *Outspoken Peer Education Program* and *Outspoken Peer Educator Orientation* that focused heavily on the intersection of sexuality/gender with other forms of identity.
 - Coordinated six continuing education sessions for peer educators.
 - Revised the selection criteria and process for *Outspoken* peer educators and selected eight new peer educators for the 2010-11 school year.
- Facilitated four general *Safe Zone* trainings and conducted five additional *Safe Zone* trainings for Commuter Assistants, residence halls and student clubs.
 - Launched a new *Safe Zone* training curriculum that now includes multi-media, provides a more comprehensive LGBTQ terminology, and better integrates transgender issues.
 - Offered the first-ever *Safe Zone II* workshop on transgender issues in October and developed new curriculum on heterosexism. The workshop was facilitated by an outside organization and offered to peer educators, other students and NYU staff/administrators from the Division of Student Affairs and schools.
 - Co-instructed *FACTS* course for graduate students in higher education programs with The Center.
 - Facilitated the *ACT-Institute* session on sexuality and gender in higher education.
- Developed two new office clubs: the LGBT international club and the Men's Group bringing our total number of office clubs to nine.
- Greater emphasis was placed on developing our club leaders; creating structure to club meetings and advisement; and creating a greater sense of community amongst our office clubs and other campus LGBTQ student clubs.
- Offered significant advisement to Pride Month, Queer Union and the development of Silver's student group, Pride in Practice and Wagner's student group, Stonewall Policy Alliance.
- *Queer Leadership Retreat* received a record number of applications and focused on developing new and emerging student leaders. The retreat was facilitated by LGBT office

staff, Residence Life staff, and graduate students in the higher education program and modeled for students.

- First Year Queers and Allies (FYQA) accepted 15 students into the program and six of the students along with their advisors traveled to Detroit, Michigan for an alternative spring break service trip. FYQA also planned and facilitated a one-day leadership conference for high school students.
- Queer Service Ambassadors is a pilot service-learning program that provides students an opportunity to volunteer with Ali Forney, a NYC-based service organization that works with LGBTQ homeless youth. This program is in collaboration with Student Activities' Civic Team program.
- Sent students and staff to a transgender rights conference and students and staff attended *Creating Change*, the nation's only LGBT conference on organizing.
- The *Moving Up Day XIII Ceremony* was held for the first time in the Welcome Center in collaboration with Alumni Affairs and LGBT Alumni Council.
- *Storytelling & Performance Series*, a newly launched series in fall 2009, focused on giving visibility to the work and contributions of LGBTQ performance and visual artists, storytellers, writers, comedians, filmmakers, ethnographers and social justice activists of color. The series explicitly focuses on promoting and celebrating the diversity of the LGBTQ community and the contributions of LGBTQ people of color in society. We offered more than a half-dozen events as part of the series and collaborated with a number of student groups, offices and academic units.
- *Reel Queer Film Series* was developed in connection with the Storytelling and Performance Series and included post-film discussions facilitated by staff, activists and filmmakers.
- *Quench (Queer + Lunch) Series* continues with at least two programs a month that include career based programs offered by Wasserman staff, study abroad related programs offered by Global Education and other programs facilitated by activist and artists in the New York community and NYU students and staff.
- *Trans Awareness Week* took place in mid-November with a record turnout to more than one dozen events with a particularly tremendous turnout of over 250 students at the marquee event, *Gender Bender Ball*.
- Developed on-going relationships with a number of off-campus LGBT organizations and activists.
- Supported students in their development of the first-ever NYU LGBTQ student blog.
- Office Director traveled to NYU Abu Dhabi to meet with staff and to facilitate an introductory conversation on LGBT issues within the context of being in a fundamentalist Islamic nation. He has been informally invited back to the NYU Abu Dhabi campus to meet again with staff and students.

- Developed a strong relationship with the NYU Office of Global Programs.
 - Conducted the first trainings for the global sites student life staff during fall and spring visits to the New York campus. We received positive feedback for both trainings and have been asked to offer our *Safe Zone II* training to global student life staff during their visit in November 2010.
 - Invited global staff to meet with our peer educators during their orientation to discuss new strategies for outreaching to LGBTQ students studying abroad.
 - Co-conducted a focus group on LGBTQ students' experiences studying abroad at NYU campuses.
 - Worked with global staff to identify new approaches to housing students that are sensitive to transgender and gender non-conforming student needs.
 - In August 2010, met with newly hired housing staff for the NYU London site.
- Collaborated with the Center for Student Activities and Leadership to develop our international alternative break service trip to Dominican Republic for winter break 2011 and created a companion two credit hour course on LGBTQ movements in the Spanish-speaking Caribbean that will be offered in the Silver School of Social Work. The Director and Assistant Director have been hired by Silver as adjuncts and will serve as faculty for the course.
- Connected the *Q-Chat* and *Breathing Room* programs as on-line and in-person weekly discussion groups. Both programs experienced a surge in attendance during the fall semester in comparison to the previous year.
- Consulted with Athletics to determine ways to create policies and practices to better support and create safer spaces in our athletic facilities for our LGBTQ student population. This included installing shower curtains on one side of the men's showers and identifying their family changing room as an option for transgender students and putting this on their website.
- Coordinated two meetings related to Gender Neutral Housing that focused on reviewing housing assignment policies and practices based on gender/gender identity.
- Co-sponsored a number of hugely successful events with the LGBT Alumni Council, that included: an alumni, faculty and staff holiday party in December with alums that graduated more than 40 years ago and a *Women in Public Service* event in the spring.
- Worked with Alumni and Development to raise funds to support the *FYQA* alternative spring break trip to Detroit.
- Coordinated two *LGBTQA Faculty & Staff Socials*, both with tremendous turnout.
- Conceptualized an *LGBT Faculty & Staff Advisory* that will provide a concrete mechanism to receive feedback and support from faculty and staff on new initiatives and policies. The response to serve on the advisory exceeded expectations with over 35 applications submitted. The advisory will officially launch at the end of September.

Office for International Students & Scholars (OISS)

- 7.6% increase in international students (7,276) at NYU in Fall 2009. This constituted the second largest international student community in the United States. Korea (1,265, up 4.8%), India (942, up 11.5%), and China (819, up 20.4%) were the top sending nations.
- 5.2% increase in international scholars (794) at NYU for 2009-10.
- Highly successful transition of OISS website to Content Management System (CMS), which was accomplished collaboratively by student and scholar services, with limited resource support outside the OISS. The OISS has a very complex and dense website with various multimedia aspects, all of which must be available without disruption in order to ensure compliance for scholars, students, and the university.
- NYU Abu Dhabi protocols and procedures were completed after 18 months of collaborative work with NYUAD colleagues. Inbound (to NYU New York) student, staff, and faculty protocols were finalized. OISS also assisted with the design of the inbound (to NYU Abu Dhabi) immigration SOPs for students, staff, and faculty.
- The NYU *Paths to Peace Program (P2P)* searched for and hired an inaugural adviser/administrator. The *P2P* adviser, Ms. Wanthani Briggs, is now a full-time member of the OISS staff.
- OISS SEVIS II Implementation Team (Fall 2009 and Spring 2010) met with key university constituents and stakeholders (ITS, VPSA, General Counsel, Risk Assessment, Office of the Registrar, Office of the Provost) twice during the year to provide briefings on the status of SEVIS II start-date (DHS has delayed this to 2012).
- Important Technical Accomplishments:
 - The change to ITS virtual servers (as opposed to hardware servers in-house) was completed in Spring 2010.
 - OISS/NYU Office of Special Programs collaboration regarding B-1/B-2 prohibitions: Discussions regarding the important issue of immigration status related to internationals participating in NYU Special Programs were initiated. Also involved were representatives from the Office of the General Counsel, and the Office of the Provost.
 - Initial conversations regarding B-1/B-2 prohibitions were also initiated with the NYU School of Continuing and Professional Studies; the issue of immigration status related to internationals participating in SCPS Special Programs was the focus.

- The OISS staff relies on an internal website, Intranet, as the place for policy resources on regulations, school policy, SEVIS protocol, budget, and other key areas. The first step of a long-overdue redesign of the Intranet was implemented summer 2010.
- International students are required to attend on-line workshops prior to applying for travel or employment benefits. The three OISS workshops were outdated in terms of content, as well as based on website changes due to CMS. All three workshops were updated, which was a tedious and cumbersome process made more difficult for the OISS and new vendor due to the poor work done by a previous vendor.
- Lou Farrell, Director of the Student and Exchange Visitor Program, U.S. Immigration and Customs Enforcement, Department of Homeland Security, and members of his staff were hosted at NYU OISS for discussions related to the SEVIS I and SEVIS II systems (Fall 2009).
- Over 100 significant programs related to international students and scholars, including:
 - *NYU Junior Scholars Speakers Series* was launched in Fall 2009, and highlighted the research being conducted by graduate students in the field of International Education.
 - Four general cultural/educational programs per month, including significant collaborations with the Wasserman Center and The Center.
 - Continuing orientation programming throughout Fall 2009 and Spring 2010.
 - *Annual OISS Scholar Reception* (Fall 2009).
 - GSAS Dean Kate Stimpson was the first keynote speaker at the *Annual Commencement Breakfast* (Spring 2010), which added an important dimension to the event and increased attendance.
 - U.S. Department of State sponsored visit: three representatives from China Zhejiang TV produced a documentary to be shown throughout China regarding studying in the United States in which OISS was interviewed and featured in the documentary (Fall 2009).
 - U.S. Department of State sponsored visit: High-level guests (12) from the Ministry of Education of Turkey (Spring 2010).
 - U.S. Department of State sponsored visit (Spring 2010): Participants (25) in the Middle East Peace Initiative (MEPI).
 - U.S. Department of State sponsored visit: International Education Administrators (six) from Russia (Spring 2010).
 - U.S. Department of State sponsored visit: Delegation (12) from the Japan Society for the Promotion of Science (Spring 2010).
 - Work-Meeting: NYU-OISS/Yale-OISS (Summer 2010) hosted by NYU OISS.

