Health and Wellness Initiatives

• The Student Health Center (SHC) received the 2009 Innovations in Quality Improvement Award from the Accreditation Association of Ambulatory Health Care (AAAHC) for its leadership of the National College Depression Partnership (NCDP), a consortium of 20 college and university health and counseling centers committed to enhancing primary care screening of depression, confirming benchmark clinical outcomes, and assessing student learning and functional outcomes with depression treatment.

• Utilization increased for the third-consecutive year, with 131,000 separate student visits to the SHC and thousands of off-site encounters with Health Promotions and the Wellness Exchange; the SHC now serves 60% of all NYU students each academic year.

• The SHC led the University’s pandemic influenza planning and mitigation efforts working alongside Public Safety and the Provost’s Office, and also served as the liaison between the New York City Department of Health and Mental Hygiene and the New York City higher education community.

• The Wellness Exchange hotline, in its fifth year of operation, received 8,381 calls between August 25, 2008 to May 16, 2009; this reflects a 5% increase for the same period in 2006-07.

• Implemented an interactive alcohol education module, AlcoholEdu for College, for all new incoming freshmen.

• Continued implementation of SHC’s three-year strategic plan, Health Center Without Walls, which seeks to continue reducing barriers to access through off-site services; enhance use of technology to improve customer service and health education; and develop national visibility as a leader in college health.

• The 2008 Reality Show: NYU, which educates students on wellness issues and resources, was performed at Welcome Week for a record number 4,904 new first-year and transfer students. The all-NYU student cast was directed by faculty member Liz Swados. The show, performed for the first time at the Theatre at Madison Square Garden, has been featured in the New York Times and again received overwhelmingly positive feedback from attendees.

Career Development Initiatives

• Revamped and executed a strategic, targeted job development effort, resulting in nearly 39,000 full-time, part-time, and internship job listings (including 16,000 new employer listings). 11,000 on-campus recruitment interviews occurred, 2,996 students participated in on-campus recruitment, and over 800 employers attended career fairs.

• Created and implemented Recession-Proof Your Job Search, a comprehensive plan to prepare students for the realities of a severe economic recession; the plan included strategic messaging with students and the NYU community, developing new workshops and presentations, forming new internal and external partnerships, implementing Hire Top Talent Locally, and leveraging relationships with employers and alumni for expanded job development efforts.

• Implemented live video career counseling, using Skype, for students at all NYU global sites.

• Life Beyond the Square, an annual survey of new bachelor degree recipients, shows that as of January 2009, 92% of respondents were employed with an average starting salary of $49,000 or enrolled in a graduate or professional school despite the economic downturn. Just under 86% of respondents stated that they utilized the Wasserman Center for Career Development in their job search, while 45% of full-time employed respondents indicated they obtained their position directly through Wasserman resources.

Diversity Initiatives

• The Office for International Students and Scholars served a record-number 6,761 international students and 755 international scholars (up from 6,404 students and 670 scholars in 2007-08). These figures place NYU second only to the University of Southern California for the highest foreign student enrollment – despite not offer engineering.

• NYU was ranked as the #1 school in the “Gay Community Accepted” category by the Princeton Review in the Best 371 Colleges.

• The Center for Multicultural Education and Programs (CMEP) Hip Hop Pedagogy initiative received the prestigious NASPA Excellence Gold and Grand Bronze Award. In its inaugural year, the initiative brought together NYU faculty, administrators, and New York area community leaders to create innovative classroom teaching methods, while providing 30+ events to NYU students.

• CMEP offered 46 diversity training sessions, including the Administrators Cultural Training Institute (ACT-I), for more than 1,500 administrators, faculty and student staff.

• NYU’s fourth-annual Martin Luther King, Jr. Celebration Week, “Connect, Collaborate, Change,” drew 2,500 attendees for more than 60 events, including the marquee celebration, service learning, film screenings, lectures, and educational workshops.
Residential Education
• In its second year, 600 students participated in the Residential College’s two living-learning communities that provide students with unique educational programming, service learning opportunities, interdisciplinary dialogues, and enhanced community leadership.
• NYU’s first-ever International House at Palladium was home to 47 students (and hosted 15 faculty led programs), while 78 students lived in the newly created Green House at 7th Street (which featured more than 40 sustainability programs).
• Sixteen visiting faculty members participated in the inaugural Faculty Guest Program.

Student Resource Center
• The Student Resource Center (SRC) continued to see an increase in utilization by the NYU community. Walk-ins increased by an astounding 64%, totaling 42,009 visits (up from 25,688 in 2007-08 and 15,065 in 2006-07), while the Info Line received 15,731 calls.

Office of Student Activities
• 148 students participated in the Alternative Breaks Program, a service initiative designed to provide opportunities for students to learn about social issues and participate in related service projects; totaled 14 events in the U.S. and four in international locations (Monte Cristi, Dominican Republic; Oaxaca, Mexico; Cusco, Peru; Santiago, Chile).

Athletics
• Fourteen varsity teams advanced to postseason play including 11 in NCAA championships, as men’s cross country followed its national championship season by taking 12th in Division III. 157 varsity student-athletes earned a 3.50 GPA or better. Additionally, over 5,000 students, faculty, staff and alumni visited Coles and Palladium daily, totaling more than 1,000,000 visitors last year.

NYU Traditions Focusing on Community Development
• Welcome Week (for new students) and Back to the Square (for sophomores, juniors, seniors and grads) offered something for everyone, as the 344 events attracted 60,000 attendees. Grad Welcome Week offered a record number 80 workshops, socials, and exhibits specifically for graduate students.
• Three faculty members led the inaugural year of Faculty in and of the City, giving commuter students (and the general student population at large) an opportunity to participate in programs spanning New York City’s five boroughs.
• 376 students participated in the inaugural Week of Giving from October 18-24, 2008.
• Attendance numbers continued to grow for Tear It Up!, a nationally-recognized campaign surrounding varsity athletics contests and created to build student community. Twelve events were offered throughout the year; the Pink Zone Tear It Up! was attended by nearly 1,000 students and raised over $2,000 for breast cancer research.
• The 22nd annual Wellness Expo hosted more than 4,000 students, administrators, faculty, and staff. Of the 1,100 surveyed, 98% rated the Expo as good, very good, or excellent.
• Explore New York…Explore the World expanded to 15 programs across the five boroughs, giving students the opportunity to learn and engage New York City’s proud cultures, histories, traditions and cuisines.
• 4,820 total undergraduate resident students attended the fall and spring Midnight Breakfast events in the residence halls, while 1,076 commuter and graduate students attended the two coinciding Breakfast for Dinner events in Kimmel.
• Partnered with school graduate admissions offices to provide weekly graduate admissions tours (398 attendees and 302 waitlisted).
• 1,009 total students attended Commuter Appreciation Day, the inaugural OCSC Town Hall Brunch, and four other commuter events.

Other Notable Endeavors
• Merged the Department of Housing and the Department of Residential Education into a new Office of Residential Life and Housing Services.
• Played an active role in the development of NYU Abu Dhabi, both in the planning of the Student Affairs program and in aiding the inaugural student recruitment process.
• Continued strong working relationships with Student Affairs professionals at NYU Polytechnic, in integrating policies, programs and services offered by each institutions’ Student Affairs offices.
• Nearly 11,000 students created online portfolios through NYUeVita, a web-based service through the Wasserman Center.
• Collaborated with the Office of Alumni Relations on 12 Freshman Sendoffs.