<table>
<thead>
<tr>
<th>Class code</th>
<th>ARTH 9450.G1.001</th>
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</table>
| **Instructor Details** | Name: Sara Piccolo Paci  
NYU Home Email Address: [sara.paci@nyu.edu; contact@sarapiccolopaci.com](mailto:sara.paci@nyu.edu; contact@sarapiccolopaci.com)  
Office Hours: after class, or by appointment via email  
Villa Ulivi Office Location: San Giovanni  
Villa Ulivi Office Extension: |
| **For fieldtrips refer to the email with trip instructions and trip assistant’s cell phone number** |
| **Class Details** | Semester: Spring 2013  
Full Title of Course: History of Italian Fashion  
Meeting Days and Times: Tuesday: 9:00am – 11.45 am  
Classroom Location: Ensamble Room |
| **Prerequisites** | N.A. |
| **Class Description** | Held in Florence, this course focuses on the relationship between Italian Fashion and the richness of its ancient cultural heritage. We will explore several aspects of how fashion connects to identity, and, in particular, to the Italian one. History is an active and abiding presence in the creation of contemporary life and fashion. The course objective is to familiarize students with those aspects of the cultural past that still shape the present way to express an Italian identity in fashion. The aim of the course is to give the students inspirational sources and a correct vocabulary and methodology on fashion research from the histories of art, costume and ideas, utilizing research from libraries, museums, the internet, and other sources. The student will be encouraged to express his/her interests and observations on the main characteristics of each historical period. Site visits are a very important part of this course. |
| **Desired Outcomes** | On completion of this course, students should:  
• Have improved their ability to think critically, engage in complex reasoning and express their thoughts clearly through their written work.  
• Have improved their understanding of the methodologies of studying and approaching History of Fashion.  
• Have mastered a basic understanding of how to research questions in the History of Italian Fashion.  
• Recognize works and styles of the principal protagonists of the History of Italian Fashion and understand why they are significant for the modern History of Fashion. |
### Assessment Components

- **Attendance and Participation**: 10%
- **Oral Presentation of 10 minute length and Fashion blog (group assignment)**: 10%
- **Written Assignments**:
  - assignment 1: 1/2 page report on the weekly reading; 10%
  - assignment 2: 1-2 page report on each of the visits to the museums (done with the class or individually); 10%
  - term paper: approx.. 6-10 pages: 20%
- **Midterm Exam** (approximately 4-7 handwritten pages): 20%
- **Final Exam** (approximately 4-7 handwritten pages): 20%

Failure to submit or fulfill any required course component results in failure of the class.

During the course students will be required to take two exams (midterm and final exam #4), to do a weekly reading (individual assignment 1), to visit the suggested museums or places (individual assignment #2), to build up a Fashion Blog together with a group of colleagues (group assignment #5), to do short researches on the visits done with (and without) the class posting them online (instructions week by week), and to write a term paper (#3).

1. **Individual assignment 1**, consists of a weekly reading from the course pack. Every week a different student will report to the class a brief summary of the reading and provide the professor with a ½ page handout. Each student will present one time during the semester. This assignment will count as 10% of the final grade.

2. **Individual assignment 2**, each student during the semester is required to visit selected museums as Personal Assignment Museum. This will count a 10% of the final grade. The result, researches and impressions on the visit has to be posted on the Fashion Blog (see nr. 5).

Museums to be visited are:

1. Visit the **Anthropologic Museum** (via del Proconsolo 12, 6 Euro). Mon-Fri, 10:00am-1:00pm Sat, Sun 10:00am – 6:00 pm
2. Visit the **Exhibit “The Dalì Universe”**, at Palazzo Medici Riccardi and the **Chapel of Benozzo Gozzoli** in the same Palace (Via Cavour, 7 Euro) Weekdays and holidays 9:00am to 7:00pm, closed on Wed. [http://www.palazzo-medici.it/eng/museo.htm](http://www.palazzo-medici.it/eng/museo.htm)
3. Visit the **Capucci Foundation** (Costa San Giorgio, 2 – Bardini Villa, 8 Euro; suggest to visit also the Garden) Tue-Sun. 10:00am-7:00 pm

3. **Paper** – The term paper is a research paper that should be well-organized and in defense of a thesis statement. It must be completed independently and must include citations for all sources used, whether these are assigned readings from the course or sources you find on your own. Failure to properly cite your sources constitutes plagiarism (see below). If you are uncertain as to how to properly cite your sources, please do not hesitate to see me during office hours or to contact me via email.