- OISS supported and participated in the *Annual Fulbright Awards Dinner* (Spring 2010).
 - *International Education Week (IEW)* at NYU is administered by OISS, which hosted the first *IEW International Luncheon* in November 2009. The luncheon was designed to gather all the key players in the international/global affairs arena at NYU for discussion. Dr. JoAnn McCarthy, former Dean of International Affairs at the University of Pennsylvania, was the keynote speaker (Fall 2009).
 - The *IEW* closing event, *India Masala*, was a collaborative effort involving several South Asian student organizations, the Center for Student Activities, Leadership, and Service, and the OISS. The at-capacity event struck a celebratory tone, attracting domestic and international students, and featured dance performances, a popular Indian film, and refreshments.
 - International Spouse Group (which for 2009-10 serviced approx 75 spouses and partners of our international students and scholars) included Fall Orientation, and the ongoing International Spouse English Program; these programs also involve community service support.
- OISS Renovations began after two years of planning. Renovations were completed in the front reception area and support staff area; renovations of the OISS conference room and two new office spaces were still in-progress as of this report.
 - NYU-Poly: Completion and submission of the NYU OISS/Poly OISS Integration Plan that will serve as the framework for administrative interactions between the two units in the future.
 - NYU International House (IHouse): OISS continued its successful collaboration with NYU Residence Education in the second year of the NYU International House. IHouse continues to be very popular among the students in Palladium Hall, and was approved for a third year (2010-11). OISS Director David Austell was asked to continue to serve as the Faculty Affiliate for House in 2009-10, and has been asked to return to this role for 2010-11. Ms. Shipra Srinivasan also completed two years of excellent and effective service as the Residence Adviser for IHouse. Collaborative OISS-IHouse programs included:
 - Yuyutsu Ram Dass Sharma, Nepalese Poet and Environmental Activist, reading and lecture (Spring 2010).
 - Abigail Washburn (also in collaboration with the NYU Asia/Pacific/America Institute), lecture and performance with the Shanghai Restoration Project (Spring 2010).
 - Chase Loan Program was initiated. OISS worked with Dr. Richard Bing who was instrumental in establishing this financial resource.

- LEAP Intern, Ms. Shuko Shiraiwa, successfully completed her six-month internship with NYU OISS in April 2010. The LEAP Internship Program is sponsored by the Ministry of Education of Japan.

Office of Research and Assessment

- Provided assessment support to two provostial University projects: the Quality Service Task Force and the Data Policy and Management Group.
- Completed two four-year reviews with external panels for Athletics, Intramurals, and Recreation; and the Center for Multicultural Education and Programs.
- Provided research support and consultation to faculty from Steinhardt School of Culture, Education, and Human Development; and the Stern School of Business - Undergraduate.
- Served as a liaison to Institutional Research for amendments to the Student Satisfaction Survey.
- Supervised two graduate student interns.
- Completed a Division audit of 2009-10 assessment activities.
- Provided instructional training for quantitative and qualitative approaches to collecting and analyzing data (e.g., evaluation methods, data cleaning, data coding, how to conduct focus groups) for the Student Resource Center and Counseling and Behavioral Health staffs.
- Provided assistance for Division submissions to the University Committee on Activities Involving Human Subjects.
- Designed and piloted a research study addressing the effects of a stress management program (Stressbusters).
- Created an instruction manual for conducting external reviews.
- Provided student information (data extractions) for Division units (e.g., Residential Life and Housing Services; Center for Student Activities, Leadership, and Service; Student Resource Center; Office of International Students and Scholars; Vice President for Student Affairs).
- Assisted the Center for Student Activities, Leadership, and Service in the successful application for a Presidential Community Service Honor Roll award, and the acquisition of a VISTA volunteer.
- Presented professional development sessions regarding assessment and student affairs to Steinhardt staff and Division staff (i.e., Conducting Focus Groups, Learning Outcomes in Student Affairs, Commuter Student Issues).
- Designed a rubric for the assessment of Division learning outcomes.

- Facilitated and supported external research requests involving NYU students; working with the Office of International Students and Scholars, Office of LGBT Student Services, and Residential Life and Housing Services.
- Projects have included:
 - *Reality Show: NYU* evaluation.
 - Housing Services data integrity.
 - LGBT learning outcomes creation and program evaluations.
 - Off-Campus and Commuter Student survey.
 - Off-Campus Student Services - BASE conversations.
 - SAFE data preparation and analysis.
 - Stressbusters program evaluation.

Office of Residential Life and Housing Services

Learning

- 1,132 students (480 first-year students and 652 upperclassmen) participated in 28 Explorations communities (14 first-year student communities and 14 upperclassmen communities including five student-designed communities). 78 students participated in the Green House. These communities offered 533 programs this year.
- 306 upperclassmen (selected from 367 applications) participated in the Broome Street Residential College. 206 students (selected from 214 applicants) participated in the Goddard Residential College. All Residential College students were enrolled in a non-credit leadership course, noted on their transcript, resulting in increased participation and accountability. For the 2010-11 academic year, 325 (selected from 367 applicants) were placed in Broome. 206 students have been placed in Goddard.
- Recruitment for the 2010-11 Explorations communities produced nearly 1,300 applicants (630 first-year students and 657 upperclassmen). 412 upperclassmen and 373 first-year students were placed in Explorations communities for 2010-11. 70 students applied for the Green House resulting in the placement yield of 54 students.
- 15 faculty members participated in the Visiting Faculty Program
- 18 Faculty Fellows-in-Residence (FFIR), present in 12 buildings and representing eight NYU schools or divisions (College of Arts and Science, School of Continuing and Professional Studies, Gallatin, School of Medicine, Steinhardt, Tisch, Global Liberal Studies, and Wagner), coordinated almost 500 events in the residence halls. Four new fellows were appointed for the 2010-11 academic year, bringing the total number of FFIR to 20 faculty members.

Community

- In Fall 2009, the residence halls opened at 98.9% occupancy. In Spring 2010, the residence halls opened at 94.3% occupancy. As a result of a committee formed to reduce spring semester vacancy rates in housing, a number of new initiatives were created, including a program that gave a one-time grant to commuters that applied for housing. These initiatives netted 35 additional spring housing residents.
- IRHC increased welcome week attendance to 7,948 (increase of 30 participants). The calendar of events included: Bath Beyond Extravaganza (2,753), Casino Night (3,595), Service Saturday (384), and FYRE & Ice (1,216).
- The remainder of the IRHC programming calendar was equally successful: *7th Annual Ultra Violet Live*, IRHC's talent showcase at the Skirball Center for the Performing Arts (768 students); *12th Annual Elegance Formal* (289 students); the *2nd Annual IRHC Flurry Ice Skating event* at Central Park's Wollman Rink (2,512 students), and 379 attendees at Torch Day Student Leadership Conference.
- Midnight Breakfast served a total of 3,880 students: 1,980 in the Fall and 1,900 students in the Spring.
- Members of the Residential Life and Housing Services team (professional staff, resident assistants, faculty fellows, faculty affiliates, and hall council leaders) facilitated 6,854 events (an increase of 20%), including 4,236 community development programs, 529 academic programs, 1,245 intellectual and personal development programs, 346 diversity programs, and 366 involvement and leadership programs. Cumulative student participation at these events numbered over 108,266 students (an increase of 12%).
- The inaugural Senior House community was selected from 222 applicants for 180 spaces.
- 158 undergraduate students were appointed to Resident Assistants positions (decrease of 12%) from 610 total applicants through the Resident Assistant Leadership Institute in which 574 students participated (increase of 8%). Of 287 graduate applicants (increase of 1%), 100 candidates were interviewed (increase of 4%), resulting in the appointments of six new graduate student staff members (decrease of 26%). 19 students applied to serve as an RA at NYU Abu Dhabi. 19 students completed the selection process and nine were hired.

Diversity

- IHouse at Palladium, a community of 47 students, actively explored global arts, culture and society. 90 students applied for the 2010-11 International House, yielding placements of 47 students.
- The *Residential International Student Engagement program* focused on nearly 1,200 international students in residence, sponsoring large welcome programs each semester

(approximate attendance of 200 students per event) and inviting students to monthly tea (typically attended by 30 students).

