The Momentum Campaign: Raising Funds for Scholarship Aid

On October 19, during Alumni/Parents Weekend, the University officially launched the Momentum Campaign—it’s campaign to raise $1 billion exclusively dedicated to expand scholarship aid for students.

New Day Care in Washington Square Village

The Creative Steps Early Care & Education Center will be run by University Settlement in space set aside by NYU in 4 Washington Square Village through the efforts of Councilmember Margaret Chin. An open house is planned for December 2013 (exact date TBD); classes for children 12 months to 4 years old will begin in January. Inquiries regarding enrollment should be sent to Kezia Carpenter at kcarpenter@universitysettlement.org.

Two Dates for NYU Start-up Bootcamp for Scientists and Engineers

Start-up Bootcamps are half-day events to introduce faculty, graduate students, and researchers to the basic activities of commercializing research via a start-up venture. They are open to all faculty and researchers across NYU. RSVP to Risa Cohn at rsc255@nyu.edu.

- **Monday, Dec. 9**, 12–5 pm, Kimmel Center, 60 Washington Square South, Room 406
- **Tuesday, Feb. 18**, 12–5 pm, Skirball Institute of Biomolecular Medicine, NYU Langone Medical Center, 540 First Avenue, 3rd Floor

Faculty Honors

Professor **Holly Maguigan** of the Law School will receive the Great Teacher Award from the Society of American Law Teachers.

NYU Stern Associate Professor of Marketing **Thomas Meyvis** won the *Journal of Consumer Research* Outstanding Reviewer Prize for the third time.

Accounting Professor **James Ohlson** has been awarded the American Accounting Association’s Seminal Contributions to Accounting Literature Award for his paper, “Earnings, Book Values, and Dividends in Equity Valuation.”

Professor **Jerome Cohen** of NYU’s Law School has received the American Society of Comparative Law’s Lifetime Achievement Award in recognition of his “extensive and rich work in Chinese law.”

The American Institute of Physics has chosen the paper “Taking Whispering Gallery-Mode Single Virus Detection and Sizing to the Limit” by NYU-Poly Professor **Stephen Arnold** as one of the Best Papers of 2012.

NYU-Poly Professor **Zhong-Ping Jiang** has been named a Fellow of the International Federation of Automatic Control.
**Hurricane Sandy—One Year Later**

On the night of October 29, 2012, Hurricane Sandy devastated the New York metropolitan area, becoming the second costliest storm in American history. The hurricane, which claimed 286 lives, reached the northeast as a Category 2 and was the largest Atlantic storm (in diameter) on record.

Throughout November, more than 300 students, faculty, staff, and administrators volunteered more than 2,000 hours for Sandy relief efforts, serving about 20 nonprofits. Many NYU volunteers reached out to those most in need within the high-rises of Washington Square Village and 505 LaGuardia Place. Read about those hard-working individuals at NYU Stories and view resources for ongoing Sandy rebuilding projects.

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**Annual Jacob K. Javits Visiting Professorship Lecture**

In honor of her appointment as the Jacob K. Javits Visiting Professor at New York University, Beth Simone Noveck, visiting professor at the Wagner Graduate School of Public Service, will present “Opening Governance: Re-Designing our Democratic Institutions” on **Monday, Nov. 4**, at 5 pm in Hemmerdinger Hall, 100 Washington Square East. Reception to follow. For more information and to RSVP, go to [http://nyu.is/1hneN0q](http://nyu.is/1hneN0q).

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**Faculty Honors**

Continued

A paper by Professors Wen-Jui Han and Tazuko Shibusawa of the Silver School of Social Work, “Trajectory of Physical Health, Cognitive Status, and Psychological Well-Being Among Chinese Elderly,” has been selected as the winner of the 2013 Nobuo Maeda International Research Award by the American Public Health Association.

Professor Wen-Jui Han is also the recipient of the 2014 Society for Social Work and Research Excellence in Research Award for her article titled “Bilingualism and Academic Achievement.”

Professor Deborah Padgett of the Silver School of Social Work has been invited by the Institute of Medicine to serve on an advisory committee to evaluate the Department of Veterans Affairs’ mental health services.

Marion Nestle, the Paulette Goddard Professor in the Steinhardt School’s Department of Nutrition, Food Studies, and Public Health, received a James Beard Leadership Award for “her research and writing on how science and society influence dietary advice and practice and the impact it has had on our food system and in improving the way America eats.”

