Class Description:

Prerequisites: ECON-UA 1 (Economic Principles) or ECON-UA 5 (Introduction to Economic Analysis)

Aim of the Course: The field of International Economics is traditionally divided into two parts. First, “International Trade,” the microeconomic part, attempts to answer questions arising from trade in goods and services. For example: how does trade arise among nations? Which nations will trade with each other, and which goods and services will they trade? How does trade impact different groups within a country, and how does government policy alter these impacts? Second, “International Finance,” the macroeconomic part, attempts to answer questions arising from global financial markets and their impact on macroeconomic activity. For example, how are currency exchange rates determined? How do changes in exchange rates affect economic aggregates, such as a country’s trade deficit? This course will cover both parts and give a broad picture of economic interdependences among nations.

Instructor Details:

Name: Giampiero M. Gallo
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Teaching Assistant: Daniele Angelini daniele.angelini@eui.eu
Office Hours: After class on Monday or by appointment/Skype
Villa Ulivi Office Location: Top Floor
Villa Ulivi Phone Number: +39 055 5007 300

Desired Outcomes:

On completion of this course, students should:

☐ Have improved their mastery of economic- and business-related concepts;
☐ Have performed graphical and quantitative treatment of the theories;
☐ Have made relevant connections between theory and real-world examples, through references to media material, readings or case studies;
Find an increased interest to read economic and business-related materials in the media.

Assessment Components

- Attendance and Participation: 10%
- Written Assignments (five Problem Sets): 20%
- Midterm Exam: 30%
- Final Exam: 40%

At the end of each class, there will be a kahoot game with multiple choice questions on the day’s issues, which will be answered via an app to be downloaded from Google Play or Apple Store.

Failure to submit or fulfill any required course component results in failure of the class.

Assessment Expectations:

- **Grade A:** The student’s work demonstrates an understanding of the subject that goes beyond assigned course readings. The student writes essays/exam questions that are an original synthesis of source materials, demonstrating the ability to evaluate source material critically. Written arguments are clear, well-organized and well-presented; oral presentations are concise, incisive and supplemented by appropriate visual materials. The student has distinguished himself/herself throughout the course of the semester for his/her contributions to class discussion.

- **Grade B:** The student’s work shows a clear understanding of assigned readings and materials covered in class. The student writes clear, well-organized and well-presented essays/exam questions; oral presentations are concise, incisive and supplemented by appropriate visual materials. The student is prepared in class and asks relevant questions.

- **Grade C:** The student’s work shows a basic understanding of the subject treated in assigned readings and covered in class. However, written and/or oral work is deficient in one or more of the following areas: clarity, organization or content. The student’s work is generally in need of improvement.

- **Grade D:** The student’s work shows occasional understanding of the subject treated in assigned readings and covered in class. Written and/or oral work is deficient in one of more of the follow areas: clarity, organization or content. The student does not participate in class discussion and has not frequented the instructor’s office hours.

- **Grade F:** The student’s work does not demonstrate understanding of the subject treated in assigned readings and covered in class. Written and/or oral work are either insufficient or are not submitted. The student appears unprepared in class and has not frequented the instructor’s office hours.

Grading Guidelines

A=94-100

A minus=90-93

B plus =87-89
B=84-86
B minus =80-83
C plus=77-79
C=74-76
C minus =70-73
D+=67-69
D=65-66
F=below 65

**Grading Policy:**
Please refer to Assessment Expectations and the policy on late submission of work

**Academic Accommodations:**
Academic accommodations are available for students with documented disabilities. Please contact the Moses Center for Students with Disabilities at 212-998-4980 or see the Moses Center for further information.

Students with disabilities who believe that they may need accommodations in a class are encouraged to contact the Moses Center for Students with Disabilities at (212) 998-4980 as soon as possible to better ensure that such accommodations are implemented in a timely fashion. For more information, see Study Away and Disability.

**Attendance Policy:**

Study abroad at Global Academic Centers is an academically intensive and immersive experience, in which students from a wide range of backgrounds exchange ideas in discussion-based seminars. Learning in such an environment depends on the active participation of all students. And since classes typically meet once or twice a week, even a single absence can cause a student to miss a significant portion of a course. To ensure the integrity of this academic experience, class attendance at the centers is mandatory, and unexcused absences will be penalized with a two percent deduction from the student’s final course grade. Students are responsible for making up any work missed due to absence. Repeated absences in a course may result in failure.