- Students participated in the social justice track of the *Res Life Leadership retreat*, making a commitment to promote diversity and social justice action in their residence hall communities.

Wellness

- 52 students were hospitalized for psychological reasons (decrease of 16%) and 93 were transported for substance use (increase of about 6%).
- The BASE conversations require Resident Assistants to conduct a one-on-one conversation with each student living on their floor in order to maximize student knowledge of resources and connection between the student and student-staff member. In addition to providing needs assessment used to determine the hall program plan, the data collected from the conversations provides insight into student perceptions regarding overall safety and wellness, academic achievement and connection to the NYU community. In Fall 2009, 10,891 students participated in BASE interviews; 10,669 students completed BASE interviews in the Spring 2010 semester.
- Results of the Fall 2009 survey indicate: 86% felt connected/somewhat connected to their residence hall community; 99% felt safe living in the residence halls; 98% knew where to turn when encountering a problem; 81% were interested/somewhat interested in interacting with faculty outside of the classroom.
- In Spring 2010: 89% felt connected/somewhat connected to their residence hall community; 98% felt safe in the residence halls; 94% reported having knowledge of wellness resources; 87% had met their academic goals of the prior semester.
- 44 students participated in Choices last year. 111 students were placed in Choices for next year.

Quality Service

- 772 room change requests were received during the academic year (increase of 34%). Of the 772 room change requests, 84% (increase of 6%) were accommodated.
- ORLHS call center processed over 60,000 telephone calls through the main number during the past year. The busiest month for telephone calls was April 2010, with nearly 9,000 calls processed. The slowest month for telephone calls was October 2009, with 1,100 calls processed.
- Despite new restrictive requirements that constrained how residence hall space could be used in the summer, summer housing peak occupancy was 74% and room revenue significantly exceeded expectations.

- The Office of Residential Life & Housing Services completed its first year using StarRez, software designed to manage all aspects of housing occupancy and applicant processing. StarRez is presently in use at over 300 campuses internationally and replaced a system that had been designed internally.
- A total of 818 incoming first-year students participated in a pre-arrival webinar hosted by the FYRE building RHD, RHAD and other members of department staff.
- For the first time, students participating in a special interest housing program (Explorations, CHOICES, etc.) could participate in the lottery process and select their room online.
- For the first time, complete floor plans were available to residents as part of the online room selection process.

Center for Student Activities, Leadership and Service

- Alternative Breaks Program.
 - A service initiative designed to provide unique opportunities for students to learn about social issues in the U.S. and abroad and provide service and service-learning opportunities to students who participated in projects at sites across the country including Tampa, FL; New Orleans, LA; Washington, DC; Bloomington, IN; Mt. Pleasant, SC; Chavies, KY; Camden, NJ; Atlanta, GA; Mt. Pleasant, SC and at international projects including Monte Cristi, Dominican Republic and Oaxaca, Mexico, Ghana, and Lisbon, Portugal. 230 students participated.
- Student Leader Summit for club officers.
 - Provided training in the following areas: budget maintenance, operations and event planning, collaborative programming, and initial advisement. 400 student leaders attended.
- Program Board Student Leader Retreat.
 - Provided training in the following areas: budget maintenance, operations and event planning, collaborative programming, legal/liability/insurance issues, marketing and promotion, working with agents and artists, and initial advisement. 14 student leaders attended.
- Greek Leadership Retreat for fraternity and sorority officers.
 - Provided training in the following areas: recruitment and retention, event planning, philanthropy, community engagement, collaborative programming, and initial advisement. 40 student leaders attended.
- Alternative Breaks Site Leader Retreat.
 - Provided training in the following areas: Civic engagement and social advocacy, travel protocol, understanding privilege, and cultural sensitivity. 44 student leaders attended.

- Civic Team Site Leader Retreat.
 - Provided training in the following areas: civic engagement and social advocacy, defining advocacy, identifying a social problem, internship etiquette, how to mobilize, understanding privilege, community mobilization: government vs. non-profits. 25 student leaders attended.
- Greek Leadership And Development program for fraternity and sorority members.
 - Provided training in the following areas: philanthropy, community engagement, the five pillars, collaborative programming. 40 student leaders attended.
- Civic Team Service Fair attended by 30 of our partner service agencies that signed up 350 student volunteers who served throughout the year with the agencies.
- Civic Team Internships.
 - Provided training and work-study internships with the Civic Team partner non-profit service agencies in New York City. 25 students participated in the program.
- Registered 434 student clubs.
 - 260 All-Square clubs, 166 School clubs, and 9 Theme Weeks/Months; and developed 20 new All-Square clubs.
- Provided club advisement, program planning, and club financial services for 269 All-Square clubs and their 1,076 officers. Registered 5,380 club members.
- Began development of VolunteerMatch, an internet recruiting tool linking students to more than 74,000 nonprofit organizations and designed to support a community of nonprofit, volunteer and business leaders committed to civic engagement.
- The Program Board planned and sponsored a successful series of concerts, lectures, film screenings, visual art exhibits, and performing arts production. Total attendance reached 7,000.
- Planned and co-sponsored the Mystery Concert held at Skirball Center with 800 attendees.
- Hosted Fall Club Fest with 6,000 attendees and 350 clubs and Spring Club Fest with 600 attendees and 90 clubs.
- Provided advisement and financial services to All-Square clubs advised by 12 CSALS staff. Clubs sponsored 2,500 club activities.
- Planned and implemented *Greek Night* at Coles and *Greek Nite Skits* at E & L Auditorium, a successful Greek Week in mid-April, two new-member recruitment and orientation programs and the end-of-year *Greek Awards Ceremony*. Greek community boasted nine sororities, 16 fraternities with a total membership of 1,100.
- Collaborated with the Program Board to coordinate the *25th Annual Strawberry Festival*, an NYU tradition celebrating the arrival of spring. 7,000 + students, faculty, and staff attended.

- Collaborated with Office of the Provost on development of new *Spring In New York* program focusing on service learning through in-class learning experiences and service projects across New York City.

Office of Community Standards and Compliance

- Student Conduct: Jurisdiction over matters involving alleged violations of the University Rules of Student Conduct and related University policies.
 - Oversees the management of violations of Residence Hall policies by coordinating the resolution of cases at the residence hall level or by directly adjudicating cases in the Office of Community Standards (utilizing Department of Residence Life and Housing Services procedures) as the circumstances warrant.
 - Oversees the management of allegations of violative behavior by recognized student groups by coordinating the management of such cases through the Office of Student Activities or by directly adjudicating cases in the Office of Community Standards as the circumstances warrant.
 - Consults and advises other units of the University to support their conduct related responsibilities and by maintaining a central repository of student conduct records.
- Student Grievance Procedure: The grievance procedures are available to any New York University student who seeks to resolve any grievance involving an alleged violation directly affecting that student, by any member of the University community while acting in an official capacity (e.g. faculty member, administrator, staff member), of any of the written policies of the University or the school in which the student is enrolled.
 - Oversees (through the University Judicial Board) the final appeal phase of the Student Grievance Procedure.
 - Affords students a venue to address complaints that an administrator/office has failed to follow the established policies and procedures in a matter involving that student.
- Anti-Harassment Policy: Serves in an advisory and referral capacity to students who believe they have been the victim of bias, discrimination and/or harassment by working in conjunction with the Office of the Executive Director of Equal Opportunity. Should it be determined that disciplinary action against an alleged student perpetrator is necessary/appropriate, the Office of Community Standards may take such action.
- Compliance: The office assists other University and Division of Student Affairs units in meeting their respective obligations in complying with certain University policies and federal, state and local laws that are applicable to those offices.

- Statistical Information:
 - 6,550 - Incident reports filed during the 2009-10 academic year.
 - 1,544 - Alleged violations of University and/or Residence Hall Policy that were managed/resolved.
 - 375 - Matters arising in other University units in relation to which Community Standards provided general advice/consultation by another office/unit.
 - 87 - Student Conduct cases handled by other units (ie. Schools, Global Sites) but in relation to which our office provided substantive support and assistance such as research, letter drafting, etc.
 - 51 - Allegations of some form of bias or harassment in relation to which Community Standards either resolved or provided referral assistance.
 - Four - Complaints managed under the University Student Grievance Procedure.
 - Nine - Subpoenas and other such requests for information in relation to which Community Standards gathered and/or provided information.
 - 189 - Requests for information on disciplinary history of students and other information submitted in accordance with FERPA that were managed by Community Standards.

- Sanctions Imposed Through the Student Conduct Process:
 - 1,759 - Written Warnings combined with education.
 - 348 - Residential Probation.
 - Four - Hall Reassignment.
 - 22 - Deferred Suspension.
 - Five - Suspension from University Housing.
 - Two - Dismissal from University Housing.
 - 143 - Restriction of Guest Privileges.
 - 287 - Educational Interventions (counseling, advising, projects).
 - 88 - Persona Non Grata.
 - 133 - *SAFE* Program Mandated Referrals.
 - 309 - *Informed Choices Alcohol* Mandated Referrals.
 - 158 - *Informed Choices Marijuana* Mandated Referrals.
 - 16 - Placed on University Level Disciplinary Probation.
 - Nine - Suspensions from the University Level.
 - Five - Permanent Dismissals from the University.