Your term paper must be on an aspect of one of the following topics:

- A – Fashion as a “social” tool.
- B – Fashion as “art” opposed to fashion as “craftsmanship”.
- C – Italian fashion and its roots in the mercantile society of the Renaissance: status symbols, luxury, expression of power and wealth, and examples of refined artistic taste for beauty and aesthetic.
- D – The relationships between Italy and its international counterparts: France and America (similarities and differences).
E – Dress collections as expression of taste and culture in 19th century Florence. 
F – In-depth research on the life and style of an important Italian fashion designer 
and/or brand/label to be chosen together with the professor.

You must choose your term paper topic by the week before the midterm. For the 
class prior to the midterm you are required to submit a term paper proposal, 
including your proposed title and/or thesis statement and an annotated 
bibliography. For the annotated bibliography, you are required to locate at least 
three sources relevant to your proposed term paper topic other than the assigned 
readings on this syllabus (although assigned readings may, of course, be used for the 
final paper). Your sources may be found among the sources listed on this syllabus, in 
the Course Pack, or on any other relevant source available in the Ulivi Library, the 
British Institute Library, the Dutch Institute library, the library of the Center for 
Renaissance Studies at Palazzo Strozzi, JSTOR or other database of scholarly articles 
(i.e., see “articles via databases” on the NYU Libraries site – link in External Links on 
our Blackboard site). For each source, you are to write a complete bibliographic 
citation. Under each citation you must write a single paragraph describing the content 
of the source and why it is relevant to your research topic.

Each student must schedule a meeting with me as soon as possible following 
submission of the term paper proposal to discuss his or her topic and sources.

You must cite all sources for your work, not just books and articles but also internet 
and non-traditional media sources. This is especially important in your term paper, 
which, as a research paper, is meant to be a demonstration of your ability to locate, 
assemble, analyze and employ sources. Your proper citation of these sources is 
fundamental for the proper completion of the paper. If you have any doubts or 
questions about what constitutes plagiarism, please do not hesitate to ask me in 
class, in office hours or via e-mail.

Submitting your work: Hard copy submission of your assignments is welcome, 
although would be preferable that you submit assignments electronically (e.g., as 
attachments in Word to e-mail; for all other formats, please see me to confirm their 
acceptability before submission). If you submit assignments electronically, you must 
do so BEFORE 9:00 pm OF THE DAY PRIOR TO THE DUE DATE INDICATED ON THE 
SYLLABUS. Electronic submission received after 9:00pm will be considered late. Late 
submission of either electronic or hard copy assignment will result in a lower grade or 
evaluation of them.

It will count a 20% of the final grade. 

Due term paper proposal: April 2nd; Term Paper submit: April 30th

4. Midterm exam and Final exam

The midterm and the final exams are comprised of image identifications, open 
answer questions, an essay question and multiple choice questions.

The images for identification and comparison will be chosen from among those 
shown during lecture, seen in your readings or works seen on site: all images seen in the 
exams will have appeared in at least one of these places. For each image you will be 
required to identify the period or the date (at least the decade if in the 20th century), the 
author (name of the designer, the atelier or the brand), or the style, the name of the 
work, its material or materials, its present or original location. For the essay portion of 
the exam you will have a choice of three topics. These are generally broadly construed 
to allow you to address the larger themes discussed in class and particularly to 
demonstrate your knowledge of the reading. You are expected to cite relevant assigned 
reading in your response to the topic that you choose. An exam essay question response
that does not cite any of the assigned reading will not receive full credit. In this context, it is sufficient to cite the name of the author to whom you are referring. The final exam will have the same format.

Both the midterm and the final are carefully timed: if you have a recognized learning disability for which you are entitled to extra time, please see Lisa Cesarani or Jennifer Dronsfield in the Academic Support Office immediately to insure that we can make proper arrangements for testing.

