The Digital Studio provides Instructional Media and Technology specialists to assist instructors through the content creation process and application of video to support teaching and learning.

**INTRO + CONTENT ANALYSIS**
Learn about the five-step process for creating an Instructional Video Module. Identify and analyze a learning enhancement or gap that most appropriately fits this type of instruction and develop learning goals and objectives.

**INSTRUCTIONAL DESIGN: STORYBOARD**
Once a learning goal is determined, start building the content for a three to seven minute Instructional Video Module. Identify any applications and follow the guidelines to determine the best way to assemble enhanced learning goals.

**REHEARSAL**
Practice, practice, practice... Review, review, review. This step is designed for instructors to get a sense of what an actual recording entails and what needs to be reviewed and adjusted to create the most effective Instructional Video Module for their course.

**VIDEO RECORDING**
Record the Instructional Video Module. Instructors will have the option to upload or record directly into a video streaming application. Integrate it into their course site and even take copies of the files with them for later use.

**FEEDBACK + ASSESSMENT**
This key step in the process helps to determine the success of the Instructional Video Module; identify what changes or enhancements need to be made for the next iterations.