- Other Activities:
 - Reviewed and revised University Alcohol and Drug Policy, Sexual Assault Policy and other Student Conduct policies.
 - Updated all materials on Community Standards webpage. Created a portal page to serve as a link to all University student conduct policies.
 - Consulted with Wellness Exchange, Counseling Center, and Residence Life staff, to provide information about the University student conduct intervention process in cases of sexual misconduct and other matters.
 - Served as liaison to the Department of Public Safety to assist in the process of compliance with the requirements of the Clery Act including the publication of the annual Campus Security report.
 - Facilitated compliance with NYS Education Article 129-A (bias and sexual assault prevention education) including advising staff of responsibilities under the law, preparing related materials required for distribution to incoming students, and preparing and filing of certification and related materials that are required to be submitted with the New York State Department of Education. Developed proposed Credit Card Marketing policy (re: NYS Education Law 129-A).
 - Served on University Compliance Officers Working Group Task Force.
 - Processed 232 cases of students who were returning to the University after taking a leave and 525 cases of students who were going on a leave.
 - Researched legislation (i.e. Higher Education Opportunity Act of 2008; Fall 2008 FERPA changes) and advised departmental offices on implications.
 - Student Affairs Conference - assumed primary responsibility for coordinating the *10th Annual Student Affairs Conference* at NYU held on February 12, 2010.

Student Health Center (SHC)

Organizational

- For the 4th consecutive year the SHC has increased the number of students who accessed services, with 24,569 having been seen by the SHC in 2009-10, an increase of 6% over 2008-09 and an over 65% increase when compared to 2005-06.
- This academic year, The Student Health Center had over 133,000 separate student encounters serving over 60% of the student population.
- Garnered national recognition receiving two NASPA Excellence Gold awards for Alcohol Education and Risk Reduction Programming and Global Crisis Response. The SHC also received the American College Health Foundation Gallagher Koster Innovative Practices in College Health Grant.

- Developed a new 3-year Strategic Plan, “Take Care NYU” which focuses efforts on:
 - Enhancing and ensuring exemplary quality in all programs and services.
 - Strengthening health and wellness as core values for student success.
 - Recognizing and responding to the spectrum of health and wellness needs among students in the Global Network University.
 - Improving each student’s ability to be a more active partner in managing their health and wellness to achieve personal, academic, and career success.
 - Providing and promoting innovative health-related uses and applications of technology to support SHC’s engagement with students and the NYU community.
 - Promoting the SHC as a provider of excellence.
- Developed and implemented SHC Today, a Student Health Center blog to improve communication within the Student Health Center. Informs staff on issues within and outside the Student Health Center. The site receives over 200 visits per week from SHC staff.
- In response to the H1N1 flu pandemic, the SHC, with outstanding support from public safety, campus life, and the schools, led University efforts in planning and implementing a campus-wide pandemic plan. NYU had consistently lower rates of H1N1 cases on a per capita basis compared to other campuses in NYC and the Northeast, particularly during the peak of the pandemic in the fall semester.
- Through a combination of revenue initiatives and sound financial monitoring, SHC finished the year with a \$2.6M surplus to Plan. This surplus combined with strong budget monitoring allowed for funding university and SHC initiatives including:
 - Replacement of air conditioning unit at Brittany Hall.
 - Funding of a reserve for H1N1 and other future pandemic illnesses.
 - Upgrades of IT servers and hardware.
 - Funding of a provider incentive for Counseling and Wellness providers.
 - Funding of a reserve to upgrade the Electronic Health Record.
- Coordinated a program with HTH Worldwide Insurance to vaccinate students in semester long study abroad sites with both the H1N1 and seasonal flu vaccines at no cost to students.
- Developed a process to allow NYU Poly students full access to SHC services on an in-network fee-for-service basis, to be effective October 2010.
- Developed a comprehensive health plan for NYU Abu Dhabi that is comparable to the plan offered to our Washington Square students. Because of the complexity of insurance regulations in the United Arab Emirates, three separate plans were developed and coordinated into a seamless benefit package.

- Developed a process to allow Law students, who begin classes early, to have insurance coverage before the normal insurance start date.
- Expanded the SHC provider incentive program to include Counseling and Wellness providers and based the incentives on utilization and quality metrics, effective September 2010.

SHC Operations

- **Facilities:**
 - Completed renovation and relocation of Moses Center for Students with Disabilities to 726 Broadway to improve accessibility and visibility of services for students in January 2010.
- **Information Technology:**
 - Developed a registry software application to enhance and study patient outcomes for the National College Depression Partnership. In discussions with vendor to implement Depression Self Management software to provide enhanced voluntary self-care option for students in treatment or students needing help.
 - Collaborated on the implementation of an enhanced website for the National College Depression Partnership.
 - Successfully upgraded SHC servers and continue to enhance security of infrastructure.
- **Communications:**
 - As part of the University's Quality Service Initiative developing and implementing an enhanced customer service program for all levels of staff throughout the SHC.
 - Participated in the SHC response to H1N1 and flu effort as liaison to NYU Facilities and Construction Management.
 - Collaborated with Medical Services and Health Promotion to create the NYU H1N1 Webpage that is updated with the most current information regarding the virus as well as the Flu and You Virtual Kiosk that provides tips on staying healthy, what to do if you or someone you know gets sick and other resources on the SHC Website as well as developing health messages throughout the flu season.
- **Student Health Requirements:**
 - With the implementation of more stringent health requirements, the final compliance numbers for Fall 2009 MMR: 93.57%, Meningitis: 92.94%.
 - Worked with Liberal Studies Program to individualize communications to freshmen students studying abroad regarding the health requirements.
 - In order to ensure smooth registration process, contacted all students not in compliance in February to ensure they had ample time to come into compliance

before spring registration in April. Loaded stops early in March so that students could see them ahead of time.

- Global Initiative; Abu Dhabi:
 - Participated on the University team on the design of interim and Saadiyat Island Wellness Centers.
 - Collaborated with NYU Abu Dhabi staff in preparing for Health Authority of Abu Dhabi site visit to obtain license to operate facility by providing policies and procedures to be adapted for use at the interim Wellness Center.

Medical Services

- Medical services saw a record 23,341 students for over 97,000 visits. The number of students seen represents a 3% increase over 2008-09.
- Administered over 15,000 doses of H1N1 and seasonal flu vaccine as part of the University's influenza response plan. This compares to the 2008-09 academic year when the previous high of 4,000 seasonal vaccines were given.
- Performed over 18,000 screens for high risk drinking in Primary Care and Women's Health services. Approximately 3,600 at risk students were provided educational counseling and/or referral for further evaluation.
- In collaboration with Residential Life, expanded the Women's Health Drop-in service in Alumni Hall which, this year, ran close to 100% capacity, and more than 50% of students engaged have not otherwise interacted with SHC staff. Screenings during these visits have resulted in identifying students at risk for depression, binge drinking, hypertension, and eating disorders.
- Assisted in the establishment of the Health and Wellness Center for NYU Abu Dhabi providing consultation and recommendations for staffing, recruitment, space, and policy.

Counseling & Wellness Services (CWS)

- During Fall 2009, the Counseling and Behavioral Health Services and the Wellness and Emergency Response Services, historically two separate administrative units under the umbrella of the Student Health Center, have now been united under one senior administration. Two deputy directors (David Venarde and Brunhild Kring) now report to one director of Counseling and Wellness Services (Zoe Ragouzeos).
- During the last academic year, the combined service conducted 38,647 visits (in the form of individual appointments, clinical groups and emergency response interventions) to 6,101 unique students, 6.7% higher than in 2008-09.

- Medication appointments have increased 43% in comparison to last year. This is reflective of the success of the psychiatry access and billing model implemented in fall, 2008.
- In the area of emergency response, CWS measures our success by the number of students who present themselves or are referred for services, who reveal during their assessment, or through their behavior in our community, that significant symptoms of distress, such that, without the intervention of the CWS, (frequently with key support of medical services), a probable outcome could be significant harm to the student or to someone else.
- Although we can never be 100% certain, review of past cases and evaluation of relevant clinical criteria indicate that death or very significant harm was prevented due to our intervention in these cases. The types of interventions that occur can include search and rescue efforts (finding a missing student who we know has serious and immediate mental health concerns), calling 911 to the location of the student if a suicide attempt has already been made or if the threat level is serious or imminent. Data reveals that our interventions in these cases have increased by 37% between the 2008-09 and by 60.8% between 2009-10.
- Training for faculty and staff entitled "Recognizing & Responding to Students in Psychological Distress in an Academic Setting" to assist faculty and staff members at NYU detect changes in a student's behavior that may signal a more serious problem continues. We have delivered this training to a number of administrative units and academic departments at NYU. We estimate that 300 faculty and staff have attended these trainings in the 2009-10 academic year.

