

Global Connections: Shanghai
Spring 2011



New York University
A Private University in the Public Service

Class Title	Global Connections: Shanghai
Listed as	Global Connections: Shanghai V93.9935003/V18.09634004 4 points
Instructor Contact Information	Name: Anna Greenspan
Class Time	Thursday, 1:00-4:00
Course Description	<p>The main aim of this course is to facilitate a rich engagement with Shanghai. The underlying premise is that the city is a critical site of globalization. Rather than view globalization as an external force acting on Shanghai, this course aims instead to show how globalization is inherent in the city and that an investigation of the distinctive features of Shanghai—from the abandoned factories now revived as creative clusters, to the lilong architecture, luxury malls and street peddlers—sheds light on both the past and future of globalization.</p> <p>The course begins by exploring Shanghai as a global city. Shanghai sees itself as a city of the future. This perceived destiny is deeply influenced by history. Can Shanghai reanimate the cosmopolitanism of its past? Will its attempts to foster a culture of creativity succeed? Can it, as cities like New York or London have done before, produce an 'urban golden age' that is vibrant and innovative enough to influence the rest of the world.</p> <p>From an examination of Shanghai's global position we will zoom in and reflect upon relations closer to home.</p> <p>We will examine the city: First, as a trading partner and model of development for India. From the popularity of Korean pop stars to the success of Indian software engineers, Shanghai is heavily influenced by its place within Asia. In light of their vast population and growing economic strength, how is the concurrent rise and interrelations between Asia's giant neighbors shaping contemporary globalization?</p> <p>Second, as an important zone of economic opportunity within the larger Chinese world. The rise of Shanghai is inconceivable without the global business networks of Taiwanese, Hong Kong and Chinese American</p>

Global Connections: Shanghai
Spring 2011

	<p>entrepreneurs. What role does the Chinese diaspora play in the development of the mainland? How does this ethnic web of commercial activity challenge traditional notions about the workings of global capitalism?</p> <p>Third, as a magnet for migration within China. Historically, Shanghai was a city of sojourners. Today it is at the center of the most rapid and intense process of urbanization the world has ever seen. What effects does this influx of people have on the city? And what role can these migrants – many of them poor – play within the larger processes of globalization?</p> <p>In the last weeks we will return to Shanghai's ambitions for the future. We will explore the city's spectacular plans as well as the possibilities for unanticipated, unintended change.</p> <p>The course is designed in layers – each more abstract than the next. The first, which is rooted in field trips and an intensive research project, will give students a street level empirical knowledge of the city.</p> <p>The second, which consists of classroom lectures, will embed this concrete knowledge in larger debates about topics such as urban planning, Shanghai's haipai culture, and the current 'floating population'.</p> <p>The final and most abstract layer involves close textual readings and seminar discussions aimed at introducing students to fundamental issues such as innovation and the city, global culture and the notion of Westernization, and tensions between 'top down' forces and those that arise from the 'bottom up'</p>
<p>Course Objectives</p>	<p>Students will emerge from this class</p> <ul style="list-style-type: none"> ● with an in depth knowledge of the history, culture, dynamic change and future ambitions of Shanghai. ● with the ability to grapple with abstract theoretical arguments about the vital role that the city plays in the ongoing process of globalization. ● having been introduced –through lecture, discussion and close readings -- to a number of key thinkers and ideas. ● with the experience of formulating a research project which ties empirical investigation to abstract conceptual ideas.
<p>Grading Components</p>	<p>15%: Participation (including posting background questions on blackboard)</p> <p>15%: Group Blog Postings based on Field Trips:</p> <p>10% Research Project Proposal</p> <p>10%: Group Presentation</p> <p>25%: Final Paper</p> <p>25%: Final Exam</p>

