Class code: IDSEM-UG9252-001

Instructor Details:
Dr Clare Backhouse
Office hour: 5-6pm Thursday

Class Details:
History of British Fashion
Thursdays, 2-5pm
Location to be confirmed.

Prerequisites:
There are no prerequisites for this class

Class Description:
This course offers a survey of some key aspects of fashionable dress in Britain from the late sixteenth century to the close of the twentieth century. We will examine selected features of producing, consuming and representing dress, relating important shifts in fashion to historical developments in areas such as trade, politics and visual culture. Students will study examples of historical clothing as well as depictions of it, becoming familiar with a variety of methodological approaches.

The majority of classes will take place in Bedford Square and be formed of illustrated lectures, class activities, discussion of set readings, and student presentations. Four classes will take place on location within important collections of British dress, where students will examine historical garments with museum curators.

Desired Outcomes:
1. Be able to identify important features of fashionable dress in Britain, circa 1580-2000, and relate them to a wider historical context
2. Have developed their ability to present independent analysis of primary and secondary sources relevant to dress history, both verbally and in writing
3. Be familiar with a variety of theoretical and object-based approaches to British fashion history

Assessment Components:
- Two x 2000-word written essays, the first due on 20 March and the second on 8 May (25% each essay, together representing 50% of the total assessment)
- Two x 5-minute oral class presentations, of c.1000 words each, on two dates to be arranged in class (15% each presentation, together representing 30% of the total assessment)
- Attentiveness to, and engagement with, the presentations of museum curators and fellow students
will represent 20% of each student’s total assessment. This mark includes promptness at study visits and four preparatory museum visits, for which informal written response pieces will be required.

Failure to submit or fulfil any required course component results in failure of the class.

**Assessment Expectations**

**Grade A:** Students demonstrate excellent understanding of the subjects covered, combining critical assessment of primary and secondary sources with well-supported independent thought.

**Grade B:** Students show very good understanding of the subjects covered and can assess and compare primary and secondary sources with clarity.

**Grade C:** Students show reasonable understanding of the subjects covered and can present some key ideas clearly.

**Grade D:** A low pass

**Grade F:** This is a fail grade

**Required Text(s)**


**Supplemental Text(s) (not required to purchase as copies are in NYU-L Library)**

See the sections below on required readings for each class, some of which will be made available on NYU Classes. Other texts may occasionally be distributed in class. Suggestions for further reading and/or readings on specific subject areas will also be offered, for example for student research essays.

**Internet Research Guidelines**

Suggested sites for research will be given in class.

**Additional Required Equipment**

On our museum study visits, it will be essential to bring:

1. Photographic ID for security
2. Notepad and **pencil** (ink and ballpoint pens are not permitted in most museum study rooms)
3. Warm clothes (museum store rooms can be chilly!)

**Session 1**

**Introduction to British Fashion History I: terms, sources, approaches**

**30 January**

Required reading:


(This will be put up on NYU Classes. Please read this chapter in advance of the class.)
Optional readings:


- In this class we will allocate student presentations: during the term each student will give two five-minute talks in class on a specific object, image or text from a period (or related to a reading) that has been covered in the course

**Session 2**

**Introduction to British Fashion History II: establishing ‘fashion’ and fashion history**

6 February

Required readings:


Optional reading:

Hilary Davidson, 'Fashion in the Spanish Court', in *Fashion History Reader*, 169-71


**Session 3**

**Seventeenth-Century Fashion Class I: Materials and Meanings**

13 February

Required readings:

Christopher Breward, 'Seventeenth Century: Clothing and Crisis', in *The Culture of Fashion*, 75-107


Optional reading:


- Student Presentations
### Session 4
**Seventeenth-Century Fashion Class II: Representations and Economics**

**20 February**

**Required readings:**


**Optional reading:**


  - Student Presentations

### Session 5
**Seventeenth-Century Fashion: Study visit to the Museum of London storerooms**

**27 February**

There are no readings for this class: instead, please visit the Museum of London’s exhibition *The Cheapside Hoard: London’s Lost Jewels* in advance of the class, as well as the spaces entitled *War, Plague and Fire*. Complete the set response piece for handing in when we meet for the study visit.

