## Class Code

**IPHTI-UT 11-001**

## Instructors Details

**Professor:** Giuseppe Toscano  
**NYU Home Email Address:** gt35@nyu.edu  
**Office Hours:** by appointment

**Guest Professor:** Alessandra Capodacqua  
**NYU Home Email Address:** capodacqua@nyu.edu  
**Office Hours:** by appointment

For field trips refer to the email with trip instructions and trip assistant’s cell phone number.

## Class Details

**Semester:** Fall 2015  
**Full Title of Course:** Photo I: Introduction to Analog and Digital Photography

**Meeting Days and Times:** lectures and practice labs are held on Monday 2:00/5:00pm. Always refer to the syllabus as there might be some exceptions through the semester, in particular in the last weeks.

Open Lab (darkroom and digital) at Fondazione Studio Marangoni: Tuesday, Wednesday, Thursday 10:00am/1:00pm.

Classroom Location: the course is held at Fondazione Studio Marangoni in downtown Florence - San Lorenzo area, three blocks away from Piazza San Marco, where bus 25 stops. These are the addresses: fsmgallery in Via San Zanobi 19R (classroom and library), and FSM in Via San Zanobi 32R (darkroom and digital lab).

Remember that Florence has a singular address system with two number sequences running side by side. Residences have a number in black or blue, while businesses have numbers in red.

Lectures and critiques are held in Via San Zanobi 19R, while the darkroom and the digital lab is located in Via San Zanobi 32R.

The library is located in Via San Zanobi 19R. It is entirely dedicated to photography, with over 4.000 books. It is open Monday to Saturday from 3 to 7pm. 70% of the books are in English, and NYU students are encouraged to make use of it.

## Prerequisites

There are no prerequisites for this course. **A digital SLR camera is required.**

## Class Description

**Photo I** introduces the students to the basic use of the camera, workings of darkroom and Adobe Photoshop post-processing. This course is addressed at those who have no knowledge of photography. It will familiarize the students with the fundamental techniques necessary for a creative use of photography. At the beginning of the course, students will use black & white film and print in the darkroom. Subsequently, they will be introduced to digital photography and post-production with Adobe Photoshop. This course will give a comprehensive overview of the basic tools that concern both analog and digital photography. Through lectures and demo in the photo
studio, students will have the opportunity to personally experience the creative potential of photography and the languages linked to it. Assignments will include topics such as depth of field, shutter speed, digital color management. Students will learn how to correctly expose, how to develop black & white film, and how to print in the darkroom. They will also learn the main features of digital photography, development of RAW files, basic use of digital post-production, digital printing.

The course includes lectures, presentations, demos, shooting sessions, discussions and critiques of photographs produced by the students. Class meets every week, three hours per week.

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<tr>
<th>Desired Outcomes</th>
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<tr>
<td>Upon completion of the course, students will will have basic skills of:</td>
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<tr>
<td>● analog and digital camera settings; exposure metering; depth of field.</td>
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<td>● black &amp; white film processing; darkroom techniques</td>
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<td>● digital image developing; Adobe Photoshop post-processing; digital printing</td>
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<tr>
<th>Assessment Components</th>
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<tr>
<td><strong>To review</strong></td>
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<tr>
<td>Participation: 15%</td>
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<td>Photo Assignments: 40%</td>
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<tr>
<td>Midterm Exam: 20%</td>
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<tr>
<td>Final Exam: 25%</td>
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Failure to submit or fulfill any required course component results in failure of the class.

Course grades are based on class participation and discussion, assignments, critiques, quantity and quality of energy and imagination invested in each assignment, execution of photographic theory in practice, oral presentation and final critique. Students are expected to attend all classes; absences will affect course grade. Tardiness to class is not tolerated as it disrupts the class in session.

Students are required to read the literature and watch the videos indicated in the bibliography for each class.

Students are required to take photographs on a regular basis. Some classes may be dedicated to shooting on site.

**AMICI DEGLI STRUMENTI MUSICALI MEMBERSHIP CARD**
NYU Florence provides every student with an Amici degli Strumenti Musicali membership card. This card grants free unlimited admission to the following state museums in Florence: Uffizi, Accademia, Pitti, Galleria Palatina, Galleria d'Arte Moderna, Galleria del Costume, Giardini di Boboli, San Marco, Bargello, Cappelle Medicee, Cenacolo di Andrea del Sarto a San Salvi, Villa Medicea di Castello, Villa Medicea di Poggio a Caiano, and Villa Medicea della Petraia.

Students are required to bring this card to every site visit for this class. If students fail to bring their card on the day of class visit or they lose their card, they will be required to pay for their own admission to the museum. If the card is stolen, please contact the Office of Academic Support in Villa Ulivi immediately. Amici degli Strumenti Musicali membership cards are non-transferable and are personalized for each individual student. The card can only be used by the student whose name appears on the back of the card. Museums in some cases will ask to see a second ID as proof of identification.