Each of them will count as 20% of the final grade. **The midterm is scheduled for MARCH 19th and the final exam is scheduled for MAY 14th.**

5. **Group assignment, Fashion Blog**

At the beginning of the course, the class will be divided in two groups. Each group will have to build up a Fashion Blog related to the class where, each week, you will post comments, report any visits done and material studied. The blog may be built through NYUClasses.

The blog link will be shared with the professor and with the other groups. The professor will look at each blog during the semester, and systematically before the midterm and the final. On each blog, the students are expected to post:

- Comments about the weekly readings and class discussions;
- List of researched websites to share with colleagues;
- Images found on line, related with the topic of each lesson;
- Research and reports on the museum visits;
- Photos taken around the city and during school field trips connected with contemporary fashions and street styles
- Inspirations and moods

It will count a 10% of the final grade.

**NYU CLASSES:**

- There is a NYU CLASSES site for this course. In order to access it you must have an NYU net ID. All non-NYU students are automatically assigned an NYU net ID when they enroll in the program. In order to activate your net ID, please log on to home.nyu.edu (note: there is no “www” in this site address) and follow the instructions to create a password. Once you have a valid net ID and password, you can enter the course’s NYU CLASSES site by logging onto home.nyu.edu; then, from your NYU Home homepage, click on the tab marked “academics” to locate the appropriate hyperlink under “Classes”. Updates and announcements will be posted regularly on it so please check it often. You will also find links to the most of your assigned readings, to websites and other useful resources. If you are having any difficulty activating your net ID or using NYU CLASSES for this course, please let me know in person or via e-mail. Our NYU CLASSES site is a work in progress; recommendations for it are much appreciated.

**Readings and Amici Cards**

Readings are assigned on the syllabus under the week for which they are due; that is, they must be done in advance of the lecture for which they are assigned. The most of them are in NYUClasses, the rest in NYU Villa Ulivi’s Library or NYU online system. All students at NYU in Florence receive Amici cards. These cards are invaluable resources both in the classroom and outside. You are required to bring your Amici cards with you to all site visits, regardless of whether or not the sites are among those for which the cards provide free access.

You are also required to go on your own to selected museums as indicated week by week in the program, to see any works which appear in your readings that are in those collections; this is to be done in advance of the lecture for which that reading is assigned.
### Assessment Expectations

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<th>Grade</th>
<th>Description</th>
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<td><strong>Grade A:</strong> The student’s work demonstrates an understanding of the subject that goes beyond assigned course readings. The student writes essays/exam questions that are an original synthesis of source materials, demonstrating the ability to evaluate source material critically. Written arguments are clear, well-organized and well-presented; oral presentations are concise, incisive and supplemented by appropriate visual materials. The student has distinguished himself/herself throughout the course of the semester for his/her contributions to class discussion.</td>
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<td><strong>Grade B:</strong> The student’s work shows a clear understanding of assigned readings and materials covered in class. The student writes clear, well-organized and well-presented essays/exam questions; oral presentations are concise, incisive and supplemented by appropriate visual materials. The student is prepared in class and asks relevant questions.</td>
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<td><strong>Grade C:</strong> The student’s work shows a basic understanding of the subject treated in assigned readings and covered in class. However, written and/or oral work is deficient in one or more of the following areas: clarity, organization or content. The student’s work is generally in need of improvement.</td>
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<tr>
<td><strong>Grade D:</strong> The student’s work shows occasional understanding of the subject treated in assigned readings and covered in class. Written and/or oral work is deficient in one of more of the follow areas: clarity, organization or content. The student does not participate in class discussion and has not frequented the instructor’s office hours.</td>
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<td><strong>Grade F:</strong> The student’s work does not demonstrate understanding of the subject treated in assigned readings and covered in class. Written and/or oral work are either insufficient or are not submitted. The student appears unprepared in class and has not frequented the instructor’s office hours.</td>
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### Grade conversion

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<th>Grade</th>
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<td>A</td>
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<td>A-</td>
<td>90-93</td>
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<td>B+</td>
<td>87-89</td>
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<td>B</td>
<td>84-86</td>
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<td>B-</td>
<td>80-83</td>
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<td>C+</td>
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<td>C-</td>
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<td>D+</td>
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<td>D</td>
<td>65-66</td>
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<tr>
<td>F</td>
<td>below 65</td>
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### Grading Policy

Please refer to Assessment Expectations and the policy on late submission of work.