Preparatory visit to museum and informal response piece

### Session 6
**Eighteenth-Century Fashion Class I: Trade and Textiles**

**6 March**

**Required readings:**

- Christopher Breward, 'Eighteenth century: clothing and commerce', in *Culture of Fashion*, 109-144


**Optional readings:**


  - Student Presentations

### Session 7
**Eighteenth-Century Fashion Class II: Representations** *(may be swapped with session 8)*

**13 March**

**Required readings:**


Optional reading:


- Student Presentations

Session 8

Visit to a collection of British Fashion to be confirmed

20 March

Preparatory visit to museum and informal response piece

- First Essay Due.

Session 9

Nineteenth-Century Fashion Class I: Technology, History, Fashion

27 March

Required readings:

Christopher Breward, 'Nineteenth Century: fashion and modernity', in Culture of Fashion, 145-179.

Valerie Steele, 'Artificial Beauty, or the morality of dress and adornment', in Riello and McNeil, Fashion History Reader, 275-97.

Optional readings:

'Snapshots' from Riello and McNeil, Fashion History Reader:

Clair Hughes, 'Fashion, readers and the novel in the nineteenth century', Snapshot 15
Katrina Honeyman, 'Fashion, the factory and exploitation', Snapshot 16
Elizabeth Fischer, 'Jewellery and fashion in the nineteenth century', Snapshot 17
Olga Vainshtein, 'The dandy', Snapshot 18
Lou Taylor, 'Fashion, birth and death in the nineteenth century', Snapshot 20

- Student Presentations

Session 10

Nineteenth-Century Fashion Class II: Fashion debates

3 April

Required readings:

Diana Crane, 'Clothing behaviour as non-verbal resistance: marginal women and alternative dress in the nineteenth century', in Riello and McNeil, The Fashion History Reader

Optional reading:


- Student Presentations

**Session 11**

**Nineteenth-Century Fashion: Study Visit to Museum of London**

10 April

There are no readings for this class: instead, please visit the Museum of London in advance of the class, looking particularly at the rooms *Expanding City* and *People’s City* and complete the set response for handing in when we meet.

Preparatory visit to museum and informal response piece.

**Session 12**

**Twentieth-Century Fashion Class I: Design, Production and War**

1 May

Required readings:

Christopher Breward, 'Early Twentieth Century: Clothing the Masses' and 'Late Twentieth Century: Catwalk and Streetstyle', in *Culture of Fashion*, 181-223, 225-241


Optional readings:

'Snapshots' from Riello and McNeil, *Fashion History Reader:*

Alexandra Palmer, 'Haute couture', Snapshot 29
Caroline Evans, 'The origins of the modern fashion show', Snapshot 30
Rebecca Arnold, 'Women designing modernity', Snapshot 33
Louise Wallenberg, 'Fashion and the moving image', Snapshot 34

- Student Presentations

**Session 13**

**Twentieth-Century Fashion Class II: Industry and Image in the Late Twentieth Century** *(may be swapped with session 14)*

8 May

Required readings:

Peter McNeil and Giorgio Riello, 'Modern to hyper/ultra-modern: the twentieth century' in *Fashion History Reader*, 445-454


Optional readings:

Rebecca Arnold, 'Vivienne Westwood's Anglomania', in Breward, Christopher et al (eds) The


- Student Presentations
- Second essay due

**Session 14**

**Visit to a collection of British Fashion to be confirmed**

15 May

**Preparatory visit to museum and informal response piece.**

- Second essay due

**Session 15**

Individual meetings with students

22 May

**Classroom Etiquette**

Classroom etiquette aims to promote the best possible learning environment and good communication between all participants. To this end, mobile phones and laptops will be switched off and food will not be consumed in class.

**Required Co-curricular Activities**

Four visits to London museums in students' own time, as listed above.