<table>
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<tr>
<th>Assessment Expectations</th>
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| **Grade A:** The student's photographic work demonstrates an excellent understanding of the subject. The student makes excellent use of empirical and theoretical material and offers structured arguments in his/her work. The student writes comprehensive essays/exam questions and his/her work shows strong evidence of critical thought. The student has distinguished
himself/herself throughout the course of the semester for his/her contributions to class discussion.

**Grade B:** The student’s work shows a clear understanding of the assignments and materials covered in class. The candidate has demonstrated the ability to formulate and execute a coherent research strategy.

**Grade C:** The student’s work shows a basic understanding of the subject treated in the assignments and covered in class. The work is acceptable and shows a basic grasp of the research problem. However, the work fails to organize findings coherently and is in need of improvement.

**Grade D:** The work passes because some relevant points are made. However, there may be a problem of poor definition, lack of critical awareness, poor research. The student does not participate in class discussion.

**Grade F:** The student’s work does not demonstrate understanding of the subject treated in assignments and covered in class. There is little or no critical awareness and the research is clearly negligible.

<table>
<thead>
<tr>
<th>Grade conversion</th>
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<tbody>
<tr>
<td>A=94-100</td>
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<tr>
<td>A- = 90-93</td>
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<tr>
<td>B+=87-89</td>
<td></td>
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<tr>
<td>B=84-86</td>
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<tr>
<td>B-=80-83</td>
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<tr>
<td>C+=77-79</td>
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<tr>
<td>C=74-76</td>
<td></td>
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<tr>
<td>C-=70-73</td>
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<tr>
<td>D+=67-69</td>
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<tr>
<td>D=65-66</td>
<td>F=below 65</td>
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**Grading Policy**

Please refer to Assessment Expectations and the policy on late submission of work.

**Attendance Policy**

**Attendance:**

Study abroad at Global Academic Centers is an academically intensive and immersive experience, in which students from a wide range of backgrounds exchange ideas in discussion-based seminars. Learning in such an environment depends on the active participation of all students. And since classes typically meet once or twice a week, even a single absence can cause a student to miss a significant portion of a course. To ensure the integrity of this academic experience, class attendance at the centers is mandatory, and unexcused absences will be penalized with a two percent deduction from the student’s final course grade. Students are responsible for making up any work missed due to absence. Repeated absences in a course may result in failure.

For courses that meet once a week, one unexcused absence will be penalized by a two percent deduction from the student’s final course grade. For courses that meet two or more times a week, the same penalty will apply to two unexcused absences.

**Absences:**

In case of absence, regardless of the reason, the student is responsible for completing missed assignments, getting notes and making up missed work in a timely manner based upon a schedule that is mutually agreed upon between the faculty member and the student.

**Absence Due to Illness**

If you are sick, please see a doctor (contact the OSL for information). **Only a medical certificate from a local medical professional** will be accepted to justify an absence due to illness.
Within 24 hours of your return to class you must bring this note to the Office of Academic Support, located on the ground floor of Villa Ulivi. We will review the medical certificate and we will notify your faculty via email about your justified absence due to illness.

Absences for short term illness without a medical certificate are not justified and count as unjustified absences. We will not accept a student email or telephone call regarding an absence due to illness. We will not notify your faculty about these absences.

The Office of Student Life, when assisting you in cases of severe or extended illness, will coordinate with the Office of Academic Support to properly record your absences.

**Due to Religious Observance**

- Students observing a religious holiday during regularly scheduled class time are entitled to miss class without any penalty to their grade. **This is for the holiday only and does not include the days of travel that may come before and after the holiday.**
- Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose.

**Due to a class conflict with a program sponsored lecture, event, or activity**

- All students are entitled to miss one class period without any penalty to their grade in order to attend a lecture, event or activity that is sponsored by NYU Florence or La Pietra Dialogues, Acton Miscellany or the Graduate Lecture series.
- Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose.

**Late Submission of Work**

- All course work must be submitted on time, in class on the date specified on the syllabus.
- To request an extension on a deadline for an assignment, students must speak to the professor one week prior to the due date.
- To receive an incomplete for a course at the end of the semester, two weeks before final exams, both the student and the faculty member must meet with the Assistant Director of Academic Affairs to review the request and if granted, they must both sign an Incomplete Contract detailing the terms for completing missing coursework.

**Plagiarism Policy**

PLAGIARISM WILL NOT BE TOLERATED IN ANY FORM:

The presentation of another person’s words, ideas, judgment, images or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism.