Global Connections: Shanghai
Spring 2011

Instructor Bio	Anna Greenspan received her PhD in philosophy and cyberculture at the University of Warwick (UK). She did her postdoctoral research in association with McMaster, University in Canada where she is from. Her work, which resulted in a book, focused on India and the IT Revolution. Anna first came to Shanghai in 2002. Gradually her research interest shifted to China's - and especially Shanghai's - fascinating rise. She began teaching at NYU in the spring of 2009. Anna maintains a website at www.wakinggiants.net
Grading Expectations	<p>A: Excellent performance showing a thorough knowledge and understanding of the topics of the course; all work includes clear, logical explanations, insight, and original thought and reasoning.</p> <p>B: Good performance with general knowledge and understanding of the topics; all work includes general analysis and coherent explanations showing some independent reasoning, reading and research.</p> <p>C: Satisfactory performance with some broad explanation and reasoning; the work will typically demonstrate an understanding of the course on a basic level.</p> <p>D: Passable performance showing a general and superficial understanding of the course's topics; work lacks satisfactory insight, analysis or reasoned explanations.</p> <p>F: Unsatisfactory performance in all assessed criteria.</p>
Activities	Optional and suggested trips and events will be discussed throughout the semester.
Attendance Policy	<p>NYU in Shanghai has a strict policy about course attendance that allows <i>no unexcused absences</i>. Each unexcused absence will result in the deduction of three percentage points from the final grade. More than two unexcused absences will result in failure of the course. All absences due to illness require a signed doctor's note from a local facility as proof that you have been ill and have sought treatment for that illness. All absence requests and excuses must be discussed with the Academic Support staff. Non-illness absences must be discussed with the Academic Support staff or the Program Director <i>prior</i> to the date(s) in question.</p> <p>Students should contact their instructors to catch up on missed work but should <i>not</i> approach them for excused absences. If you must miss class (for any reason), the Academic Support staff will determine whether or not it is an unexcused absence. If your absence is not excusable, you risk missing class as a detriment to your grade.</p> <p>Students are expected to arrive to class promptly both at the start of class and after breaks. The Academic Assistant will check attendance 15 minutes after class begins. Arriving more than 15 minutes late or leaving more than 10 minutes early will be considered an unexcused absence.</p>

Global Connections: Shanghai
Spring 2011

	<p>Unexcused absences from exams are not permitted and will result in failure of the exam. If you are granted an excused absence from an exam by the Academic Support staff, your instructor will decide how you will make up the exam.</p> <p>This attendance policy also applies for classes involving a field trip or other off-campus visit. It is the student's responsibility to arrive at the agreed meeting point on time.</p> <p>There will be no adjustment of attendance records after the end of the semester. If you wish to contest a marked absence, you must do so before you leave Shanghai; so if you think that there may be a discrepancy about your attendance in class on a given day, ask the NYU in Shanghai academic staff to let you look at the attendance record.</p>
<p>Submission of Late Work</p>	<p>Written work due in class must be submitted during class time.</p> <p>Late work should be submitted <i>in person</i> to the Academic Support staff during regular office hours (9:30-6:00, Monday-Friday). The Academic Support staff will mark down the date and time of submission in the presence of the student.</p> <p>Work submitted within five weekdays will be penalized one portion of a grade for every day that it is late (so if it is late by one day, an assignment marked an "A" will be changed to an "A-," and so on). Work submitted more than five days after the due date without an agreed extension will be given a zero.</p> <p>Please note that final essays must be submitted on time.</p>
<p>Plagiarism Policy</p>	<p><i>Plagiarism</i>: the presentation of another person's words, ideas, judgment, images or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism.</p> <p>Students must retain an electronic copy of their work until final grades are posted on Albert. They must be prepared to supply an electronic copy if requested to do so by NYU in Shanghai. Not submitting a copy of their work upon request will result in automatic failure in the assignment and possible failure in the class.</p> <p>Penalties for confirmed cases of plagiarism are set out in the Academic Guide.</p>
<p>Required Text(s)</p>	<p>A course reader will be available for purchase at NYU in Shanghai</p>
<p>Week 1 <i>Thursday,</i> <i>February 24th</i></p>	<p>Introduction: Shanghai: City of the Future? The Global City Index 2010 'Foreign Policy Magazine' September/October 2010 http://www.foreignpolicy.com/articles/2010/08/11/the_global_cities_index_2010 Parag Khanna. Beyond City Limits. Foreign Policy Magazine' September/October 2010 http://www.foreignpolicy.com/articles/2010/08/16/beyond_city_limits</p>