Health Promotion Office

- Spearheaded the *23rd Annual Wellness Expo: Don't Worry, Be Healthy*, with an attendance of over 3,700 students, faculty and staff. Of the 835 participants surveyed, 98% rated the Expo as good, very good, or excellent; 87% felt the Expo effectively exposed them to the range of health and wellness services available at NYU, and 89% indicated they learned at least one helpful approach/tip that could be used to help maintain overall health. In addition, a record number of free flu shots were given, 1,249 (compared to 518 the year before).
- Collaborated with other University departments to implement the *Fourth Annual Master Chef Competition* designed to promote healthy food preparation and eating.
- Contributed to the Student Health Center's comprehensive program to address student alcohol use by providing alcohol education and risk reduction strategies to support a healthy living and learning environment at NYU. NYU's Alcohol Education and Risk Reduction Programming received a Gold Award at the 2010 NASPA Conference where it was presented as a poster session to other college Student Affairs administrators.

- Developed a formal evaluation plan for Stressbusters, a community wellness program that continuously trains and dispatches volunteer teams of undergrad and grad students to provide free five to seven minute backrubs and health information to other students and staff all over campus.
- Implemented an online pre-matriculation 2010 course, AlcoholEdu for College, for all new incoming freshmen students. AlcoholEdu is an online, non-opinionated, population level prevention strategy that uses science-based research to educate students about alcohol and its effects.
- Disseminated an online health and wellness magazine, Student Health 101, to all Washington Square campus undergraduate students each month.
- Helped begin the development of a new Student Health Center initiative, Take Care NYU, to increase student engagement in preventive health and empower students to become active partners in their personal wellbeing. The initiative establishes 10 priority areas for action with designated goals, outcome measures, and indicators to track improvement in the overall student population.

Moses Center for Students with Disabilities (CSD)

- Developed and implemented new departmental policies and procedures in accordance with best practices within the field of Disability Higher Education, including the new student registration and orientation processes. Streamlined services therefore improving quality and efficiency of services.
- Created and implemented guidelines for disability documentation for multiple disability types and for collecting disability documentation and reviewing student requests for reasonable accommodations.
- Implemented an anonymous and confidential supplemental note-taking system furnishing notes for hundreds of courses.
- Redesigned departmental accommodated testing program and related policies and procedures. Moses administered over 1,100 accommodated exams in the 2009-10 academic year.
- Launched new departmental website with access to all forms and procedures.
- Worked with Nursing School and Occupational Therapy program to effectively develop technical standards.
- Secured a learning specialist consultant to provide undergraduate and graduate students with individual support through the development of supplemental learning strategies.
- Streamlined the process for requesting housing accommodations and revised policies and forms.

Student Resource Center

New Student Services

- Walk-ins: 31,806, (2008-09: 42,009), attributed to printing not being available most of Fall and Spring.
- Total Calls to the Student Resource Center: 17,125 (2008-09: 17,867)
 - Student Resource Center Helpline: 8,807 (2008-09: 10,209)
 - Information Line: 2,701 (2008-09: 3,926)
 - Parents Helpline: 1,448 (2008-09: 1,596)
 - Off Campus Housing: 4,169 (not available for 2008-09)
- Ask.SRC Emails: 1,898 (2008-09: 1,796)
- Parent's Emails: 523 (2008-09: 405)
- Administer approximately 36 listservs
- Due to the switch to CMS, web hits were not available.
- *Welcome Week 2009*
 - 371 total events for incoming freshmen, transfer, and graduate students, (up from 344).
 - 271 undergraduate Welcome Week events (from August 31st to September 3rd) (up from 248).
 - 140 events for Grad Welcome Week (from August 31st - September 3rd), including combined UG and GR events (up from 121).
 - 68,172 total attendance for 371 Welcome Week events (up from 59,977).
 - 42,555 total attendance for 271 Undergraduate events (up from 36,216).
 - 24,584 total attendance for 140 Graduate Welcome Week Programs.
 - 19,341 total attendance for 28 Back to the Square events (up from 14,519).
- *Spring Welcome Week*
 - More than doubled events for both grads and undergrads with 42 events (13 in 2009) during the first week of school with an attendance of 1,442 students (up from 361). Co-sponsored and promoted MLK Week as additional programs.
 - Instituted Symplicity Scheduling System for Welcome Week 2009 to replace discontinued printed guide for budget savings and sustainability. 5,179 undergrads and 2,435 grads logged into the system.
 - Students were able to see filtered programs based on their community; allowed for the sending of personalized HTML email messages; students could not only

create a calendar of programs, but add personal events and export to their own calendar, print a schedule, or save it as a PDF.

- Money Management
 - Successfully met Money Management programming goal of 100 programs in the first year of this initiative attended by over 8,000 students.
 - Collaborated with various NYU offices including: the Wasserman Center for Career Development, Office of Alumni and Development, Residential Life and Housing Services, Federal Credit Union, Card Services, CMEP, Financial Aid and Ticket Central, as well as partnerships with local banks such as Citibank and CapitalOne.
 - Featured NYU Alumni and Faculty presenters, as well as professionals working in the fields of finance; Partners included NYU alumnus Hamilton Lin and Lee Kowarski and Co-Founder and CEO of Gradspot LLC, Stuart Schultz.
- *Parent's Day*
 - Received 1,707 family RSVPs for the day (up from 1,383 in 2008), representing 2,835 guests (up from 2,309).
 - Actual Attendance at morning academic programs was 2,002 (up from 1,741).
 - Eleven workshops were sponsored in the afternoon with 2,428 people in attendance (up from 1,953).
 - The increase in attendance was reflective of an expanded time period for workshops in the afternoon so parents had an opportunity to attend as many as four workshops versus two in the past. Expanded locations outside of Kimmel so parents could visit the Wasserman Center, the Student Health Center, and Off Campus Housing.
 - Parent's Reception was 997 guests (up from 872).
- Updated and transitioned Parent website to CMS.
- Continued with monthly newsletters – August to May with a listserv of over 6,000 parents.
- Met with Alumni Relations to collaborate on resources and information throughout the year.
- Provided FAQs for Freshman Sendoffs.
- Continued with the annual Grad/Commuter Breakfast for Dinner program 513 (down from 659) Fall / 373 (up from 417) Spring.
- Promoted the Thanksgiving Break website, the Winter Break website, the Spring Break website, and the Summer Break site. Due to the transition to the new website, no data is available regarding hits.

- Assisted with the promotions of Winter Session and sent out four e-newsletters identifying programs and resources for students attending classes.
- Participated in Move-In Day, Wellness Expo, Diversity Open House Resource Fair, Spring Admission Days, and various school-based orientations.
- Presentations to CAS Advising staff, Undergraduate Admissions, McGhee Advising, Stern Student Life, FYRE RAs, and Study Abroad staff.
- Co-sponsored three Flu Shot sessions with the Student Health Center giving approximately 500 shots.
- Despite having to cancel printing for most of the fall and spring, we were able to finally get onboard with the new card swipe system for printing late spring.

Commuter & Off-Campus Student Services

- Commuter Student Services
 - 202 students participated in CA Commuter Preview Day and the Commuter Student Webinars.
 - 1,494 students attended commuter-specific CA Welcome Week programs with the highlight being the Commuter Student Welcome and 417 students in attendance.
 - 1,350 commuter students attended multiple programs during the first six weeks with highlights including the Commuter Welcome Lunch with 337 students and the CA Commuter Escape with 105 students.
 - NASPA Silver Award Winner.
- Faculty In & Of the City
 - Worked with 2 Faculty Members: Eugene Ostashevsky (LSP) and Pamela Newkirk (CAS).
- Community First-Year Service Program
 - Had a very successful inaugural year with ten selected students participating throughout the fall and spring semester. They fundraised and participated in the first ever commuter-specific alternative spring break. This program also won: Best Domestic Trip, Best Site-Leaders, and Best Participant awards from the Center for Student Activities, Leadership and Service (co-collaborators). Professor Ostashevsky served as the faculty member working with the program.
- Cultural Outings Program
 - This year was a successful year for Faculty In & Of the City programs with Professor Pamela Newkirk. All programs reached capacity: Average attendance was 13 students.

- Brooklyn Chile Festival (10); Dream Girls @ The Apollo (13); Takashamaya Tea Convo (16); Chinese New Year (15); Urban Word Poetry Slam (12).
- Off-Campus Student Council (OCSC):
 - Gained official seat on UCSL.
 - Hosted City-wide Commuter/Off-Campus student summit with representatives from Fordham University, St. John's University, Baruch, and Columbia University.
 - Advocated for additional lockers in Kimmel (with assistance from VPSA) and successfully added 69 lockers totaling 314.
 - Advocated for the purchase and installation of TV in commuter lounge.
 - Advocated for space in Greenwich Hotel throughout the semester (with VPSA and Residential Life/Housing Services sponsorship) and housed 174 students.
 - Meeting with and creating a clear articulation of commuter student considerations during weather emergencies at the University with VP for Public Safety.
 - Working with Kimmel Operations to bring Steel Surf licensed video games to campus for commuter use.
 - Participated in three UCSL sub-committees (External Affairs, Student Services, and Academic Affairs).
 - Worked and completed second annual Commuter Week of Giving held from October 26th-30th. Total Participants: 483 over the course of Week of Giving. \$624 raised for American Cancer Society
- Commuter Circle (served as Programming Board for OCSC)
 - An average of 128 attendees for their luncheons and 70 students during their social programs.
 - The first escape where over 300 students participated and was cosponsored by the NYU Games Club
 - The Poetry/ Open Mic Night where over 100 students attended and a notable number of resident students participated,
 - The Commuter Student Talent Show, which was cosponsored by CMEP and the LGBT office, had over a dozen quality performers and raised \$125 for Comm*Unity's Alternative Spring Break
 - The Cultural Fest where Commuter Circle collaborated with various NYU cultural clubs and had over 150 students participate.
- Commuter Appreciation Week
 - Presented by Commuter & Off-Campus Student Services, Commuter Circle, Off-Campus Student Council.