### Attendance Policy

**Attendance:**
Attendance is expected and required of all students. Any absences will negatively impact upon your course grade.

**Absences:**
*In case of absence, regardless of the reason, the student is responsible for completing missed*
assignments, getting notes and making up missed work in a timely manner based upon a schedule that is mutually agreed upon between the faculty member and the student

**Absence Due to Illness**
- If you are sick, please see a doctor (contact the OSL for information).
- **Only a medical certificate from a local medical professional** will be accepted to justify an absence due to illness.
- Within 24 hours of your return to class you **must bring this note to the Office of Academic Support**, located on the ground floor of Villa Ulivi. We will review the medical certificate and we will notify your faculty via email about your justified absence due to illness.
- Absences for short term illness **without a medical certificate** are not justified and count as **unjustified absences**. We will not accept a student email or telephone call regarding an absence due to illness. We will not notify your faculty about these absences.
- The Office of Student Life, when assisting you in cases of severe or extended illness, will coordinate with the Office of Academic Support to properly record your absences.

**Due to Religious Observance**
- Students observing a religious holiday during regularly scheduled class time are entitled to miss class without any penalty to their grade. **This is for the holiday only and does not include the days of travel that may come before and/or after the holiday**.
- Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose.

**Due to a class conflict with a program sponsored lecture, event, or activity**
- All students are entitled to miss **one class period** without any penalty to their grade in order to attend a lecture, event or activity that is sponsored by NYU Florence or La Pietra Dialogues, Acton Miscellany or the Graduate Lecture series.
- Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose.
| Late Submission of Work | • All course work must be submitted on time, in class or on the web on the date specified on the syllabus.  
• To request an extension on a deadline for an assignment, students must speak to the professor one week prior to the due date  
• To receive an incomplete for a course at the end of the semester, two weeks before final exams, both the student and the faculty member must meet with the Assistant Director of Academic Affairs to review the request and if granted, they must both sign an Incomplete Contract detailing the terms for completing missing coursework. |
|---|---|
| Plagiarism Policy | PLAGIARISM WILL NOT BE TOLERATED IN ANY FORM: The presentation of another person’s words, ideas, judgment, images or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism.  

In the event of suspected or confirmed cases of plagiarism, The faculty member will consult first with the Assistant Director for Academic Affairs as definitions and procedures vary from school to school. Please consult the “Academic Guidelines for Success” distributed on your USB key at Check-in and on the NYU Florence Global Wiki.  

For a detailed description of some possible forms of plagiarism and cheating please consult the Community Compact that you signed at Orientation, a copy of which is on the above mentioned Wiki and USB key. |
| Required Text(s) | The text book will be a course pack with fashion sources and references, readings and information for assignments and exams. You will find the master copy on reserve at the NYU Villa Ulivi Library. The most of sources and readings assignment will be available online or on NYU CLASSES, but the teacher warmly recommend you to explore the NYU Ulivi Library to get a more in depth vision of the research’s field. Remember that readings are assigned on the syllabus under the week for which they are due; that is, they must be done in advance of the lecture for which they are assigned. Please note, near each reading assignments you’ll find the position:  
C.F. = Course Folder (in Villa Ulivi Library)  
NYUC. = NYU Classes site  
NYUO = NYU online resources  
NYUL = NYU Library (Villa Ulivi)  
The weekly readings are identified by the #of the weekly lesson and a progressive letter (#1a, #1b, #4a, #5a, etc...) |
| Supplemental Texts(s) (not required to purchase as copies are in NYU-L Library or available on line) | Monographs on Italian Fashion:  
Bauzano G., Capucci, Timeless Creativity, Skira, 2001  
Morris B., Valentino, Universe of Fashion, 1996  
Paulicelli E., Fashion under Fascism: Beyond the Black Shirt, Berg 2004  
Steele V., Fashion Italian Style, catalogue, New York, F.I.T., 2003  
Walter Albini, the Style in Fashion, Zanfi, Modena 1988  
- Armani (Design Monographs), 2000
- Versace, 2001