Global Connections: Shanghai
Spring 2011

	Xiangming Chen. "The Urban Laboratory" in The Endless City. McKinsey Global Institute. Preparing for China's Urban Billion. March 2009 (Executive Summary)
Week 2 <i>Thursday,</i> <i>March 3rd</i>	Background Discussion: Martin Jacques NeoModernity: Skyscrapers and Satellite Towns Jonathan Woetzel. China's cities in the Sky. McKinsey & Company http://whatmatters.mckinseydigital.com/cities/china-s-cities-in-the-sky Harry den Hartog. Shanghai New Towns (extracts) Thomas J Campanella. "Reclaiming Shanghai" in The Concrete Dragon. Research Project: Groups and Topics Zai Shanghai Blogging Discussion
Week 3 <i>Thursday,</i> <i>March 10th</i>	Field trip: Lilongs
Week 4 <i>Thursday,</i> <i>March 17th</i>	Background Discussion: Marx Shanghai's Golden Age Peter Hall, Cities and Civilization. (Excerpts) Richard Florida. The World is Spiky. Atlantic Monthly. October 2005 Ackbar Abbas, "Cosmopolitan Descriptions: Shanghai and Hong Kong" in Creative Industries. Jeff Wasserstrom, "Introduction" in Global Shanghai, 1850-2010. Research Project: Group & Personal Thesis Discussion
Week 5 <i>Thursday,</i> <i>March 24th</i>	Background Discussion: Marx Haipai and Cosmopolitanism Lynn Pan, "Prologue" and "Origins of an Urban Style" in Shanghai Style: Art and Design Between the Wars. Leo Ou-fan Lee, "Remapping Shanghai" in Shanghai Modern: The Flowering of a New Urban Culture in China, 1930-1945. Hanchao Lu, "Conclusion" in Beyond Neon Lights: Everyday Shanghai in the Early Twentieth Century Benjamin Barber. Jihad versus McWorld. The Atlantic. March 1992. http://www.theatlantic.com/magazine/archive/1992/03/jihad-vs-mcworld/3882/ Kwame Anthony Appiah, "The Case for Contamination" New York Times, January 1 2006
Week 6 <i>Thursday,</i> <i>March 31st</i>	Field Trip: Expo site – Lupu Bridge & China Pavillion Research Proposal Due
Week 7	Background Discussion: Weber

Global Connections: Shanghai
Spring 2011

<p><i>Thursday,</i> <i>April 7th</i></p>	<p>Shanghai in Asia: The China Model vs. The India Model Yasheng Huang, "Can India Overtake China?" in Foreign Policy, July-August 2003. Fareed Zakaria, Future of Freedom, (Excerpts) Anna Greenspan, "The Great Reverse Part 3," Yale Global, September 8, 2004.</p> <p>Guest Speaker and/or Film: TBA</p>
<p>Week 8 <i>Thursday,</i> <i>April 14th</i></p>	<p>Field Trip: Suburbs</p>
<p>Week 9 <i>Thursday,</i> <i>April 21st</i></p>	<p>Background Discussion: Weber</p> <p>Shanghai and The Chinese Diaspora Constance Lever-Tracy, David Fu-Keung Ip, and Noel Tracy, The Chinese Diaspora and Mainland China: An Emerging Economic Synergy, (Excerpts). Joel Kotkin, "Introduction" and "The Spaceman have Landed" in Tribes: How Race, Religion and Identity Determine Success in the New Global Economy. Yasheng Huang, "Just How Capitalist is China?" MIT Sloane Research Paper.</p> <p>Research Proposal: Presentations</p>
<p>Study Break</p>	<p>Program study break from Friday, April 22nd until Sunday, May 1st</p>
<p>Week 10 <i>Thursday,</i> <i>May 5th</i></p>	<p>Field Trip: Creative Clusters</p>
<p>Week 11 Thursday Makeup Day <i>Friday, May</i> <i>6th</i></p>	<p>Background Reading: Schumpeter</p> <p>Migrant City Doug Saunders. Arrival City (Excerpts) Leslie Chang. Factory Girls (Excerpts) Hanchao Lu, "In Search of an Urban Identity" in Beyond Neon Lights: Everyday Shanghai in the Early Twentieth Century. William McNeill, "Cities and their Consequences," The American Interest, Vol 2 No 4 (March/April 2007).</p> <p>Research Proposal: Presentation</p>
<p>Week 12 <i>Thursday,</i> <i>May 12th</i></p>	<p>Background Reading: Schumpeter</p> <p>Innovation from the Ground Up The Economist. A special report on Innovation in Emerging Markets. April 15 2010 http://www.economist.com/node/15879359</p>

Global Connections: Shanghai
Spring 2011

	<p>Geetam Tiwari, "Informality and its Discontents" in <i>Endless City</i>. Christensen, Craig and Hall, "The Great Disruption" in <i>Foreign Affairs</i>. March/April 2001.</p> <p>Research Proposal: Presentation</p>
<p>Week 13 <i>Thursday,</i> <i>May 19th</i></p>	<p>Background Reading: Jane Jacobs</p> <p>Conclusion: Planning and the Unplanned Kevin Kelly. <i>Out of Control</i> (Excerpts) Steven Johnson. <i>Emergence. The Connected Lives of Ants, Brains, Cities and Software</i>. (Excerpts) Manuel Delanda, "The Nonlinear Development of Cities" in <i>Eco-Tec. Architectures of the In Between</i>. ed. Amerigo Marras.</p>
<p>Week 14 <i>Thursday,</i> <i>May 26th</i></p>	<p>Field Trip: Behind the Bund</p> <p>Final Papers Due</p>