In the event of suspected or confirmed cases of plagiarism, the faculty member will consult first with the Assistant Director for Academic Affairs as definitions and procedures vary from school to school. Please consult the “Academic Guidelines for Success” distributed on your USB key at Check-in and on the NYU Florence Global Wiki.

For a detailed description of some possible forms of plagiarism and cheating please consult the Community Compact that you signed at Orientation, a copy of which is on the above mentioned Wiki and USB key.

**Required Texts**


by Langford, Michael - Fox, Anna - Richard, Sawdon Smith, Elsevier Science, 2010

The book is available for online reading on ebrary [ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10399315](ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10399315)
Adobe Photoshop CC for Photographers: A Professional Image Editor's Guide to the Creative use of Photoshop for the Macintosh and PC by Evening, Martin, Taylor and Francis, 2013

The book is available for online reading on ebrary 
ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10736678&p00=photoshop

### Supplemental Online Resources

- **'Foundations of Photography: Exposure' on lynda.com.**
- **'Photoshop CC for Photographers: Fundamentals' on lynda.com.**
  [http://www.lynda.com/Photoshop-tutorials/Photoshop-CC-Photographers-Fundamentals/124075-2.html](http://www.lynda.com/Photoshop-tutorials/Photoshop-CC-Photographers-Fundamentals/124075-2.html)

### Internet Research Guidelines

The careful use of Internet resources is encouraged and a list of recommended websites will be given. Failure to cite Internet and other non-traditional media sources in your written work constitutes plagiarism.

### Additional Required Equipment

- DSLR camera with manually adjustable aperture and speed
- Cord to connect camera to computer
- Hard drive (preferably) or flash drive to backup work

### Week 1

**August 31 [AC&GT] 2-5pm**

Introduction to the course and the syllabus: course requirements and course objectives, text, materials

**Lecture:**

An introduction to the camera and the lens: how they function

Q & A

**Assignment #1 due September 7:**

**Shooting:** 1 black & white roll film.

Photographs that show different use of depth of field on the same subject.

**Assignment #2 due October 19:**

**Shooting:** Photographing Florence in black & white - 5 prints on black & white

### Readings and Videos #1

**READING:**

Michael Langford, *Langford’s Basic Photography* (Chapter 3 Lenses: controlling the image pp. 47-59 and Chapter 4 Cameras using film pp. 64-89)

**VIDEO:**


(*chapter 2, 4 and 5*)

Shooting requirement 1 roll
| Week 2 | September 7  
[AC&GT] 2-5pm | **Readings and Videos #2**  
READING:  
Michael Langford, *Langford's Basic Photography* (Chapter 11 Film processing pp. 264-278)  
Shooting requirement 1 roll |
|---|---|---|
| Week 3 | September 14  
[GT] 2-5pm | **Readings and Videos #3**  
READING:  
Shooting requirement 1 roll |
| Week 4 | September 21  
[GT] 2-5pm | **Readings and Videos #4**  
READING:  
Michael Langford, *Langford's Basic Photography* (Chapter 12 black & white printing: facilities and equipment pp. 317-322, pp.335-339)  
Shooting requirement 1 roll |
| | September 24  
Lecture by Chris King on Food Waste  
Villa Sassetti TBC  
(Suggested) | --- |
| Week 5 | September 28  
[GT] 2-5pm | **Readings and Videos #5**  
READING: |
<table>
<thead>
<tr>
<th>Week 6</th>
<th>October 5 [GT] 2-5pm</th>
<th>Practice in darkroom: film development and printing</th>
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</thead>
<tbody>
<tr>
<td>Week 7</td>
<td>October 12 [GT] 2-5pm</td>
<td>Practice in darkroom: film development and printing</td>
</tr>
<tr>
<td>Week 8</td>
<td>October 19 [GT] 2-5pm</td>
<td>Mid-term exam Review of assignment #2</td>
</tr>
<tr>
<td>Week 9</td>
<td>November 2 [GT] 2-5pm</td>
<td>Introduction to digital photography: setting the camera - Practical demo</td>
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<td>Assignment #3 due November 30:</td>
<td>Shooting: Photographing Florence in color - 5 digital prints</td>
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</tbody>
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**Readings and Videos #6**

**READING:**
Michael Langford, *Langford's Basic Photography* (Chapter 5 Using different focal length lenses, camera kits pp. 92-105)

