# Internship Seminar & Fieldwork

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<tr>
<th>Course ID</th>
<th>SCA-UN9042005 &amp; INDIV-UG9701005</th>
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<tr>
<td>Instructor</td>
<td>Debra London</td>
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<tr>
<td>Details</td>
<td><a href="mailto:debra.london@nyu.edu">debra.london@nyu.edu</a></td>
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<td>972-77-450-2650 ext. 101</td>
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<td>NYU Tel Aviv, 36 Bnei Dan St. Rm. 204</td>
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<td>Appointments upon request</td>
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<td>Class Details</td>
<td>Fall 2011</td>
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<td>Tuesdays, 5-6:30pm</td>
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<td>Prerequisites</td>
<td>Must fill out internship placement form and commit to field internship</td>
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<td>Class Description</td>
<td>This course is designed to complement your internship fieldwork, exploring many different aspects of your organization and of Israel's Civil Society. Israel is a country where the government and the establishment at large have historically been very central in determining the country's political direction as well as its social fabric and political culture. It is therefore of special interest to study the emergence of new players in Israel, especially the role of the Third Sector, or Civil Society and within it the even newer phenomenon of Social Change Organizations and their effect on Israeli political and social life over the past three decades.</td>
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<td>Course Objectives</td>
<td>Your goal is to finish the semester with an in-depth understanding of your agency, its approach, its policies, its programs, and the context in which it operates. You will also spend time reflecting on the internship experience itself as a way to better understand your academic, personal, and carrier goals.</td>
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<td>Grading and Assessment</td>
<td>1. Agency mission, philosophy &amp; Goals paper 20% due September 27</td>
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<td>2. Internship Field Notes 20% ongoing</td>
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<td>2. Final Paper 40% due at end of semester</td>
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<td>4. Class Participation –contributions to discussions 20%</td>
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<td>The Fieldwork is graded pass/fail. You need to complete 10-12 weekly hours, submit Internship Goals, and the evaluations in order to pass</td>
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<td>Discussions:</td>
<td>This class is designed as small seminar and requires your consistent, engaged, and informed participation. Please complete readings and assignments prior to class and arrive on time. Your goal is to critically analyze readings and compare to internship agencies and experiences. Observation, reflection, and analysis are key. Your presence is essential and absences impact your class participation grade. Throughout the seminar we will maintain a comparative perspective, examining the relationships between organizations as well as studying each of them in depth. The aim is for us to become resources for each other.</td>
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<td>Required Text(s)</td>
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### Internet Research Guidelines

It is hard to overestimate the importance of the internet, or its contribution to the build up of contemporary knowledge of the world around us. Albeit it needs to be used wisely. This means that one must be selective and careful when relating to internet-based sources, identifying and distinguishing opinions from facts, and journalism from academics. Most importantly, one should make clear reference to internet sources, allowing the reader the opportunity to consult these resources as and if required.

Please also note that the ‘world-wide web’ – www – exists in many languages. Many sources about Israel in English, for instance, will be aimed at tourists or readers living primarily in English-speaking regions of the world. Sources might differ when reading them in other languages. Use the internet critically.

You can never be too safe, so do ensure both the reader and yourself that you know well what your internet sources are.

### Additional Required Equipment

| n/a |

### Session 1

**Overview of Seminar & Fieldwork Requirements, Introductions**

What are the qualities of a successful internship? What are your intellectual, professional, and personal goals for the internship & seminar? What do you need in order to achieve these goals?

**Cross Cultural Communication**

How it manifests itself in your work and differences in cultural organization and the issues that may arise in your fieldwork?

**Readings:**
- Randall S. Hansen, Ph.D. "Making the Most of Your Internship"

### Session 2

**A Macro and Micro Exploration of the Nonprofit Sector and Civil Society**

This session will examine the nature and the roles of the Third Sector in modern societies and critically analyze its contributions to society, politics and the economy. The concepts of “Civil Society” and “Third Sector” will be presented and discussed using different scholarly perspectives. Also examined will be the inner functioning of nonprofit organizations, as expressed in their organizational structures, interaction with human and financial resources and quest for effectiveness.

**Readings:**

**Optional:**
Guest Speaker: Raviv Schwartz

**Session 3**

**September 27**

*The Nonprofit Sector and Civil Society in Israel: Past, Present and Future*

This session will trace the evolution of Israel's nonprofit sector/civil society, looking at features that are comparable to those of other Western democracies as well as those distinctive to the Israeli experience. Special attention will be paid here to the role of the Jewish Diaspora therein. Discussion will focus on the contemporary functions of Israeli nonprofits and on future trends.

**Readings:**

Ben-Eliezer, Uri (1998) "State Vs. Civil Society? A Non-Binary Model of Domination Through the Example of Israel"


Guest Speaker: Raviv Schwartz

**Internship Goals Paper due**

**Session 4**

**October 4**

*Personal experience updates and dealing with issues in real-time*

*Including: What is your agency’s mission and philosophy?/ Who does your agency serve? Who are the key stakeholders?*

What is your agency’s mission? What are the key questions you need to ask about your agency?

Has it reshaped its mission over the years? Is it still relevant?

Who are the clients, constituents, public? How do they impact the agency? Who are the professionals? What other groups need to be understood?

**Session 5**

**October 11**

*Due Diligence: Transparency, Sustainability, Measurement and Evaluation.*

How does your organization ensure due diligence internally and externally. Does your organization plan and work through these processes?