For courses that meet once a week, one unexcused absence will be penalized by a two percent deduction from the student’s final course grade. For courses that meet two or more times a week, the same penalty will apply to the number of class times over a single week.

**Excused Absences:**
In case of absence, regardless of the reason, the student is responsible for completing missed assignments, getting notes and making up missed work in a timely manner based upon a schedule that is mutually agreed upon between the faculty member and the student. The only excused absences are those approved by the Office of Academic Support; they are as follows:
Absence Due to Illness

- If you are sick, please see a doctor. Contact the Office of Student Life for assistance.
- For absences that last for two or more consecutive days, a doctor’s certificate, “certificato medico” is required. The doctor will indicate in writing the number of days of bed rest required. Please note these certificates can only be obtained on the day you see the doctor and cannot be written for you afterwards.
- Absences can ONLY be excused if they are reported WITHIN 48 HRS of your return to class via the online NYU Florence Absence Form.
- OAS will not accept a student email or telephone call regarding an absence due to illness.
- OAS will only notify faculty of absences REPORTED on the ABSENCE FORM.
- The Office of Student Life, when assisting you in cases of severe or extended illness, will coordinate with the Office of Academic Support to properly record your absences.

Due to Religious Observance

- Students observing a religious holiday during regularly scheduled class time are entitled to miss class without any penalty to their grade. This is for the holiday only and does not include the days of travel that may come before and/or after the holiday.
- Information regarding absences due to religious observance must be provided at least SEVEN DAYS PRIOR to the date(s) in question using the online NYU Florence Absence Form.
- Please note that no excused absences for reasons other than illness can be applied retroactively.

Due to a class conflict with a program sponsored lecture, event, or activity

- All students are entitled to miss one class period without any penalty to their grade in order to attend a lecture, event or activity that is sponsored by La Pietra Dialogues, Acton Miscellany or the Graduate Lecture series.
- Information regarding absences due to a class conflict must be provided at least SEVEN DAYS PRIOR to the date(s) in question using the online NYU Florence Absence Form.
- Please note that no excused absences for reasons other than illness can be applied retroactively.

Students with questions or needing clarification about this policy are instructed to contact a member of the Office of Academic Support located in Villa Ulivi or to email florence.academicsupport@nyu.edu

Late Submission of Work

- All course work must be submitted on time, in class on the date specified on the syllabus.
- To request an extension on a deadline for an assignment, students must speak to the professor one week prior to the due date.
To receive an incomplete for a course at the end of the semester, two weeks before final exams, both the student and the faculty member must meet with the Assistant Director of Academic Affairs to review the request and if granted, they must both sign an Incomplete Contract detailing the terms for completing missing coursework.

Plagiarism Policy
PLAGIARISM WILL NOT BE TOLERATED IN ANY FORM:
The presentation of another person’s words, ideas, judgment, images or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism.

In the event of suspected or confirmed cases of plagiarism, the faculty member will consult first with the Assistant Director for Academic Affairs as definitions and procedures vary from school to school.

Writing Center:
The Writing Center, located in Villa Ulivi, offers you feedback on any type of writing, at any stage in planning or drafting; very rough drafts are welcome. Sign up for a consultation at the Writing Center’s website and submit your working draft or ideas at least six hours in advance to NYU Florence Writing Center. You can drop in for a consultation M-Th, but remember that appointments are given priority. Please also note that the Writing Center does not correct or “fix” your writing but prompts you to think and work. The aim is to create stronger writers in the long term, not necessarily perfect papers in the short term.

Required Text(s):
S. Husted and M. Melvin International Economics 9th Edition Pearson 2013. The textbook can be purchased at Feltrinelli Via Cerretani 30 (near the Duomo). Some chapters will not be covered in class and students will be held responsible for the related material. Students will be assessed on those chapters by a take-home-individual quiz administered under newclasses.

Copies of each textbook are available for consultation and short term loans in the Villa Ulivi Library. Extra copies of some textbooks are also available for semester long loans. For more information on Books and Course Materials go here.