- 12 University Sponsors this year, including: The Center for Spiritual Life, The Wasserman Center, The Office of Global Programs, The College Learning Center, the Senior Class Council, Sigma Phi Epsilon, The NYU Bookstore, NYU Ticket Central, L.U.C.H.A., CAS Student Council, Undergraduate Student Art Organization, and Gallaserve.
- 8 events, including OCSC Town Hall Brunch (with representatives from the University).
- Total Attendance for the week: 825, \$369 raised for Relay for Life.
- Commuter Assistant (CA) Program
 - A general restructuring of the CA program occurred this year. CA training included a continuation education component throughout the year, and a programming hour component was also added to allow for more 1-on-1 interactions between CAs and their commuters.
 - 20 CAs mentored approximately 750 incoming freshmen students.
 - The CAs also conducted 136 one-on-one BASE conversations with their commuters to discuss how their experiences at NYU have been so far, through a commuter lens.
 - 447 Students attended 52 CA programs in 2009-10.
- Off Campus Housing
 - In the summer of 2009, the Off Campus Housing Office became a part of the Student Resource Center, however operating from its location at 4 Washington Square Village. OCHO assists students by managing a housing registry, providing resources on searching for an apartment, using a broker, relocating to NYC, and a variety of other helpful resources.
 - Emails (1065); Calls: Main Line (5,481); Walk-ins: (579).
 - Website hits (607,269); Monthly Avg. (50,606); Busiest Month - May (86,495).
 - Citi Habitats Relocation Program assisted 133 students.
 - Presented 29 programs with attendance of 543 individuals.
 - OCHO manages a Housing Registry that provides off campus listings of apartments, rooms, and roommates. The total new listings received were 11,286 and 2,065 roommate profiles were posted.

Transfer Student Services

- Integrated the use of the Go To Meeting Webinar System to facilitate two transfer student introductory webinar sessions, attended by approximately 40 students.

- Provided Transfer Students with a total of 42 Transfer specific programs throughout the year, not limited to, but including community service opportunities, tours of New York City, museum visits, and shows.
- Continued success with the Transfer Ambassador program, with ten Transfer Ambassadors in the Fall semester and eight in the Spring (two left to study abroad).
- Sent out 20 weekly e-newsletters to Transfer Student List (3,908 members).
- Provided 12 Fall Welcome Week Transfer specific events, attended by 684 students.
- Represented New York University at the 2009 Students in Transition Conference in Salt Lake City, Utah and presented a session on developing leadership opportunities for Transfer Students.
- Continued collaboration with Wasserman Center for the Transfer Student Resume Workshop (Fall and Spring) and new collaboration with the NYU Study Abroad office to provide representatives to facilitate walk-in hours at the SRC for Transfer Students to ask questions about study abroad.
- Provided five transfer-specific programs as part of Spring Welcome Week, attended by 64 students.
- Return of Transfer Appreciation Day (20 students in attendance at three events throughout the day).
- Return of the Transfer Student Dinner with the Vice President of Student Affairs. Nine students attended and feedback was excellent.

Graduate Student Life

- Enhanced Collaboration with CMEP for Faculty of Color Dinner Series. Co-hosted 12 dinners in the fall/spring with each dinner averaging 20 participants.
- Enhanced and added programs to Graduate Welcome Week including changing the Networking event, adding the boat cruise and adding 60+ programs from last year.
- Revised the SRC graduate website for transition into the Graduate Life section of the new NYU.edu.
- Held three counterparts meetings in addition to the two counterparts meetings held by the VPSA.
- Attended orientations for nine out of 14 schools.
- Major events included: Grad Boat Cruise (350), Networking Event (438), Grad Social (557), Grad Soiree (392), and Fall Breakfast for Dinner (573).
- Childcare subsidies were down this year with 239 (206 in 2008) in the fall and 224 (283 in 2009) in the spring semester.

- Sent out e-newsletters to our listserv of over 10,000 graduate students - 15 in the fall and 14 in the spring.
- Veterans Programs
 - Programs and services for students in the military was a major initiative this year.
 - Worked in liaison with Alumni & Development and Veteran's Alliance on Veteran's programming.
 - Created Veteran's website focusing on internal and external resources.
 - Program highlights include: Breakfast and marching in the Veteran's Day Parade, a book reading about the Bataan Death March, ReEntry- a play written about veterans returning to the US after life in Iraq and 3 Vets luncheons, and *ReEntry*, *Black Angels Over Tuskegee*, Valentines for Veterans
 - Began planning for internal Veteran's Awareness conference
 - 252 subscribed to the listserv
 - With assistance from the VA, will have a work-study student onsite to assist with Veteran's questions and resource development in Fall 2010.
- Graduate Admissions Tours
 - Continued offering Graduate Student Tours in collaboration with Steinhardt and GSAS.
 - We added a second tour guide to every tour due to the high numbers.
 - Gave 46 tours, with a total of 1049 attending (average of 23 people per tour). Due to space constraints, 339 were waitlisted. (2008-09: 18 tours with 398 attending and 302 waitlisted)
 - Challenges with the tours include recruiting tour guides, lack of "home" for tours, understaffed for the number of requests received.

Wasserman Center for Career Development

- Continued to prepare students for the realities of a volatile economic climate and its impact on the job market. This included messaging with students and the NYU Community, facilitating relevant workshops and presentations (Recession-Proof Your Job Search), forming new internal and external partnerships, leveraging relationships with employers and alumni for expanded job development efforts.
- Expanded programs and services for students in order to provide increased access by implementing a staff integration plan, qualified pro bono professional volunteers, and employer representatives.

- Re-vamped and executed a strategic, targeted job development effort, resulting in close to 39,000 full-time, part-time, and internship job listings, 11,000 on-campus recruitment interviews occurred, with 2,914 students participating in on-campus recruitment, and over 800 employers attending career fairs.
- Over 400 meetings between students and employers took place through the Recruiter-in-Residence Program.
- The Wasserman website underwent a complete revamp regarding content and navigation. The website received over 2,846,330 million hits (a 22% increase from last year).
- The site now incorporates: WasserTube, the Limitless Life Blog, Wasserman Social Media groups (Twitter, Facebook, LinkedIn), increasing traffic to the Wasserman page.
- The Wasserman Twitter page recently obtained its 1,000th follower.
- WasserTube was awarded the 2010 NACE Excellence Award in the Marketing and Branding Category.
- Maintained listservs that enabled students to receive class and program specific career information (24,927 subscribers - a 20% increase over last year).
- Rolled out new and improved career resources for students studying abroad and developed a new section of the Wasserman web site to provide resources and other content.
- Implemented live video-career counseling for students at all of the global sites utilizing Skype.
- Career Exploration Week
 - Career exploration programs incorporated workshops, mock-interview sessions with employers, employer site visits, and alumni panels. The programs encompassed eight panel sessions, and involved 2,18 student participants.
- Welcome Week
 - Revamped employer site visits for our *First Steps - Career Reality 101* program that included visits to employers in major job sectors such as government, financial services, entertainment, law, publishing and health care. Additional sessions included orientations, film, and peer led panels. Over 1,543 students participated in the center's activities. (An additional 3,500 students attended the Fall Job & Internship Fair).
- Continued the Boot Camp series, a conference-style career exploration series to include *Business Boot Camp for Liberal Arts Students*; *Boot Camp: Skills to Change the World*; and *Boot Camp for Business Professionals*. Over 100 student participants attended each Boot Camp.
- Peer Education Related Programs: The Wasserman Center Peers In Careers Peer Education program outreached in their respective residence halls and on campus.