Primary Sources:
Castiglione B., The Courtier, on line google books, ed. 1724
Machiavelli N., The Prince, Plain Label Books, on line google books
Vecellio’s Renaissance Costume Book, Dover Publ. 1977

General Sources:
Altermann, Ethnic Dress, Costume Society of America, 1989
Armour & men dress for war: Men-at-Arms series, London, Osprey, 1979
Barnard M., Fashion as communication, Routledge 2002
Boucher F., 20.000 Years of Fashion, H.N. Abrams, 1987
Cloth and Human Experience, Smithsonian Institution Press, 1991
Collier Frick C., Dressing Renaissance Florence, JHU Press 2005
Davis F., Fashion, Culture and Identity, University of Chicago Press, 1994
Engelmeier P. W., Engelmeier R., Fashion in Film, Prestel, Munich-New York 1997
Fashion, the definitive history of costume and fashion, ed. By Hennessy K., Smithsonian, New York 2012
Hart A., North S., Fashion in Detail: from the 17th and 18th centuries, New York, Rizzoli 1998
Koda H., Goddess: the Classical Mode, catalogue of the exhibition, Metropolitan Museum of Art, New York 2003
L’abito per il corpo, il corpo per l’abito, catalogue, M. Stibbert, 1998 (english version)
Laver J., Costume and Fashion, Thames and Hudson, 1995;
Leese E., Costume design in the Movies, New York, Dover, 1991
O’Hara Callan G., Glover C., Dictionary of Fashion and Fashion designers, Thames and Hudson 2008
<table>
<thead>
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<th>Source</th>
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<tbody>
<tr>
<td>Polhemus T., <em>Street style</em>, 1995</td>
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<tr>
<td>Survey of Historic Costume - 3rd Edition - Tortora and Eubank, Fairchild</td>
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<tr>
<td>The Age of Napoleon, costume from Revolution to Empire: 1789-1815, catalogue, New York, 1989</td>
</tr>
<tr>
<td>Wilson E., <em>Adorned in Dreams</em>, 2010</td>
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</table>

**Suggested links:**

[http://www.metmuseum.org/toah/hd/eudr/hd_eudr.htm](http://www.metmuseum.org/toah/hd/eudr/hd_eudr.htm)


[http://harpersbazaar.victorian-ebooks.com](http://harpersbazaar.victorian-ebooks.com)

[http://www.uvm.edu/~hag/godey/godeytitle.html](http://www.uvm.edu/~hag/godey/godeytitle.html)

[http://mfah.org](http://mfah.org)

[http://www2.ctahr.hawaii.edu/costume/](http://www2.ctahr.hawaii.edu/costume/)

[http://www.tfc.unt.edu/](http://www.tfc.unt.edu/)

[http://www.museumofcostume.co.uk/](http://www.museumofcostume.co.uk/)

**Internet Research Guidelines**

The careful use of internet resources is encouraged and a list of recommended websites will be given. Failure to cite internet and other non-traditional media sources in your written work constitutes plagiarism.
### Session 1
**TUE. FEB. 5**
**In class**
- Introduction to the course; Identity and Fashions: why people dress and how this effects Costume change. Crossing cultures and ideas: why fashion is able to express what is often difficult to express with words.
- Groups division for Blogs’ assignment

**Reading:** #1
- c) Australian Dress Register, 3.2_costume glossary NYUC and C.F.;

### Session 2
**TUE. FEB. 12**
**In class**
- The society of book-keeping – the age of the warrior and the merchant. The birth of modern fashion, between International Gothic and Renaissance style. From the growing importance of the individual in Renaissance society (and his/her body) to the consciousness of the Look (and to the first books on behavior, such like *The Prince, the Courtier and the Galateo*).

