<table>
<thead>
<tr>
<th>Class code</th>
<th>IPHTI-UT</th>
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</table>
| Instructor Details | Name: Massimo Agus  
Email Address: ma121@nyu.edu  
Office Hours: by appointment  
Office Location: Fondazione Studio Marangoni  
Assistant Teacher: Bäerbel Reinhard  
Email Address: baerbel@studiomarangoni.it |
|                  | For fieldtrips refer to the email with trip instructions and trip assistant's cell phone number |
| Class Details    | Semester: Spring 2013  
Full Title of Course: Photography of Architecture, City and Territory. An Introduction to the History and Practice of Architectural Photography and Urban Landscape |
|                  | Meeting Days and Times:  
Lecture: Monday & Tuesday 9:30/11:30 am  
Practice Lab with Assistant Teacher: Wednesday 9:30/11:30 pm  
Open Lab: Wednesday, Thursday, Friday 10:00 am / 1.00 pm |
|                  | Classroom Location:  
FSMGallery, Via San Zanobi 19R,  
The lab is done in the computer room located at Fondazione Studio Marangoni, Via San Zanobi 32R |
|                  | Classroom Location: please note that the course is held at Fondazione Studio Marangoni in downtown Florence - San Lorenzo area, very close to San Marco, where bus 25 stops.  
FSM's facilities are located in Via San Zanobi 19R and 32R. [Please note that R (RED) street numbers in Florence designate businesses. Don't be confused!] Lectures and critiques are held at in Via San Zanobi 19R, while lab work is done in Via San Zanobi 32R. In Via San Zanobi 19R there is a library entirely dedicated to photography, with over 3,500 books. It is open every day except Sundays from 3 to 7 pm. 70% of the books are in English, and NYU students are welcome to use it. |
| Prerequisites    | As a prerequisite students must have basic knowledge on digital photography and have taken the course P&I 1 (Digital). |
| Class Description | City, territory and architecture have been, from the beginning of photography, privileged objects for its practice. Photography has become a tool to strengthen the understanding of architecture, to highlight aesthetic and design ideas and to critically interpret the space. This class focuses on architectural photography and the photography of urban space, both in relation to their historical roots and contemporary practice, covering the theoretical connections between architecture and photography. The students will develop an understanding for contemporary joint practice between architecture and photography, and a critical framework for understanding and evaluating architectural photography. Students will be provided with the specific technical knowledge, and through course assignments, they will learn to confront the range of problems presented by photographing different architectural styles. By the end of the course, each student will have produced a portfolio of architectural photography. |
## Assessment Components

The course includes lectures, slide presentations, demonstrations, shooting and field trips, discussions and critiques of the pictures produced by students, visits to sites, meetings with guest photographers. Lectures will cover the History of Architectural Photography, with a special attention to the Italian tradition of architectural and urban photography, and technical aspects related to photography production. This is an intermediate photography course and students are expected to already have a basic knowledge of the digital photographic techniques. Each student must have a camera with manually adjustable aperture and shutter speed. The course is structured through lectures and labs, for a total of six hours per week.

### Desired Outcomes

On completion of this course, students should:

- Have developed a personal vocabulary for each of the principal typologies of architectural photography, from interior and exterior photography through the photography of urban environments (both in color and black/white).
- Have improved their understanding of the importance of light and composition in photography.
- Have mastered a basic understanding of how to research questions in the history of photography. Have developed an appreciation for the historical process of photography as well as for the work of contemporary photographers.
- Recognize works by the principal protagonists of the History of Photography and understand why they are significant for contemporary photographic and architectural practice.
- Have developed a cohesive body of work to be shown in the final exhibition and final critique.
- Have improved their ability to think critically, engage in complex reasoning and express their thoughts clearly through their written work.

### Assessment

<table>
<thead>
<tr>
<th>Participation</th>
<th>15%</th>
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<tbody>
<tr>
<td>Photographic Assignments (6 assignments with statement, for a total of 80 pictures):</td>
<td>50%</td>
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<tr>
<td>Midterm Exam (2-3 page reaction papers):</td>
<td>15%</td>
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<tr>
<td>Final Exam (Presentation of a photo portfolio and a paper on a specific topic):</td>
<td>20%</td>
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Failure to submit or fulfill any required course component results in failure of the class.

Course grades are based on class participation/discussion, assignments, critiques, papers, creativity invested in each assignment, projects organization, oral presentation and final critique. Students are expected to attend all classes; absences will affect course grade. Tardiness to class is not tolerated as it disrupts the class in session. Labs are mandatory class sessions.