**Suggested Co-curricular Activities**

Students are encouraged to visit exhibitions of dress and art in London and beyond. Details of current exhibitions and displays will be mentioned in class.

**Your Instructor**

Clare Backhouse is a historian of dress from London with an academic background in English Literature and Art History from Oxford University. At the Courtauld Institute, her doctoral thesis examined seventeenth-century dress and its links to print culture, a subject on which she published with Angela McShane in the recent compilation *Printed Images in Early Modern Britain: Essays in Interpretation*, edited by Michael Hunter. Clare has taught college students in Montreal, Oxford and London and now presents regularly at academic conferences on dress history, material and visual culture and retailing. She is currently preparing the manuscript for her forthcoming book about the representation of fashion in seventeenth-century popular print.

**NYU LONDON ACADEMIC POLICIES**

**Plagiarism Policy**

Plagiarism: the presentation of another piece of work or words, ideas, judgments, images or data, in whole or in part, as though they were originally created by you for the assignment, whether intentionally or unintentionally, constitutes an act of plagiarism.

Please refer to the Student Handbook for full details of the plagiarism policy.
All students must submit an electronic copy of each piece of their written work to www.turnitin.com and hand in a printed copy with the digital receipt to their professor. Late submission of work rules apply to both the paper and electronic submission and failure to submit either copy of your work will result in automatic failure in the assignment and possible failure in the class.

Electronic Submission
The Turnitin database will be searched for the purpose of comparison with other students’ work or with other pre-existing writing or publications, and other academic institutions may also search it.

In order for you to be able to submit your work onto the Turnitin website, you will need to set up an account:

1) Go onto the Turnitin website http://www.turnitin.com
2) Click ‘Create Account’ in the top right hand corner
3) Select user type of ‘student’
4) Enter your class ID & Turnitin class enrolment password (these will be e-mailed to you after the drop/add period, or contact academics@nyu.ac.uk if you have misplaced these).
5) Follow the online instructions to create your profile.

To submit your work for class, you will then need to:

1) Log in to the Turnitin website
2) Enter your class by clicking on the class name
3) Next to the piece of work you are submitting (please confirm the due date), click on the ‘submit’ icon
4) Enter the title of your piece of work
5) Browse for the file to upload from wherever you have saved it (USB drive, etc.), please ensure your work is in Word or PDF format, and click ‘submit’
6) Click ‘yes, submit’ to confirm you have selected the correct paper (or ‘no, go back’ to retry)
7) You will then have submitted your essay onto the Turnitin website.
8) Please print your digital receipt and attach this to the hard copy of your paper before you submit it to your professor (this digital receipt appears on the web site, immediately after you submit your paper and is also sent to your e-mail address). Please also note that when a paper is submitted to Turnitin all formatting, images, graphics, graphs, charts, and drawings are removed from the paper so that the program can read it accurately. Please do not print the paper in this form to submit to your lecturers, as it is obviously pretty difficult to read! You can still access the exact file you uploaded by clicking on the ‘file’ icon in the ‘content’ column.

Please also see the Late Submission of Work policy, above.

Students must retain an electronic copy of their work for one month after their grades are posted online on Albert and must supply an electronic copy of their work if requested to do so by NYU in London. Not submitting a copy of a piece of work upon request will result in automatic failure in the assignment and possible failure in the class. NYU in London may submit in an electronic form the work of any student to a database for use in the detection of plagiarism, without further prior notification to the student. Penalties for confirmed cases of plagiarism are set out in the Student Handbook.

Late Submission of Work
Written work due in class must be submitted during the class time to the professor. Late work should be submitted in person to a member of NYU London staff in the Academic Office (Room 308, 6 Bedford Square) during office hours (Mon – Fri, 10:30 – 17:30). Please also send an electronic copy to academics@nyu.ac.uk for submission to Turnitin.

Work submitted within 5 weekdays after the submission time without an agreed extension receives a penalty of 10 points on the 100 point scale.