**Guest Speaker: Liz Trekiensky, Matan – Israeli United Way**

**Readings:**

Fine, Allison (2009) "Program Evaluation: Igniting the Untapped Power"

Kramer, Mark/Parkhurst, Marcia/Vaidyanathan, Lalitha (2009) "Breakthrough in Shared Measurement and Social Impact – Executive Summary"


**Session 6**

**October 25**

*NGOs in the Arab Sector*

Historical overview of Arab NGOs in Israel and their role in Civil Society. Do the Arab NGOs differ from the other – how and why? What are their challenges & Achievements?

**Readings:**

Payes, Shany (2005). *Palestinian NGOs in Israel: the politics of civil society*. London: Touris academic studies. Introduction (pp. 1-11) and Chapter 2 (pp. 46-109). *(An authoritative piece that focuses primarily on NGOs among Israeli Arabs.)*


Agenda - Israeli Center for Strategic Communications [http://www.agenda.org.il/english/](http://www.agenda.org.il/english/)

**Session 7**
November 1

**Site visit -NATAL – Israel’s Trauma Center for Victims of Terror and War**
[http://www.natal.org.il/english](http://www.natal.org.il/english)

**Session 8**
November 8

**Business for Social Responsibility:** How it developed in Israel and its influence. Why is it important to NGOs and Civil Society

**Guest Speaker:** Talia Aharoni, founder MAALA (Israel’s BSR)


Aharoni, Talia The Jerusalem Post (August 2010) *Corporate Social Responsibility in Israel*
[www.bsr.org](http://www.bsr.org)  *Business for Social Responsibility: Overview*  
[http://www.guardian.co.uk/business/series/companies-to-shape-the-decade](http://www.guardian.co.uk/business/series/companies-to-shape-the-decade)

**Session 9**
November 15

**Personal experience updates and dealing with issues in real-time**

**Session 10**
November 22

**Inter-Sectorial Relations: Private/Public/Voluntary Sectors in Israel**

The road to collaboration: challenges, obstacles and agendas. Leading players and how they interface with each other. What and are their common goals?

**Guest Speaker:** Ms. Galit Sagie, JDC Israel

**Readings:** Heerad Sabeit with the Fourth Sector Network Concept Working Group. *The Emerging Fourth Sector, Executive Summary*

**Session 11**
November 29

**The Role of Philanthropy in Civil Society & if and how do they affect trends in Civil Society?** Overview of the philanthropic relationship between the U.S. and Israel and how it relates to the development and influence of civil society in Israel. How funding of NGOs in Israel differs from the United States and the role of American philanthropy in professionalizing the field in Israel.

**Guest Speaker:** Arik Rosenblum, Director The Ramat Hasharon Community Foundation
**Readings:** Oren-Razi, Atar, 2010 Sheatufim The Israeli Center for Civil Society: "We all want to give – but only a few know How". Shimoni, Baruch 2008, The Hebrew University of Jerusalem: The New Philanthropy in Israel: Ethnography of Mega Donors Pp. 11-16, 22-69

**Session 12**  
December 6  
**Business Overview of Israel's "Second" (business) sector**  
American billionaires and business tycoons including Bill Gates, Warren Buffett, and Donald Trump have praised Israel's economic environment, and the country was the destination for Berkshire Hathaway's first investment outside of the US. high concentration of high-tech industries in Israel gave it the nickname "Silicon Wadi", which is considered second in importance only to its Californian counterpart. How did a country the size of Israel manage to achieve all of this? How does the business sector influence government and not-for-profits?

**Session 13**  
December 11  
**Site Visit – Amdocs** one of Israel's leading hi-tech companies. The Visit will cover an overview of the Israeli business sector emphasizing the successful industries (hence Amdocs…). In addition, and because this is one of the topics that was covered, an overview of the company's community involvement strategy – what it is, how is it implemented and how it complements the business strategies.

**Session 14**  
December 13  
**Personal Presentations: recapping your highlights – comparing notes**  
**Final Evaluation of your Internship Experience:** prepare a presentation between 5-10 minutes in which you will recap your main experiences from the internship and your observations about the organization. You will also present 3 lessons learned over this period and 3 things you would have done differently. You can use visual aids if you'd like.

**Supervisor Evaluation, Time Sheets**

**Final Exam/ Project**  
**Seminar Wrap-Up Requirements**  
Distribute attached evaluation form to your supervisor and return to me no later than May 15th 2011.  
Fill out your evaluation form.  
Hand in time-sheets no later then December 22nd 2011. If you did not complete the required weekly hours please note explanations and if this was approved.

Final Paper: this paper should summarize your experiences of your internship. It must include your reflections on your organization and community at large, your goals and expectations and how they met/or did not in reality. The paper must detail the organization in which you interned. What does it do, who do they serve? Do you feel that they accomplish what they set out to do? What you learned about organizations while interning there. Are there differences between your experiences in the U.S. and here? How do cultural differences effect what you personally set out to do? What did those differences contribute to you personally and where were they hindrances? How did this internship and seminar contribute to your learning about Israeli society? And more….  
The paper should be 5-7 pages long and is due no later than May 20th 2011. Remember, this is 40% of your grade.

**Required Co-curricular Activities**  
Field internships of 10-12 weekly hours. Placements are based upon student interests, skills, availability and matched to those of organizations.