The course consists of lectures, critiques, slide show, museums and exhibitions visits, and lab time. The course concentrates architecture and urban photography, and digital techniques.

Assignments are designed to help look closely into the architecture of Florence, and to develops a technical control of the digital camera. Students are expected to articulate their observation of the architecture in relation to the conceptual and technical approach of the projects.

Statements and papers must be emailed to the instructor in time. Handwritten papers are not accepted.

Some classes are dedicated to picture taking under the guidance of the instructor.

| Grade A: | The student’s photographic work demonstrates a very good understanding of the subject. The student makes excellent use of empirical and theoretical material and offers structured arguments in his/her work. The student writes comprehensive essays/exam |

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### Expectations

Questions and his/her work shows strong evidence of critical thought. The student has distinguished himself/herself throughout the course of the semester for his/her contributions to class discussion.

**Grade B:** The student’s work shows a clear understanding of the assignments and materials covered in class. The candidate has demonstrated the ability to formulate and execute a coherent research strategy.

**Grade C:** The student’s work shows a basic understanding of the subject treated in the assignments and covered in class. The work is acceptable and shows a basic grasp of the research problem. However, the work fails to organize findings coherently and is in need of improvement.

**Grade D:** The work passes because some relevant points are made. However, there may be a problem of poor definition, lack of critical awareness, poor research. The student does not participate in class discussion.

**Grade F:** The student’s work does not demonstrate understanding of the subject treated in assignments and covered in class. There is little or no critical awareness and the research is clearly negligible.

### Grade Conversion

<table>
<thead>
<tr>
<th>Letter</th>
<th>Percent</th>
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<tbody>
<tr>
<td>A</td>
<td>94-100</td>
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<tr>
<td>A-</td>
<td>90-93</td>
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<tr>
<td>B+</td>
<td>87-89</td>
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<tr>
<td>B</td>
<td>84-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
</tr>
<tr>
<td>C+</td>
<td>77-79</td>
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<tr>
<td>C</td>
<td>74-76</td>
</tr>
<tr>
<td>C-</td>
<td>70-73</td>
</tr>
<tr>
<td>D+</td>
<td>67-69</td>
</tr>
<tr>
<td>D</td>
<td>65-66</td>
</tr>
<tr>
<td>F</td>
<td>below 65</td>
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### Grading Policy

Please refer to Assessment Expectations and the policy on late submission of work.

### Attendance Policy

**Attendance:**

Attendance is expected and required of all students. Any absences will negatively impact upon your course grade.

**Absences:**

*In case of absence, regardless of the reason, the student is responsible for completing missed assignments, getting notes and making up missed work in a timely manner based upon a schedule that is mutually agreed upon between the faculty member and the student.*

**Absence Due to Illness**

- If you are sick, please see a doctor (contact the OSL for information).
- **Only a medical certificate from a local medical professional** will be accepted to justify an absence due to illness.
- Within 24 hours of your return to class, you must bring this note to the Office of Academic Support, located on the ground floor of Villa Ulivi. We will review the medical certificate and we will notify your faculty via email about your justified absence due to illness.
- Absences for short term illness without a medical certificate are not justified and count as unjustified absences. We will not accept a student email or
telephone call regarding an absence due to illness. We will not notify your faculty about these absences

- The Office of Student Life, when assisting you in cases of severe or extended illness, will coordinate with the Office of Academic Support to properly record your absences

**Due to Religious Observance**

- Students observing a religious holiday during regularly scheduled class time are entitled to miss class without any penalty to their grade. **This is for the holiday only and does not include the days of travel that may come before and/or after the holiday**
- Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose

**Due to a class conflict with a program sponsored lecture, event, or activity**

- All students are entitled to miss one class period without any penalty to their grade in order to attend a lecture, event or activity that is sponsored by NYU Florence or La Pietra Dialogues, Acton Miscellany or the Graduate Lecture series.
- Students must notify their professor and the Office of Academic Support in writing via email one week in advance before being absent for this purpose

### Late Submission of Work

- All course work must be submitted on time, in class on the date specified on the syllabus.
- To request an extension on a deadline for an assignment, students must speak to the professor one week prior to the due date
- To receive an incomplete for a course at the end of the semester, two weeks before final exams, both the student and the faculty member must meet with the Assistant Director of Academic Affairs to review the request and if granted, they must both sign an Incomplete Contract detailing the terms for completing missing coursework.

### Plagiarism Policy

**PLAGIARISM WILL NOT BE TOLERATED IN ANY FORM:**

The presentation of another person’s words, ideas, judgment, images or data as though they were your own, whether intentionally or unintentionally, constitutes an act of plagiarism.

