GLOBAL COMMUNITY INTERNSHIP

Housed within NYU’s Office of Interactive Media, #HashtagNYU shares NYU story one post, tweet, and video at a time across various social media accounts. In Fall 2012, HashtagNYU launched THIS IS NYU to offer a glimpse of life at NYU around the world through the eyes of bloggers studying all over the globe.

Global community interns curate student stories that appear on THIS IS NYU, manage our global bloggers, analyze trends across our global network, and write relevant content for HashtagNYU. Global interns regularly check in with the New York-based intern supervisor.

RESPONSIBILITIES

- Read the blogs of participants and curate stories to the homepage
- Transform notable THIS IS NYU stories and trends into HashtagNYU content
- Recruit NYU students around the world to participate in THIS IS NYU
- Find and delicately manage inappropriate or harmful content
- Track our most active bloggers and document the best stories over the semester
- Foster the global blogger community via email and Facebook group
- Communicate regularly with global bloggers regarding their content
- Help shape the growth of THIS IS NYU and community-building strategies for global bloggers
- Report out on trends and perspectives at the local campus (“the pulse”)
- Blog experiences as a global blogger for THIS IS NYU
- Complete social media projects as assigned

OUR IDEAL INTERN

- Reflects an outgoing personality, with a great sense of humor and positive attitude
- Eagerly shares the NYU story and is proud to be a member of the NYU community
- Lives and breathes social media (and can introduce us to cute animal videos)
- Keeps up with news and trends in the digital media world
- Rapidly adopts new technologies, processes, and tools
- Embraces feedback and iterative processes
- Actively takes initiative on tasks and independent and team projects
- Effectively articulates ideas and communicates needs
- Works productively in a remote working environment
- Thinks boldly and creatively and is unafraid to challenge everything
- Thrives in an ultra-collaborative environment with a willingness to lead, and by led by, peers
- Can teach us something new and awesome (anything, really!)
- Personifies our Culture Code

INTERESTED?

To apply, fill out the online application available at http://bit.ly/hashtaginterns

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![NYU Interactive Media Logo]