- The Peers put on the “Limitless Lounge” Series, which were semi-semesterly programs held at The Wasserman Center to promote career development.
 - Implemented a vibrant recruitment and training process, where we hired a total of 17 Peers.
 - The Peers wrote and appeared in 8 WasserTube Videos, with 2 more videos in production.
 - Coordinated peer and student club involvement in “Attire for Successful Hire”, including selecting models and working with representatives from Macy’s to highlight appropriate interview attire.
 - Facilitated various resume and cover letter, interview, and job search seminars in the residence halls.
 - Peers assisted with the job development team’s part-time job campaign, helping to acquire over 400 jobs for NYU CareerNet.
 - Created individual “walk-in” hours for resident students to gain career development advice and resources.
 - Staffed various events, such as career fairs and site visits.
 - Provided numerous referrals to the Wasserman Center for Career Development through multiple networks, increasing the awareness of and exposure to career-related resources and opportunities within the NYU community.
- Since NYUeVita's launch in the beginning of the 2008-09 academic year, 10,802 students have explored and logged onto NYUeVita.
 - Facilitated 545 career-related seminars and presentations, including school and population-specific programs, with combined student attendance of over 20,000.
 - Conducted 15,000 career counseling and walk-in sessions with NYU students and alumni.
 - Sponsored seven major career fairs (including *Government and Non-Profit Expo* in Washington D.C.), with a combined student attendance of over 20,000.
 - Presented *Dining for Success*, a program to help students refine job-related social skills, was attended by nearly 200 students. Included special sessions for NYU schools, student clubs, international students, and other groups.
 - Sponsored 220 on-campus employer and community presentations with 12,000 student attendees.
 - Developed and hosted a key recruiting conference for 120 employers. Hosted two additional events for new and smaller employers in order to increase engagement with the center.
 - Conducted annual Life Beyond the Square survey of new (Class of 2009) bachelor degree recipients. As of January 2010, 90% of respondents were employed with average starting salary of \$50,940 or enrolled in a graduate or professional school program. Just under 80% of respondents stated that they utilized the office in their job search. 41.5% of

respondents who were working full-time at the time of the survey indicated that they obtained their position directly through office resources.

- Students sought part-time jobs and internships in record numbers; currently conducting the Part-Time Job and Internship Survey and data will be available in September 2010.
- Renewed and received an unprecedented fourth grant from the Peace Corps to fund a *Recruiter in Residence Program*. The new representative will meet with students about opportunities in the Peace Corps and to discuss other international or public service job opportunities.
- Hosted a *Graduate and Professional School Fair*, attracting 160 representatives from graduate and professional schools around the country. Student/alumni attendance was over 1,000.
- Offered opportunities for increased visibility and branding for employers through the *Employer Partner Program*. Related event sponsorship and employer fees resulted in \$120,000 in additional funding.
- Job development activities continued to target New York, New Jersey and Connecticut as well as focus on markets outside of the tri-state area to include: Florida, California, Washington, D.C., Chicago and Boston.
- The OCR and Job Development teams conducted over 200 individual meetings with employers this year to discuss recruitment strategies, and to identify the most effective ways to connect specific employers with target students. In addition, we discussed branding opportunities on campus and off campus. Employers were from industries including: advertising, communications, consulting, education, finance, media, non-profit, publishing, and retail. Strategies included: NYU CareerNet, Career Fairs, OCR, Boot Camp, Dining for Success, Career Week, Industry Expos, Tech on the Street, Focus Groups, LinkedIn, among others.
 - 5000 targeted html emails were sent to employers marketing the On-Campus Recruitment Program, Career Fairs, and Industry Expos.
 - Facilitated Recruiter Roundtable: bringing together employers from fortune 100 corporations to discuss “hot” recruiting issues/topics.
 - Sponsored Women’s Foreign Policy Mentoring Fair: The Women's Foreign Policy Group (WFPG) is an independent, nonpartisan, nonprofit, educational membership organization that promotes global engagement and the leadership, visibility and participation of women in international affairs. The event attracted hundreds of NYU students who had the opportunity to meet in small groups with leaders in foreign policy. 153 students attended. 33 recruiters participated.
 - The NGO, Non-Profit and Government Career Fair, an exciting new collaborative event held in Washington DC between the WFPG, The Wasserman Center, the GW and the UPEMEN to educate students about the NGO, non-profit, and

government organization career paths within the field. 160 NYU students registered and over 43 organizations participated.

- Industry Expos: A series of industry focused networking events for students and employers at 6 events. Employers participating are from the following industries: Opportunities Abroad; Technology, Human Resources and Organizational Development, Marketing, Advertising & PR; Arts, Media & Publishing, Music/Record Label, and HACE Diversity Forum. Student groups collaborated with the JD Team on marketing and sponsorship.
- Campus Recruiting Forum: 120 employers attended.
- LinkedIn Employer group: 200+ members.
- New Employer Open Houses to integrate new employers into existing programs and services.
- Baruch Non-profit Career Fair: This fair was in collaboration with NYC colleges and universities including New School, Pace, Wagner, Columbia, Seton Hall, and Rutgers. Employers who attended were recruiting students for opportunities within non-profit organizations.
- “Hire Local” campaign to remind local employers of the talent pool in their “backyard.” Within 1 month of campaign launch, 450 part-time jobs were posted.
- “Got Jobs” campaign to target a broad base of employers.
- Expanded Mentor Network across a wide variety of industries, bringing our network of active mentors to over 1,042 professionals, a 38% increase from last year.
- Registered and processed just under 13,500 students for Federal work-study and other campus employment.

Diversity/Multicultural Related Programs

- Diversity Internship & Career Preparation Program (D.I.C.P. Program): 147 students participated and completed the program. The Wasserman Center and The Center for Multicultural Education and Programs intensively worked with the students to maximize their chances to secure a summer internship. Students were prepared for summer internships in the fall semester and marketed to employers for internships in the spring semester. Increases in underrepresented populations of ethnic/cultural, socioeconomic, and school/major backgrounds were greatly enhanced through this year’s recruitment. Both employer and student feedback was exceptionally positive this year, many attributing their internship and recruitment success directly to the D.I.C.P. program and the D.I.C.P. Resume Book.
- Expanded Diversity Student Advisory Board (DSAB): 10 students were a part of the Diversity Student Advisory Board that met for monthly lunch meetings to brainstorm

ideas to increase the number of historically underrepresented students that utilize The Wasserman Center.

- Created “Diversity Digest,” a weekly email blast encouraging students to stay informed about diversity-related career development programs and events, resources, and special opportunities.
- DSAB students also created, marketed, and co-facilitated their own "student-centered" social networking workshop, informing students and alumni of the importance of branding yourself in a positive light online, informing individuals on how they can utilize modern technology to help improve networking and career opportunities.
- The board also welcomed several employers to their meetings and participated in company site visits each semester to learn first hand from professionals within various fields.
- Sponsored “Refreshing Dialogues” and a Lime Connect visit to NYU with the Moses Center for Students with Disabilities. Lime Connect is an organization that helps connect students with disabilities to major employers that included PepsiCo, Merrill Lynch and other leading companies.
- Sponsored numerous programs for diverse students with employer co-sponsors that included topics such as Networking, Mock Interviews, Making it in the Media, Personal Branding, Perspectives from Wall Street and Life in Retail.
- Continued the collaborative tradition of the "Mondays with Mary" LGBT office hour initiative, with a new approach as "Kickin' it with Kevin" programs discussed issues such as what you can do to make the most of the summer months for your career and how to search for an LGBT friendly employer.
- Created and hosted a panel discussion, "Work n' Out," featuring professionals from a variety of industries as they talked through their process of determining how "out" to be at work. Networking opportunities followed. Co-sponsored by the LGBT Office and Pride Corp.
- Co-sponsored and hosted an event featuring the Athena Collaborative Group (an NPO) working to expand the population of women entering and thriving in significant quantitative roles in competitive industries such as Investment Banking. This multi-university networking event was an NYU Women's Herstory Month event, sponsored by the Athena Collaborative Group, and NYU's Wasserman Center for Career Development and Center for Multicultural Education and Programs.
- In collaboration with the Admissions Office, we enhanced opportunities for NYU's Arch Scholars (34 total, incoming students granted) through a special tailored Wasserman orientation, individual career counselor mentors via the Diversity Programming Team, and special notification/invitation to events, resources, and potential opportunities.
- Offered a unique workshop, "Exploring Your Social Identity at Work: Affinity Panel & Conversation," addressing the impact that social identities have in and outside of the workplace, featuring a panel of professionals from various industries who shared their

personal and professional experiences, as well as offered advice on networking and professional success. Sponsored by NYU's Wasserman Center for Career Development and Center for Multicultural Education & Programs.

