February 15th, 2012

Dear Elected Official:

I would like to take a moment to write in support of the NYU 2031 Core plan. The NYU community has had an economic impact on my local business, Maoz Vegetarian, and I fully support the University’s growth in and around Washington Square Park.

In addition to serving the needs of its immediate community, the University regularly hosts conferences, prospective students and visiting faculty throughout the year which contributes to the vitality of local business including mine. The culture in and around the campus has grown and it’s visible just by walking around the area. The students add a vibrant atmosphere of learning and comradeship. They exhibit loyalty to the local businesses ranging from coffee shops to our own falafel store, and therefore we present our support to this essential and paramount expansion that can only bring positive outcomes for the community.

Simply put, I don’t think anyone could imagine NYC without NYU. From the point of view of my business, NYU’s employees, students and staff account for the economic lifeblood for the area. The NYU community has been critical to the economic health of the Waverly and Mercer retail area as well as the revitalized 8th Street corridor and therefore I proudly support the NYU 2031 Core plan, so that my business can continue to grow and partner along with the University for years to come. I look forward to this expansion.

I hope you will take my comments and suggestions into consideration as you review NYU’s proposal.

Sincerely,

Aviv Schwietzer
Maoz Vegetarian