**Personal assignment Museum:**
- 1-Visit the Anthropologic Museum (via del Proconsolo 12).
  - Mon-Fri, 10:00am-1:00pm
  - Sat, Sun 10:00am – 6:00 pm
- To do: After the readings of the first week try to find correlations between them and the visit to this museum. Post your considerations on the blog in a short report (1/2 – 1 page).
- **Deadline:** Feb.19th

**Reading:** #2

### Session 3
**TUE. FEB. 19**
**In class**
- The evolution of the Court Style.
- Fashion as an expression of power at the Courts of Italy and in other Court of Europe (England, France): Eleonora of Toledo, her dresses, the Ducal Guardaroba and the Archives;

**Reading:** #3
- b) NICCOli B., “Textiles and Text: Re-establishing the Links between Archival and Object-based
### Session 4

**TUE. FEB. 26**

**Site Visit:** Stibbert Museum, via Stibbert.

Meeting point and hr: in front to the Museum, at 9:45

To do: observe the different approach to the body in the different geographical and cultural areas. Make a short research on Frederick Stibbert and his times. Consider the way how the objects are on display. Post your research (1 – 2 pages) on the blog (deadline: March 5th).

**Reading:**

2. ORSI LANDINI R., Moda a Firenze 1540-1580, Lo stile di Eleonora di Toledo e la sua influenza, Pagliai Polistama, Firenze 2005, pp.24-45 (English version) NYUL

### Session 5

**TUE. MARCH. 5**

Florence in the 18th and 19th century; the English Community and the Grand Tour: a step on the path of French and English fashions. Landscapes and the representation of the

**Reading:**

1. PARMAL A.P., “Fashion and the growing importance of the Marchande des Modes in Mid-
In class

“Italian folk costumes” in artistic memories.

**Personal assignment Museum:**
2 - Visit the Palazzo Medici Riccardi:
   Chapel of Benozzo Gozzoli and Exhibit on “The Dali Universe” (via Cavour).
   Weekdays and holidays, 9:00am-7:00pm Wed. closed

Do a short research (1 – 2 pages) either on the
link between the Benozzo Gozzoli Chapel and the Medici (and their relation with fashion and
textiles as expressed in class and through the readings) or
On Salvador Dali and Elsa Schiaparelli (and their common interest for fashion and surrealistic thought about dresses and accessories)

Post your visit’s comments and your research on the blog (deadline: March 12th).

<table>
<thead>
<tr>
<th>Reading: #6</th>
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<tbody>
<tr>
<td>d) DEGL’INNOCENTI D., “From “profane sacristy” to museum: a journey through the collections of Prato Textile Museum”, in Museo del Tessuto di Prato, Thirty years of donations, Prato 2007, pp.60-70 C.F.</td>
</tr>
</tbody>
</table>

