<table>
<thead>
<tr>
<th>Class code</th>
<th>ARTH-UA9652.G1</th>
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</table>
| Instructor Details | Name: Massimo Agus  
NYUHome Email Address: m.agus@tiscali.it  
Office Hours: by appointment  
Office Location: Studio Marangoni |
| For fieldtrips refer to the email with trip instructions and trip assistant’s cell phone number |
| Class Details | Semester: Spring 2012  
Full Title of Course: Florence: Architecture and Urban Photography  
Meeting Days and Times: Lecture: Monday & Tuesday 9:30/11:30 am  
lab: Wednesday 2:30/4:30 pm  
Classroom Location: FSMGallery, Via San Zanobi 19R, the lab - on Wednesdays - is done in the computer room located at Fondazione Studio Marangoni, Via San Zanobi 32R |
| Prerequisites | There are no prerequisites for this course. A digital camera is required. Students registering for this course must also register for the Lab. |
| Class Description | This class will provide the students with the appropriate tools for understanding and photographing the architecture of Florence, using different approach and photographic techniques. Students will be able to explore different architecture styles following various photographic assignments. At the end of the course the students will produce a portfolio on the architecture of Florence. Florence: Architecture and Urban Photography include lectures, slide shows, demonstrations, shooting and field trips, discussions and critiques on the pictures produced by students, visits to exhibitions and museum, meetings with photographers. Lectures will cover the History of Photography, with a special attention to Italian architecture and urban photography, History of Architecture in Florence, technical aspects related to photography production. Students are not expected to already have a basic knowledge of photographic technique. Each student must have a camera with manually adjustable aperture and shutter speed. The course is structured through lectures and labs, for a total of six hours per week. |
| Desired Outcomes | On completion of this course, students should:  
• Have improved their ability to think critically, engage in complex reasoning and express their thoughts clearly through their written work  
• Have improved their understanding of the importance of light and composition in
- Have mastered a basic understanding of how to research questions in photography history
- Have developed an appreciation for the historical process of photography as well as for the work of contemporary photographers.
- Recognize works by the principal protagonists of the photography history and understand why they are significant for photography and architecture.
- Have worked towards a cohesive body of work to be shown in the final exhibition and final critique.

### Assessment Components

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Attendance and Participation</td>
<td>20%</td>
</tr>
<tr>
<td>Photographic Assignments (8 assignments with statement, for a total 120 pictures)</td>
<td>40%</td>
</tr>
<tr>
<td>Midterm Exam (2-3 page reaction papers)</td>
<td>20%</td>
</tr>
<tr>
<td>Final Exam (Oral Presentation of a photo portfolio)</td>
<td>20%</td>
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</tbody>
</table>

Failure to submit or fulfill any required course component results in failure of the class.

Course grades are based on class participation/discussion, assignments, critiques, papers, creativity invested in each assignment, projects organization, oral presentation, and final critique. Students are expected to attend all classes; absences will affect course grade. Tardiness to class is not tolerated as it disrupts the class in session. Labs are mandatory class sessions.

The course consists of lectures, critiques, slide show, museums and exhibitions visits, and lab time. The course concentrates on architecture and urban photography, and digital techniques.

Assignments are designed to help look closely into the architecture of Florence, and develops a technical control of the digital camera. Students are expected to articulate their observation of the architecture of Florence in relation to the conceptual and technical approach of the projects.

Statements and papers must be emailed to the instructor in time. Handwritten papers are not accepted.

Some classes are dedicated to picture taking.

### Assessment Expectations

**Grade A:** The student’s photographic work demonstrates a very good understanding of the subject. The student makes excellent use of empirical and theoretical material and offers structured arguments in his/her work. The student writes comprehensive essays/exam questions and his/her work shows strong evidence of critical thought. The student has distinguished himself/herself throughout the course of the semester for his/her contributions to class discussion.

**Grade B:** The student’s work shows a clear understanding of the assignments and materials covered in class. The candidate has demonstrated the ability to formulate and execute a coherent research strategy.

**Grade C:** The student’s work shows a basic understanding of the subject treated in the assignments and covered in class. The work is acceptable and shows a basic grasp of the research problem. However, the work fails to organize findings coherently and is in need of improvement.

