Location NYU London

Class code

Instructor Details Professor Jyoti Saraswati

Class Details 3 hour lecture including a 30 minute break
Location to be confirmed.

Prerequisites ECI-UF 9101 – Economic Principles I/ ECI-UF 9102 – Economics Principles II. Basic calculus and microeconomic knowledge. In particular, supply and demand concepts, market structures, particularly imperfect competition. Basic knowledge of macroeconomics is helpful although not necessary.

Class Description The course develops a systematic understanding of the key areas of the world economy – trade, investment and finance – and how they impact on each other. Theory will be applied to international economic events, issues and trends. As the international economic environment is dynamic in nature and is impacted by real world developments in business, politics and finance, the course coverage is updated periodically to include current real world evidence as well as recent academic and empirical findings. As such, during this semester topics such as Brexit (Britain’s exit from the European Union), the Greek Debt Crisis, and the rapid erosion of OPEC’s energy power, will all be examined in detail.

Desired Outcomes On successfully completing this course students will be able to:
• Understand and critically evaluate the interrelationship between the three main areas of international economic activity - trade, finance and investment.
• Gain a good working knowledge of the international economic environment and recognize the linkages between political, diplomatic and financial developments and their impact on international business.
• Apply the various theoretical aspects of the principles of finance and economics in an international context.
• Recognize the main economic development issues faced by developing countries, in particular debt burdens and aid traps.
• Gain a good working knowledge of the operations and key issues surrounding cross-border movements of labor and capital, the size and direction of trade flows, and the global economic institutions.
• Provide policy solutions to economic problems by integrating relevant theory with empirical evidence and historical knowledge.

And, more generally, students should have developed a number of skills, including an ability to:
• Articulate cogent, coherent arguments supported by facts and figures.
• Use inductive and deductive reasoning and lateral and critical thinking to solve problems.
• Critically assess and interpret contemporary and emergent issues in the global economy
• Work independently, displaying individual initiative and self-organization

Assessment Components

i) Mid-term Exam worth 20%
ii) Final Exam worth 30%.
iii) Excursion-based worksheet worth 10%.
iv) Research Paper and Presentation worth 30% (20% paper and 10% presentation)
v) Class conduct worth 10%. Students will be penalized for breaking any of the class rules as outlined in the class etiquette section of this handbook.

Failure to submit or fulfil any required course component results in failure of the class.
Assessment Expectations

**Grade A:** Excellent understanding of theory and evidence of clear thought in topics related to international economics. Students in this range will also have the capability to elaborate their own thinking and opinions about the methods covered in the module.

**Grade B:** Very good understanding of the theory and of the different possible applications of the models studied to real life problems.

**Grade C:** Good command of the material covered without complete understanding of the relations between different theories and of their applications to real life issues related to the topic.

**Grade D:** Evidence of effort and of some understanding of the topic. Students in this range will typically show a mechanical understanding of the material without the capability to extend this knowledge to similar methodologies and to relate concepts.

**Grade F:** Incorrect or null understanding of the theories and/or models covered in the module.

Required Text(s)

Available from CreateSpace (www.createspace.com/4293717)

Available from CreateSpace (www.createspace.com/4281310)

Supplemental Texts(s) (not required to purchase as copies are in NYU-L Library)


Internet Research Guidelines

Session 1

Introduction: What is International Economics?

Selected readings

None

PART I: Comparative Economies

Reading for Part I
Chapter 1 in Yarbrough and Yarbrough (2013a)

Session 2

Economic Systems

Session 3

Wages, Productivity, Competitiveness

PART II: International Trade

Reading for Part II
Chapters 5-9 in Yarbrough and Yarbrough (2013a)

Session 4

Theories of International Trade

Session 5

Trade Pacts and Trade Policies

PART III: International Investment

Reading for Part III
Chapters 10-11 in Yarbrough and Yarbrough (2013a)

Session 6

Foreign Direct Investment

Session 7

FRIDAY
MAKE-UP
CLASS

Mid-term Exam

90 minutes.

Labor Movements
PART IV: International Finance

Reading for Part IV
Chapter 15 in Yarbrough and Yarbrough (2013b)

Session 9
Financial Systems

Session 10
Financial Crises

PART V: London and International Economics

Reading for Part V
On NYU Classes

Session 11
What is the City of London?

Session 12
The City of London Excursion
Meet at 930am outside the Royal Exchange. Nearest tube station: Bank

PART VI: Final Assessments

Session 13
Research Paper Presentations
Excursion Worksheet submitted in class as hard copy

Session 14
Review and Revision

Research Paper Submitted Online by 9pm Friday 4th May

Session 15
Final Exam
120 minutes.

Classroom Etiquette
Punctuality
No use of laptops in class
No use of mobile phones in class
No eating in class
Respect to all members of the class
Both the London School of Economics (LSE) and the School of Oriental and African Studies (SOAS) provide an excellent array of talks and lectures on issues related to international economics/political economy by esteemed scholars, journalists, politicians and thinkers each week. They are usually open to the public and free of charge. Students are recommended to try and attend one such talk a week. A list of such talks can be found at each school’s website – www.lse.ac.uk/ www.soas.ac.uk.

Dr Jyoti Saraswati is an international economist who has just completed an 18 month project with the Japan External Trade Organization (JETRO), an agency of the Japanese Ministry of Economy, Trade and Industry, evaluating the degree of industrialization, level of technological sophistication and potential for competition and synergy across key sectors in Asia’s four leading economies (Japan, China, India, South Korea). The project’s findings have recently been published as a book – *Varieties and Alternatives of Catching-up: Asian Development in the Context of the 21st Century* (Palgrave Macmillan, 2016). Previous clients of Dr Saraswati include the European Commission, for whom he advised on Indo-European trade and investment relations, and the World Bank, where he was responsible for assessing the viability and impact of localized development projects in Southeast Asia. Related, Dr Saraswati’s research interests are primarily focused on the political economy of emerging markets in Asia, particularly as it pertains to capital formation in and the emergence of transnational corporations from India and China. Other areas of research include the political economy of migration, regional economic integration and the economic dimensions of geopolitics. He is author of *Dot.compradors: Power and Policy in the Development of the Indian Software Industry* (Palgrave Macmillan, 2012) and co-editor of *Beyond the Developmental State: Industrial Policy into the 21st Century* (Pluto Press, 2013). Other publications include academic articles for China Report, the Review of African Political Economy, Economic and Political Weekly, Third World Quarterly and Development Viewpoint as well as op-ed pieces in British Politics and Policy, Counterpunch, Open Democracy and Queries. On completion of his PhD in Economics from the University of London’s School of Oriental and African Studies (SOAS), Dr Saraswati was first appointed Lecturer in Development Studies at Queen Elizabeth House, Oxford University, before moving on to become Departmental Lecturer in Political Economy at the School of Politics and International Relations, Queen Mary University of London in 2008. He has been Professor of International Economics and International Political Economy at New York University in London since 2011.

NYU GLOBAL ACADEMIC POLICIES

Policies and procedures for Global Academic Centres, including policies on academic integrity and the Study Away Standard, can be found here: https://www.nyu.edu/about/policies-guidelines-compliance/policies-and-guidelines/student-services.html

Absences: Key information on NYU London’s absence policy, how to report absences, and what kinds of absences can be excused can be found here: http://www.nyu.edu/london/academics/attendance-policy.html

NYU London work submission policies can be found here: http://www.nyu.edu/london/academics/academic-policies.html