Supplemental Texts(s):
Not required to purchase, copies available at Library or online

- Gerber (G) International Economics 7th Edition Pearson 2017 offers a good overview to international institutions in its Ch.2 and a complementary view to our main textbook.
- Selected readings from The Economist.
- The web page for the course on newclasses.nyu.edu where announcements for supplementary required readings will be posted.
We will make extensive use of the material contained in Commanding Heights, originally a PBS documentary on the evolution of economic theories about government intervention in the economy, the cold war and the aftermath of the Berlin Wall until more recent events surrounding globalization and financial crises. We will watch part of it in class. As a reference, we will use a web site organized by PBS.

Internet Research Guidelines:
The careful use of internet resources is encouraged and a list of recommended websites will be given. Failure to cite internet and other non-traditional media sources in your written work constitutes plagiarism.

Additional Required Equipment:
A pocket calculator (with the same functions as like a Casio FX-220 Plus) is required, to be brought to every class. Smartphones not allowed during exams. Please download app Kahoot! for Apple or Android.

Class Assignments and Topics:

Session 1 – Sep. 3, 2018
General introduction to the course
No readings

Session 2- Sep. 10, 2018
Tools of Analysis for International Trade/The Classical Model of International Trade
HM Ch 2/Ch.3

Session 3- Sep. 17, 2018
The Heckscher-Ohlin Model/ Tests of Trade Models
HM Ch 4 (+Ch 5 not covered in class)

Sep 20: Problem Set 1 / due Sep 27 / Ch 2-5

Session 4 - Sep. 24, 2018
Trade Restrictions: Tariffs and Non-Tariff Trade Barriers
HM Ch 6/ Ch 7

Session 5- Oct. 1, 2018
NAFTA and WTO (again)
HM Ch 8

Oct 4: Problem Set 2 / due Oct 11 / Ch 6, 7
Session 6 - Oct. 8, 2018
HM The EU and Brexit
HM Ch 9

Oct. 12: Problem Set 3 / due Oct. 19 / Ch 8, 9

Session 7 - Oct. 15, 2018
Global Supply Chains, Foreign Direct Investments, Review session
Readings to be given

Session 8 - Oct. 22, 2018
Midterm in Class

Week of Oct. 29 Fall Break

Session 9 - Nov. 5, 2018
The Balance of Payments
HM Ch 11

Session 10 - Nov. 12, 2018
The Foreign Exchange Market
HM Ch.12

Nov. 15: Problem Set 4 / due Nov. 22 / Ch 11-12+ Global Supply Chains/FDI

Session 11 - Nov. 19, 2018
International Monetary Systems
HM Ch. 13

Session 12 - Nov. 26, 2018
Exchange Rates in the Short Run
HM Ch. 14

Nov 30: Problem Set 5 / due Dec. 7 / Ch 13-14-15

Session 13 - Dec. 3, 2018
Exchange Rates in the Long Run PPP
HM Ch. 15

Session 14 - Dec. 10, 2018
Cumulative Final Exam in class
Session 15 – date TBA
Extra review session or participation in seminar/conference

Classroom Etiquette
- Eating is not permitted in the classrooms. Bottled water is permitted.
- Cell phones should be turned off during class time.
- The use of personal laptops and other electronic handheld devices are prohibited in the classroom unless otherwise specified by the professor.
- We recycle! So, keep it green! Please dispose of trash in the clearly marked recycle bins located throughout the on-campus buildings

Required Co-curricular Activities
N/A

Suggested Co-curricular Activities
Additional suggested optional co-curricular activities will be announced in class and/or via email by the professor/TA throughout the semester.

Your Instructor
Giampiero M. Gallo holds a Ph.D. in Economics from the University of Pennsylvania and is a Consigliere (Judge) in the Italian Court of Audits, a judicial body in charge of preventive and subsequent controls on public expenditure. He was elected Fellow of the Society for Financial Econometrics in 2018. He was Professor of Econometrics at the School of Economics and Management at the Università di Firenze, Italy between 1991 and 2017. He taught or held positions at Queen Maty University of London, Johns Hopkins University, Bologna, LUISS, New York University, UC San Diego, Université de Paris (Panthéon-Sorbonne), UNC-Chapel Hill, Université de Genève and worked as a research fellow at the UN-UPenn Project Link, at the Central Planning Bureau in The Hague, at INSEE-CREST in Paris. His research interests are in financial volatility modeling, financial crises, macroeconomic forecasting, having published extensively in top Journals. He was appointed Economic Advisor to Prime Minister Renzi between 2014 and 2016, and he served as President of the Italian Econometric Association (SIDE). He is married with two children.