**Grade D:** The work passes because some relevant points are made. However, there may be a problem of poor definition, lack of critical awareness, poor research. The student does
not participate in class discussion

Grade F: The student’s work does not demonstrate understanding of the subject treated in assignments and covered in class. There is little or no critical awareness and the research is clearly negligible

Grade conversion

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage Range</th>
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<tbody>
<tr>
<td>A</td>
<td>94-100</td>
</tr>
<tr>
<td>A-</td>
<td>90-93</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>84-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
</tr>
<tr>
<td>C+</td>
<td>77-79</td>
</tr>
<tr>
<td>C</td>
<td>74-76</td>
</tr>
<tr>
<td>C-</td>
<td>70-73</td>
</tr>
<tr>
<td>D+</td>
<td>67-69</td>
</tr>
<tr>
<td>D</td>
<td>65-66</td>
</tr>
<tr>
<td>F</td>
<td>below 65</td>
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Grading Policy

Please refer to Assessment Expectations and the policy on late submission of work

Attendance Policy

Attendance: Attendance is expected and required of all students. Any absences will negatively impact upon your course grade

Absences: In case of absence, regardless of the reason, the student is responsible for completing missed assignments, getting notes and making up missed work in a timely manner based upon a schedule that is mutually agreed upon between the faculty member and the student

Absence Due to Illness

- If you are sick, please see a doctor (contact the OSL for information).
- Only a medical certificate from a local medical professional will be accepted to justify an absence due to illness
- Within 24 hours of your return to class you must bring this note to the Office of Academic Support, located on the ground floor of Villa Ulivi. We will review the medical certificate and we will notify your faculty via email about your justified absence due to illness
- Absences for short term illness without a medical certificate are not justified and count as unjustified absences. We will not accept a student email or telephone call regarding an absence due to illness. We will not notify your faculty about these absences
- The Office of Student Life, when assisting you in cases of severe or extended illness, will coordinate with the Office of Academic Support to properly record your absences

Due to Religious Observance

- Students observing a religious holiday during regularly scheduled class time are entitled to miss class without any penalty to their grade. This is for the holiday only and does not include the days of travel that may come before and/or after the holiday
● Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose.

**Due to a class conflict with a program sponsored lecture, event, or activity**

● All students are entitled to miss **one class period** without any penalty to their grade in order to attend a lecture, event or activity that is sponsored by NYU Florence or La Pietra Dialogues, Acton Miscellany or the Graduate Lecture series.

● Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose.

**Late Submission of Work**

● All course work must be submitted on time, in class on the date specified on the syllabus.

● To request an extension on a deadline for an assignment, students must speak to the professor one week prior to the due date.

● To receive an incomplete for a course at the end of the semester, two weeks before final exams, both the student and the faculty member must meet with the Assistant Director of Academic Affairs to review the request and if granted, they must both sign an Incomplete Contract detailing the terms for completing missing coursework.

**Plagiarism Policy**

PLAGIARISM WILL NOT BE TOLERATED IN ANY FORM:
The presentation of another person’s words, ideas, judgment, images or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism.

In the event of suspected or confirmed cases of plagiarism, The faculty member will consult first with the Assistant Director for Academic Affairs as definitions and procedures vary from school to school. Please consult the “Academic Guidelines for Success” distributed on your USB key at Check-in and on the NYU Florence Global Wiki.

For a detailed description of some possible forms of plagiarism and cheating please consult the Community Compact that you signed at Orientation, a copy of which is on the above mentioned Wiki and USB key.

**Required Text(s)**

No textbook is required, suggested readings and online resources are given during class time.

**Supplemental Texts(s)**

- Evening, Martin, *Adobe Photoshop CS5 for Photographers*, Focal Press, 2010
- Hopkins, Andrew, *Italian Architecture from Michelangelo to Borromini*, Thames &
Hudson, 2002
- Pelizzari, Maria Antonella, *Photography and Italy*, Reaktion Books, 2010
- Pelizzari, Maria Antonella, *Peripheral visions. Italian photography in context, 1950s, present*, Charta, 2012

**Internet Research Guidelines**
The careful use of internet resources is encouraged and a list of recommended websites will be given. Failure to cite internet and other non-traditional media sources in your written work constitutes plagiarism.

**Additional Required Equipment**
- A Digital camera
- Flash drive to backup work

**Week 1**
**Jan. 30**
Introduction to course
Syllabus review
Lesson on digital camera and lens: how they function

**Jan. 31**
Test of student’s cameras, exposure and camera functions
Assignment #1: 15 views of Florence that particularly impressed you.
Due on Monday Feb 6, fifteen pictures required.

**Feb. 1**
Shooting session

**Feb. 3** (Make-up Day for Monday Classes)
Digital lab
Digital tools and software

**Week 2**
**Feb. 6**
Critique and work evaluation for the assignment #1.
Presentation of Assignment #2: The decoration style of Florentine Churches (texture and pattern). Due on Monday February 13, fifteen pictures required.

**Feb. 7**
Shooting Field trip at Duomo and Santa Maria Novella

**Feb. 8**
Digital lab

**Feb 10 (Make-up Day for Wednesday Classes)**

**Week 3**
**Feb. 13**
Critique and work evaluation for the assignment #2.
Presentation of assignment #3: The Boboli Gardens (space and relation)
Due on Monday February 20, fifteen pictures required.