**Readings and Videos #7**

**READING:**
Michael Langford, *Langford's Basic Photography* (Chapter 7 Lighting: principles and equipment pp. 131-156)

**Readings and Videos #8**

**READING:**
Michael Langford, *Langford's Basic Photography* (Chapter 6 Digital cameras pp. 114-129)

**VIDEO:**

**Shooting requirement 1 roll**
| Week 10 | November 9  
[GT] 2-5pm  
Adobe Bridge and Camera Raw: download and develop RAW files | Readings and Videos #9  
READING:  
Martin Evening, *Adobe Photoshop CC for photographers* (Chapter 1 Photoshop Fundamentals pp. 73-85, pp. 176-211)  
VIDEO:  
http://www.lynda.com/Photoshop-tutorials/Photoshop-CC-Photographers-Fundamentals/124075-2.html (chapter 1 and 3)  
Shooting requirement 30 digital photographs |
| --- | --- |
| Week 11 | November 16  
[GT] 2-5pm  
Adobe Photoshop: interface and tools | Readings and Videos #10  
READING:  
Martin Evening, *Adobe Photoshop CC for photographers* (Chapter 1 Photoshop Fundamentals pp. 3-55 and Chapter 5 Image Editing Essentials pp. 403-409)  
VIDEO:  
http://www.lynda.com/Photoshop-tutorials/Photoshop-CC-Photographers-Fundamentals/124075-2.html (chapter 7)  
Shooting requirement 30 digital photographs |
| Week 12 | November 23  
[GT] 2-5pm  
Adobe Photoshop: masks and | Readings and Videos #10  
READING: |
<table>
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<tr>
<th>Week 13</th>
<th>November 30 [GT] 2-5pm</th>
<th>Readings and Videos #10</th>
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<tr>
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<td>The digital print: prepare images for printing</td>
<td>READING: Martin Evening, <em>Adobe Photoshop CC for photographers</em> (Chapter 12 Print output)</td>
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<tr>
<th>Week 14</th>
<th>December 7 [GT] 2-5pm</th>
<th>Final exam</th>
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<tbody>
<tr>
<td></td>
<td>Final review of assignments #2 and #3</td>
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| Classroom Etiquette | ● Eating is not permitted in the classrooms. Bottled water is permitted.  
● Cell phones should be turned off during class time.  
● The use of personal laptops and other electronic handheld devices are prohibited in the classroom unless otherwise specified by the professor.  
● We recycle! So keep it green! Please dispose of trash in the clearly marked recycle bins located throughout the on campus buildings |
| Required Co-curricular Activities | See Shooting Session under Week 1 above. |
| Suggested Co-curricular Activities | See Lectures under Weeks 4 and 12 above. More suggested optional co-curricular activities will be announced in class and via email by the professors during the semester. |
| Your Instructors | **Giuseppe Toscano** was born in Catania, and lives and works in Florence.  
In 2003 he graduated in photography at Fondazione Studio Marangoni, Florence, where he started to teach photography techniques and to coordinate educational activities. He is also the project manager of the online magazine *m-mag contemporary photography*. He currently teaches photography at New York University Florence, Sarah Lawrence College in Florence, and Berkeley Preparatory School.  
As a photographer, Giuseppe is interested in the documentation of the Italian landscape, with a focus on the Southern regions. His photographs have been shown in numerous exhibitions in Italy and Europe including: *Saadun*, curated by Denise Vernillo, Zweistein Exhibition Space, Munich, Germany; *Backlight05, Triennial Festival of Photography*, Museum Vapriikki, Tampere, Finland; *Children are not like us*, Wolkersdorf Castle, Austria; Antonino Paraggi Gallery, Treviso; *SI Fest 2007*, Savignano sul Rubicone; *Tempi Osceni*, Galerie Nei Liicht, Dudelange, Luxembourg.  
To pursue his interest for new technologies and their application in photography, he graduated in *Technology of Communication and Multimedia* at the University of Ferrara in 2011.  
http://www.giuseppetoscano.it/ |
Alessandra Capodacqua was born in Naples, and lives and works in Florence.

A graduate in European Languages and Literatures, she is a photographer, a teacher and a curator of exhibitions. As an artist, she works with pinhole, toy, and digital cameras, in particular mobile devices. She constantly expands her artistic development by experimenting with new digital technologies and alternative printing processes. She has been using pinhole and plastic cameras to create unique photographs for over 20 years, and in 2010 she began to explore mobile photography.

She has taught photography in Italian and in English for national and international schools and colleges. She currently teaches Architectural Photography at New York University Florence, Fashion Photography at IED, and seminars on Creative Photography for the Three Year Program in Photography at Fondazione Studio Marangoni in Florence.

As a curator, Alessandra has developed exhibitions of photography and has participated to the creation of festivals of photography in Italy and abroad, such as the International Triennial Festival of Photography Backlight in Tampere, Finland. She is regularly invited for portfolio reviews.

Her work has been shown nationally and internationally. Her photographs are in a number of private and public collections, including the Galleria degli Uffizi in Florence, the MUSINF in Senigallia, and the Museo di Montelupone (MC).


http://www.alessandracapodacqua.com/