- Hosted NYU's very first Diversity Career Forum with Hispanic Association for Career Enhancement (HACE), as a special Industry Expo this year. This unique event highlighted employer/professional networks looking for diverse candidates, and/or organizations that foster recruiting initiatives for a more diverse workforce. Students engaged in conversation with professionals from various fields, received information on opportunities and initiatives, and 10-minute resume critiques (from employers & Wasserman staff). Hosted by the Wasserman Center for Career Development, with the center for Multicultural Education & Programs, L.U.C.H.A, Hispanic Scholarship Fund, and HACE. 92 student participants and 23 companies attended.
- Sponsored numerous networking, mock interviews, making it in the media, personal branding, social networking, professionalism & presentation, interpersonal skills, and merging your passion with your profession.
- Wasserman Center counseling staff critiqued resumes and applications for Martin Luther King scholars for Summer 2010 internships.
- Series of tailored workshops for HEOP students – 207 students in total.
- Organized an event with the Jackie Robinson Foundation for NYU students.
- In the 2009-10 academic year, 20 students were awarded funded internship awards with \$1000 stipends for their experiences in non-profit and arts related organizations.
- Graduate Student Initiatives included over 40 seminars and orientations exclusively for graduate students such as:
 - Four "Get Your Career In Gear" panels.
 - Co-sponsored (with the New School, Baruch, Rutgers, Cornell, Teachers College, and Columbia) a joint HR and Organizational Development Job Fair.
 - The Graduate student open house drew over 85 students and faculty members.
- A special "Dining for Success for Graduate Students" was offered and was very popular.
- Partnered with GSAS and wrote and received a third grant for Ph.D. students interested in non-academic careers. The grant supported a major conference that Wasserman and GSAS facilitated on "Careers Outside the Academy" held at NYU in February that had 75 GSAS registrants.
- Sponsored 4 "Get Your Career in Gear" panels, and on-going speaker series focusing on: consulting (new), cultural arts (new), education & human services, and arts & communications. Professionals speak to students about what they do and give career advice to audience members; collaboration with Wasserman Graduate Students

Alumni Services

- Panels, Presentations & Workshops:
 - 4 "Get Your Career in Gear" panels: consulting, cultural arts, education & human services, and arts & communications. On-going speaker series--2 in the fall; 2 in the spring. Professionals who speak about what they do and who give career advice to audience members; collaboration with Wasserman Graduate Students Committee. For graduate students and alumni.
 - 8 Peace Corps recruitment presentations by Peace Corps campus recruiter throughout academic year. On-going collaboration between the Peace Corps and Wasserman Center. For all students and alumni.
 - 1 Student/Alumni mentoring events (Alumni Relations). Brief overview of mentor programs throughout NYU, and, in particular, the Wasserman Center, for recent alumni to join or to utilize. For students and alumni.
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- 15 Workshop Topics/Titles:
 - 4 "Interviewing Tips & Strategies"
 - 1 "Recession-Proof Your Job Search"
 - 1 "Personal Branding"
 - 2 "Utilizing LinkedIn"
 - 1 "Powerful Promotional Materials"
 - 1 "Targeting a Great Career"
 - 1 "Moving Your Career Forward"
 - 1 "Returning to Work"
 - 1 "Networking for Success"
 - 1 "Getting Interviews 2.0"
- 3 Event collaborations with Alumni Relations:
 - Social Networking w Laura Holson, NY Times Business Reporter. Fall semester collaboration between Recent Alumni Network (RAN), College Alumni Association (CAA), and the Wasserman Center. For alumni only.
 - Powerful Interviewing for Different Industries w Career Counselors Consortium. Spring semester collaboration between Recent Alumni Network (RAN) and the Wasserman Center. For alumni only.

- Finding, Creating & Negotiating a New Job in Tough Times w Prof. Seth Freeman. Spring semester collaboration between Recent Alumni Network (RAN), College Alumni Association (CAA), and the Wasserman Center. For alumni only.
- Grad School 101. Presentation regarding graduate school as a possible next option. For students and alumni.
- Co-sponsor Career Relaunch Forum (one-day career conference by iRelaunch). For alumni only.
- Work N' Out: The LGBT Identity at Work (Panel). For students and alumni.
- Career and Graduate School Fairs:
 - Graduate & Professional School Fair. For students and alumni.
 - Career fair co-sponsorship (Elyse Mendel, Baruch School of Public Affairs). Non-Profit Career and Government Career Fair organized by, and held at, Baruch's School of Public Affairs. For graduate students and alumni.
 - Co-sponsor Multi-School Alumni Only Job Fair organized by MyWorkster.com, held at Baruch.
 - Opportunities Abroad Fair. For students and alumni.
 - NGO, Non-Profit & Government Career Forum. For students and alumni.
 - Co-sponsor 4 Jobnob Career/Networking Events (NYC, Chicago, Boston, Raleigh). For alumni.
 - Government & Non-Profit Expo at Georgetown University. For Students and alumni.
- Counseling Appointments:
 - Free 5-minute walk-in appointments during winter and summer breaks. Held during regular Walk-in times.
 - Free 15-minute mini-appointments with Wasserman counseling staff.
 - Recruiter-in-residence counseling sessions; weekly throughout summer 2009. For graduate students and alumni.
 - Regular Fee/Waived Fee counseling appointments (estimated).

Expansion of Global efforts

- Opportunities Abroad Fair – 20 employers registered.
- Continued development of overseas opportunities through partnerships with alumni, employers, and international organizations.
- Live video counseling services via Skype.

- Increased collaboration with OISS on programming to include specialized orientations for international students as well as increased career development programming with recruiting employers.
- Workshop and orientation webinars conducted to students studying abroad.
- Maintained a Work Abroad listserv to provide programmatic updates and job postings for overseas employment opportunities. Currently have 2,519 subscribers to the Work Abroad listserv.
- Created a new listserv for international students. Currently 364 students enrolled.
- Launched a new comprehensive International Students Resource page on the Wasserman web site.
- Participated in orientation for international students and continued a new seminar series for international students. Maintained a database of alumni in foreign countries, who could serve as international mentors.
- Increased collaboration and partnerships with liaisons throughout the Division and the University. This included a stronger presence at GSAS, Gallatin, and TSOA. Strengthened partnerships with NYU schools to facilitate collaboration, increase visibility, promote information sharing, and build a stronger school presence. Participated in class presentations and special events, and increased faculty involvement in Wasserman Center programs and activities. Worked to build and maintain individualized partnerships with NYU graduate and professional schools to offer services and programs tailored specifically to their students' needs.
- Expanded the Liberal Arts Student Advisory Board to actively develop stronger ties with liberal arts students and employers.
- Increased collaboration and partnerships with NYU student clubs and student government organizations.
- Presented career development topics on the national and regional levels at professional conferences including various employer forums and NACE. Established Wasserman firmly as national experts on the job prospects of college graduates with frequent contributions to print, on-air, and online media. Provided national and international exposure to NYU and the Wasserman Center for Career Development.

Office of the Vice President

- Continued an active role in the development and implementation of the NYU Abu Dhabi Student Affairs program, including but not limited to guidance and support related to Residential Education, Athletics, Student Activities, Career Development, and Student Health.

- Class groups continued to promote class identity across the schools and colleges by providing students with programming, educational, and networking opportunities.
 - Freshmen Class Activities Board: hosted winter Snow Ball.
 - Sophomore Class Activities Board: hosted Sophomore Pool Party and Sophomore Game Night.
 - Junior Class Council: hosted Thanksgiving Dinner event and participated in Relay for Life.
 - Senior Class Council: hosted several successful events throughout the year and created a sold-out Senior Week lineup that included a very successful Alumni Networking event, Senior Boat Cruise and Strawberries & Champagne.
- Collaborated with the NYU Office of Development and Alumni Relations on 12 freshman sendoffs. These introductory programs for incoming freshman and their parents are conducted in the new students' home communities and are hosted by parents of current NYU students. Senior Student Affairs staff members attend these events to provide information and answer questions about student life at NYU. Created and maintained regional lists for parents of undergraduate students to enable parents to network with other parents in their immediate geographic area.
- Hosted fourth-annual “NYU Welcomes You” move-in day for new students, creating a more intentional, informative arrival experience for students and their families.
- Continued a Division-based orientation program for new staff, entirely written and presented by Student Affairs staff.
- Continued the Hallmark Awards nomination process and awards ceremony in order to recognize the extraordinary accomplishments by professional and student staff members (third year of program).
- Created mentoring program for undergraduates interested in pursuing graduate studies or careers in Student Affairs and higher education.
- Participated in the fourth year of University-wide sustainability task force and led the Outreach and Engagement subcommittee.
- Continue enhancing emergency response protocols in coordination with University procedures, including H1N1 preparedness.
- Continued collaboration with and support of graduate students in the Steinhardt School’s Program in Higher Education in publishing the *Journal of Student Affairs at New York University*, related to research and practice in the field of higher education.
- Coordinated the 10th Annual Student Affairs Conference at NYU held on February 12, 2010.
- Hosted weekly dinners with various student groups (freshmen, transfers, commuters, graduate students, and student government leaders), to provide opportunities to discuss both general and group-specific issues with the Vice President. Also organize periodic events for students to meet in small groups with President Sexton.
- Continued the *First Thursday* series - monthly presentations on various student affairs issues for Division staff and University colleagues.

- Met regularly with Student Affairs Deans and other academic and administrative counterparts to discuss common issues.
- Continued a strong working relationship with Student Affairs professionals at Brooklyn Polytechnic, in integrating policies, programs and services offered by each institutions' Student Affairs offices.
- In its third year, the ESL Conversation program for graduate students attracted over 150 students.
- "Explore New York...Explore the World" continued to give students the opportunity to learn and engage New York City's proud cultures, histories, traditions and cuisines spanning the five boroughs.
- Faculty In and Of the City, launched in the Fall of 2008, continued to give commuter students (and the general student population at large) an opportunity to participate in faculty-led programs in New York City's boroughs. Faculty may choose to visit theaters, museums, or restaurants in their neighborhood, or facilitate topic-based conversations in their homes.
- VPSA Chief of Staff Elizabeth Kuzina was awarded with the University-wide Distinguished Administrator Award.
- Participated in the annual Admissions Open House in the fall, as well as yield events throughout the spring.
- 55 Student Affairs staff/administrators served as Commencement volunteers at Yankee Stadium.