Written work submitted more than 5 weekdays after the submission date without an agreed extension fails and is given a zero.
Please note end of semester essays must be submitted on time.

NYUL has a strict policy about course attendance. **No unexcused absences are permitted.** While students should contact their class teachers to catch up on missed work, you should NOT approach them for excused absences.

Excused absences will usually only be considered for serious, unavoidable reasons such as personal ill–health or illness in the immediate family. Trivial or non-essential reasons for absence will not be considered.

Excused absences can only be considered if they are reported in accordance with guidelines which follow, and can only be obtained from the appropriate member of NYUL's staff.

Please note that you will need to ensure that no make-up classes – or required excursions - have been organised before making any travel plans for the semester.

**Absence reporting for an absence due to illness**

1. On the first day of absence due to illness you should report the details of your symptoms by e-mailing absences@nyu.ac.uk including details of: class(es) missed; professor; class time; and whether any work was due including exams. Or call free (from landline) 0800 316 0469 (option 2) to report your absences on the phone.

2. Generally a doctor’s note will be required to ensure you have sought treatment for the illness. Contact the Gower Street Health Centre on 0207 636 7628 to make an appointment, or use HTH general practitioners if you cannot get an appointment expediently at Gower Street.

3. At the end of your period of absence, you will need to complete an absence form online at http://bit.ly/NuCl5K. You will need to log in to NYU Home to access the form.

4. Finally you must arrange an appointment to speak to Nigel Freeman or Donna Drummond-Smart on your first day back at class. You must have completed the absence form before making your appointment.

Supporting documentation relating to absences must be submitted within one week of your return to class.

**Absence requests for non-illness reasons**

Absence requests for non-illness reasons must be discussed with the Academic Office prior to the date(s) in question – no excused absences for reasons other than illness can be applied retrospectively. Please come in and see us in Room 308, 6 Bedford Square, or e-mail us at academics@nyu.ac.uk.

**Further information regarding absences**

Each unexcused absence will be penalized by deducting 3% from the student’s final course mark. Students are responsible for making up any work missed due to absence.

Unexcused absences from exams are not permitted and will result in failure of the exam. If you are granted an excused absence from an examination (with authorisation, as above), your lecturer will decide how you will make-up the assessment component, if at all (by make-up examination, extra coursework, viva voce (oral examination), or an increased weighting on an alternate assessment component, etc.).

NYUL also expects students to arrive to class promptly (both at the beginning and after any breaks) and to remain for the duration of the class. If timely attendance becomes a problem it is the prerogative of each instructor to deduct a mark or marks from the final grade of each late arrival and each early departure.

Please note that for classes involving a **field trip or other external visit**, transportation difficulties are never grounds for an excused absence. It is the student’s responsibility to arrive at an agreed meeting point in a punctual and timely fashion.

Please refer to the Student Handbook for full details of the policies relating to attendance. A copy is in your
apartment and has been shared with you on Google Docs.

NYU in London uses the following scale of numerical equivalents to letter grades:

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<thead>
<tr>
<th>Grade</th>
<th>Numerical Equivalent</th>
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<tbody>
<tr>
<td>A</td>
<td>94-100</td>
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<tr>
<td>A-</td>
<td>90-93</td>
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<tr>
<td>B+</td>
<td>87-89</td>
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<tr>
<td>B</td>
<td>84-86</td>
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<tr>
<td>B-</td>
<td>80-83</td>
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<tr>
<td>C+</td>
<td>77-79</td>
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<tr>
<td>C</td>
<td>74-76</td>
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<td>C-</td>
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<td>D+</td>
<td>67-69</td>
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<td>D</td>
<td>65-66</td>
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<tr>
<td>F</td>
<td>below 65</td>
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Where no specific numerical equivalent is assigned to a letter grade by the class teacher, the mid point of the range will be used in calculating the final class grade (except in the A range, where 95.5 will be used).

NYU in London aims to have grading standards and results in all its courses similar to those that prevail at Washington Square.