Ann Kurth, professor and executive director, NYU College of Nursing Global, and associate dean for research, NYU Global Institute of Public Health, has been elected to the Institute of Medicine for 2013.

Juliana Freire, NYU-Poly professor of computer science and engineering, and Thanasis Korakis, NYU-Poly research assistant professor of electrical and computer engineering, received Google Faculty Research Awards. Freire is exploring data from taxi cab rides to help urban planners; Korakis is studying slow broadband performance.
New Faculty Reception

Wonderful new faculty have joined the University community. NYU Stories has produced a video from the reception for new faculty in which some of them talk about themselves, their areas of interest, and NYU. You can follow NYU Stories and other important information by following NYU on Facebook, Twitter, and YouTube.

NYU Day 1 Life Science Expo—Nov 14th

Day 1 Expos are designed to showcase NYU’s promising research and innovation to generate interest from the entrepreneurial and venture capital ecosystems and identify new opportunities for commercialization. This fall’s Day 1 Expo will feature approximately 25 life science projects from NYU faculty and researchers. RSVP here.

• Thursday, Nov. 14, 5–8 pm in Lipton Hall, 108 West Third Street.

Faculty Honors

Continued

Elizabeth Capezuti, a professor in the College of Nursing, received the 2013 American Academy of Nursing’s Nurse Leader in Aging Award, which recognizes leadership in gerontological nursing, research, and promotion of the health of the aging through education, research, community outreach, and service.

NYU College of Nursing Dean Eileen Sullivan-Marx was elected as a board member of the American Academy of Nursing’s leadership team.

Grants

Theodore (Ted) Rappaport, professor at NYU-Poly, Courant, and Langone School of Medicine, and a collaborator from Auburn were awarded a $500,000 grant under the NSF NetS program to develop modeling, antennas, protocols, and communications techniques in the 60 GHz spectrum. Their research could help vastly expand the capacity of mobile networks of the future.

The National Institute of Mental Health has awarded Professor Victoria Stanhope of the Silver School of Social Work a grant of more than $3 million to lead a large randomized control trial of person-centered care planning. The five-year study focuses on 14 mental health agencies in two states, and explores the best ways to shift to a recovery-oriented practice that engages consumers actively in their mental health services.
NCIIA Faculty Grant Opportunities—$50K

NCIIA Faculty Grant applications are due by Friday, Nov. 8. The Course and Program grants provide up to $50K for transformational courses and programs that support the development of market-driven, technology-based inventions and innovations. The Sustainable Vision grants provide up to $50K for educational programs in which student teams create and commercialize technologies that benefit people living in poverty. More info on NCIIA can be found at http://nyu.is/HoURgm. Submit questions or send a one-paragraph abstract for feedback to facultygrants@nciia.org.

NSF I-Corps Info Sessions

Frank Rimalovski and Lindsey Gray from the NYU Entrepreneurial Institute and members of the I-Corps teaching team will provide an overview of the I-Corps program and the application process. In addition, past I-Corps participants will share their experiences and answer questions. For more information or to RSVP, contact Risa Cohn at rsc255@nyu.edu.

- Monday, Nov. 11, 3:30–5 pm, SCPS, 7 E. Twelfth Street, Rooms 321 and 322;
- Thursday, Dec. 5, 5–6:30 pm, NYU Langone Medical Center, Coles Room 101

NYU Entrepreneurs Handbook and Website

The NYU Entrepreneurs Handbook is an A-to-Z guide of all the events, programs, and resources at NYU (and in NYC) to help you get your start-up off the ground. Visit our new website to learn more about all NYU offers its entrepreneurs or to download a copy of the handbook.

The Bordeaux-Dublin Letters

In the midst of the world’s first global war, an Irish wine ship returning home from the French port of Bordeaux was captured at sea by a British warship. More than 250 years later, the mailbag from that ship was discovered in January 2011 at the British National Archives by NYU Professor Thomas M. Truxes. These remarkable letters, most of them opened for the first time, shed light on the significant Irish presence in Europe during the Seven Years’ War (1756–1763).

“The Bordeaux-Dublin Letters: The Voice of an Irish Community Abroad” exhibit is free and open to the public daily from 9 am to 6 pm. The exhibition, along with a related academic conference, is presented by Glucksman Ireland House, NYU’s center for Irish and Irish-American Studies, as part of its 20th anniversary celebration. More info available here: http://nyu.is/192Wn1e.