Session 6

TUE. MARCH 12
On Site Visit

Mrs. Harold Acton Private Closet, visit to the Collection of Villa La Pietra

Meeting In class

To do: After the visit, write a short essay which focus on the conservation of dresses as per the visit’s considerations and impressions and per your readings connected to the concept. Post it on the blog (deadline: March 19th).
<table>
<thead>
<tr>
<th>Session 7</th>
<th></th>
<th>MIDTERM</th>
<th>Review all the readings, the museum visits, the lectures done up until this moment.</th>
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<tbody>
<tr>
<td>TUE. MARCH 19</td>
<td>In class</td>
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<tr>
<td>TUE MARCH 26</td>
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<td>Spring Break</td>
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</table>
| Session 8 | | The birth of Italy: fashions and cultures around 1830-1890; the importance of the historical revival of a more prestigious Italian past medieval times, Renaissance and High Renaissance: the Florentine historic Ball of 1887; Modern Times – 19th century’s fashions, from Charles Worth to the Belle Epoque. | Reading: #8
  b) Australian Dress Register, 3.4_historical_costumes silhouettes in NYUC
| TUE. APR. 2 | In class | Due: Term Paper Proposal | |
| Session 9 | | GUCCI Museum, Piazza della Signoria. Meeting time: 9:45 In Piazza della Signoria, left side, near the Equestrian Monument To do: short research on Gucci’s history, from the beginning to current days, focusing on the importance of cultural heritage (1 page). Post it on the blog (deadline Apr. 16th). | Reading: #9
  b) THOMAS D., “It’s in the Bag” in *De Luxe*, ch. 6, 2007, pp.167-207 NYUC and NYUL
| TUE. APR. 9 | On Site visit | | |
| Session 10 | | FLORENCE AND PRATO Exhibit at Palazzo Strozzi (Florence) and at the Textile Museum (Prato) Meeting time: 9:00, in front to Palazzo Strozzi Time and details TBC To do: the two visits will set the connection between the Florentine heritage in term of history of art and culture and the modern approach of vintage revival as a “fashionable” trend. Try to explore this concept, searching for interconnection between the visits and the readings and discussions we did up until today (2 pages). Post your report on the blog (deadline | Reading: #10
| SATURDAY APRIL 13th | | | |
| Session 11 | **TUE. APR. 16**  
**In class** | Lecture: The importance of being ... Italian; 1951: the birth of Italian Fashion Style. Giovan Battista Giorgini.  
**Personal assignment Museum:**  
3 - Visit the Capucci Foundation (Costa San Giorgio, 2 – Bardini Villa; suggest to visit also the Garden)  
Tue-Sun. 10:00am-7:00 pm  
To do: Make a short research (1 page) on Roberto Capucci: his life, main concepts of his fashion, impressions about the exhibit. Post your considerations on the blog (Deadline Apr. 30th). | Reading: #11  
- a) **PAGLIARI L., Florence at the time of Giovanni Battista Giorgini/ Arts, Crafts and Fashion in Italy and the United States**, Firenze, Edifir2011, one chapter: free choice by the students  
- b) **WHITE N., Introduction + ch.1 “America and Italian Reconstruction – Italy at the end of the second World War” in Reconstructing Italian Fashion, Oxford, New York, 2000, in NYUC, CF and NYUL**  
| Session 12 | **TUE. APR. 23**  
**On Site Visit** | **FERRAGAMO Museum**  
*Meeting time: 9:50. In front to the Museum’s entrance, Palazzo Spini Feroni, Via Tornabuoni, near the column. Time and details TBC*  
To do: Read about the situation of Florence after World War I and II; read one of the chapter of the autobiography by Salvatore Ferragamo “The Shoemaker of Dreams”; reflect on the differences between the Gucci and the Ferragamo’s Museum in term of brand identity and cultural heritage (2 pages). Post your considerations on the blog (deadline May 7th). | Reading: #12  
- a) **FERRAGAMO S., The Shoemaker of Dreams**, Harrap G., London 1957, two chapters: free choice by the students  
| Session 13 | **TUE. APR. 30**  
**In class** | Lecture: the Fashion districts and the growth of an Italian Fashion Style – Industries, Labels, Brands; from High Fashion to Ready to Wear, from Street-syles to Fashion Bloggers: which future for fashion? | Reading: #13  
### Screen Vision: *Valentino, the last Emperor;*

**Due:** Submit Term Paper

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**Session 14**  
**TUE. MAY 7**  
**Site Visit**

**Costume Museum**  
Meeting time: 9:00. In front to Palazzo Pitti, main entrance; punctual: reservation and check point

**To do:** During the visit consider the relationship between past and modern fashions, as it has been stated during the entire class. Consider the way dresses are displayed and the presence of ancient clothing together with modern ones. Note the way items are exposed and which relation between the dresses and the rooms. Write a short report which link your considerations and the readings and lessons we have done till now (2 pages). Post it on the blog (deadline May 14th)

**Reading:** #14

- *Australian Dress Register*, transcript_dress_a_future_for_its_past NYUC
- Galleria del Costume Palazzo Pitti NYUC

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### Session 15  
**TUE. MAY 14**  
**In class**

**Final Exam** (term papers returned).

Revise all the readings from the midterm to nowadays, the museum’s visits, the lectures.

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**Classroom Etiquette**

- Eating is not permitted in the classrooms. Bottled water is permitted.
- Cell phones should be turned off during class time.
- The use of personal laptops and other electronic handheld devices are prohibited in the classroom unless otherwise specified by the professor.
- We recycle! So keep it green! Please dispose of trash in the clearly marked recycle bins located throughout the on campus buildings
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