**Feb. 14**
Shooting Field trip at Boboli Gardens
| Week 4          | Feb. 15  
|                | Digital lab  
|                | Feb. 20  
|                | Critique and work evaluation for the assignment #3.  
|                | Presentation of Assignment # 4: Renaissance: the Palaces. (Architectural Elements)  
|                | Due on Monday March 5, fifteen pictures required.  
|                | Feb. 21  
|                | Shooting Field trip at Palazzo Vecchio  
|                | Feb. 22  
|                | Digital lab  
| Week 5          | Feb. 25  
|                | Field trip to Rome to visit the MACRO and MAXXI museums, details given during class  
| Week 6          | Feb. 27  
|                | RESPONSE PAPER (300 words) DUE Monday March 6  
|                | Feb. 28  
|                | Lecture with slide show: Photography and the city image.  
|                | Readings #1: Graham Clarke, The City in Photography, in The Photograph, OUP, 1997  
|                | RESPONSE PAPER (600 words) DUE Tuesday March 6 for Mid term  
|                | Feb. 29  
|                | Digital lab  
| Week 7          | Mar. 5  
|                | Critique and work evaluation for assignment #4.  
|                | Lecture with slide show on Italian and International contemporary Photographers  
|                | Mar. 6  
|                | MID TERM - 8 prints 15x22 cm (selected from the 4 different assignments)  
|                | In class: Paper on two picture of a choosen photographer.  
|                | Response paper on readings #1 - Response paper on MNAF  
|                | Mar. 7  
|                | Digital lab  
| Week 8          | Mar. 19  
|                | Lecture with slide show: Element of composition in photography  
|                | Presentation of the Assignment #5 the Florentine villas (the spirit of places). Due on Monday March 26, fifteen pictures required  
|                | Readings #2: Quotations from HENRY JAMES, Portrait of a Lady. RESPONSE PAPER (300 words) DUE Monday March 26  
|                | Mar. 20  
|                | Shooting Field trip at Villa La Pietra Garden  
|                | Mar. 21  
|                | Digital lab  
|                | Mar. 26  
|                | Critique and work evaluation for the assignment #5.  

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<thead>
<tr>
<th>Week</th>
<th>Schedule</th>
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</table>
| **Week 9** | Response paper on readings #2  
Presentation of the Assignment #6: Modernism in Florence (free interpretation)  
Due on Tuesday April 10, fifteen pictures required  
  Mar. 27  
Shooting Field trip at Stazione SMN e Mercato di San Lorenzo  
  Mar. 28  
Digital lab |
| **Week 10** | Apr. 2  
Shooting Field trip at a contemporary architecture in Florence  
  Apr. 3  
Presentation of the Assignment #7: Urban Life in Florence. (People and the city)  
Lecture with slide show on Street photography. Due on Monday April 16, fifteen pictures required  
  Apr. 4  
Digital lab |
| **Week 11** | Apr. 10  
Critique and work evaluation for the assignment #6.  
Shooting Field trip in the center of Florence  
  Apr. 11  
Digital lab |
| **Week 12** | Apr. 16  
Critique and work evaluation for the assignment #7.  
Presentation of assignment #8: Italian Identity (personal view).  
Due on Tuesday April 24, fifteen pictures required  
Lecture with slide show on: A photo essay  
  Apr. 17  
Lecture: Presentation of professor Agus' work.  
  Apr. 18  
Digital lab |
| **Week 13** | Apr. 23  
Visit to a photo exhibition  
  Apr. 24  
Critique and work evaluation for the assignment #8.  
Lecture: How to present your work |
| **Week 14** | Apr. 30  
Digital lab  
  May 2  
Digital lab -Final portfolio preparation and video projection for the school exhibition  
  May 4  
Final portfolio preparation in the lab |
| **Week 15** | May 7  
Final exam. Final critique and work evaluation.  
REQUIREMENTS: A presentation made with Power Point or PDF containing 5-6 picture from each assignment. Complete with captions and comment. 16 prints 15x22 cm |
A statement on your work and your experience in the photography course and on the Architecture of Florence.

<table>
<thead>
<tr>
<th>Classroom Etiquette</th>
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<tbody>
<tr>
<td>• Eating is not permitted in the classrooms. Bottled water is permitted.</td>
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<tr>
<td>• Cell phones should be turned off during class time.</td>
</tr>
<tr>
<td>• The use of personal laptops and other electronic handheld devices are prohibited in the classroom unless otherwise specified by the professor.</td>
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<tr>
<td>• We recycle! So keep it green! Please dispose of trash in the clearly marked recycle bins located throughout the on campus buildings</td>
</tr>
</tbody>
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<tr>
<th>Required Co-curricular Activities</th>
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<tbody>
<tr>
<td>See Field trip description under Session Week 5 above.</td>
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<table>
<thead>
<tr>
<th>Suggested Co-curricular Activities</th>
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<tbody>
<tr>
<td>“Suggested optional co-curricular activities will be announced in class and/or via email by the professor throughout the semester.”</td>
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