In the event of suspected or confirmed cases of plagiarism, The faculty member will consult first with the Assistant Director for Academic Affairs as definitions and procedures vary from school to school. Please consult the “Academic Guidelines for Success” distributed on your USB key at Check-in and on the NYU Florence Global Wiki.

For a detailed description of some possible forms of plagiarism and cheating please consult the Community Compact that you signed at Orientation, a copy of which is on the above mentioned Wiki and USB key.

### Required Text(s)

- Pelizzari, Maria Antonella, *Photography and Italy*, Reaktion Books, London, 2011 (chapters 3-7-8)

### Supplemental Texts(s) (not required to purchase as copies are

- Evening, Martin, *Adobe Photoshop CS5 for Photographers*, Focal Press, 2010
The careful use of internet resources is encouraged and a list of recommended websites will be given. Failure to cite internet and other non-traditional media sources in your written work constitutes plagiarism.

A SLR Digital Camera with manually adjustable aperture and shutter speed. Flash drive to backup your work

### Week 1

**Monday September 2**  
Introduction to course - What is Architectural Photography?  
Syllabus review – Visit the school and the labs  
Check of student's cameras (Bring your camera to class)  
Lecture: Introduction to the History of Architectural Photography (part 1)

**Tuesday September 3**  
Lecture: Introduction to the History of Photography in Italy.  
Readings #1: Pelizzari, Maria Antonella, *Photography and Italy*, chapter 3  
Response Paper (500 words) DUE Next Monday September 9  
Assignment #1: The Alinari’s Point of View of Florence  
Due in two weeks

**Wednesday September 4**  
Practice Lab – Software: Lightroom, Photoshop, Camera Raw – Digital Image Processing and Archiving

### Week 2

**Monday September 9**  
Response Paper (400 words) Due next Monday September 16

**Tuesday September 10**  
Lecture: History of Architectural Photography (part 2)  
Perspective and Point of View and Vanishing Points

**Wednesday September 11**  
Practice Lab – How correct perspective and converging verticals lines

### Week 3

**Monday September 16**  
Critique and work evaluation for the assignment #1.

**Tuesday September 17**  
Lecture: Forms of Architectural Photography  
Assignment #2: Description of two Historical works of Florentine Architecture, a Church and a Palace  
Due in two weeks  
Readings #2: pages related to the buildings from Goy, Richard, *Florence: The City and Its Architecture* - Response Paper (500 words) DUE Next Monday September 23

**Wednesday September 18**  
Practice Lab – Post-processing and Lens correction

**Monday September 23**
| Week 4 | Lecture: Basic Elements for Photographic Composition  
Tools for Architectural Photography. Lens, Tripods, pola filter, View Camera, etc  
Tuesday September 24  
Field trip SS. Annunziata for panorama picture  
Wednesday September 25  
Practice Lab – Creating a Panorama |
|---|---|
| Week 5 | Monday September 30  
Critique and work evaluation for the assignment #2.  
Tuesday October 1  
Assignment #3: Contemporary Architecture in Florence  
Introduction to the buildings: Museo Marino Marini, The New Court House, The New Opera House  
Due in 3 weeks  
Wednesday October 2  
Practice Lab – Creating a Panorama  
Saturday October 5  
Visit to the exhibition Luigi Ghirri “Pensare per immagini- Thinking Images” at the Maxxi Museum in Rome. Response paper (400 words). Picture of Maxxi. |
| Week 6 | Monday October 7  
Site Field Trip to the New Court House of Florence  
Tuesday October 8  
Site Field Trip to the New Opera House  
Wednesday October 9  
Practice Lab - HDR |
| Week 7 | Monday October 14  
Site Field Trip to the Museo Marino Marini  
Tuesday October 15  
Lecture: Contemporary Architecture Photographers (part 1)  
Wednesday October 16  
Practice Lab – |
| Week 8 | Monday October 21  
Critique and work evaluation for the assignment #3.  
Tuesday October 22  
MID TERM: Oral presentation of the 3 assignments- Individual meetings with students  
Wednesday October 23  
Practice Lab – Shooting field trip at Le Murate. Spherical panoramic photography and virtual tours (GT) |
|   | Fall break |
|   | Monday November 4 |
### Week 9

**Assignment #4:** Contemporary Architecture in Florence: The Autostrada’s Church by Michelucci  
Due in 2 weeks

- **Tuesday** November 5  
  How to use the light and the interiors

- **Wednesday** November 6  
  Practice Lab – Spherical panoramic photography and virtual tours (GT)

- **Friday** November 8  
  Shooting Field Trip to the Autostrada’s Church. Bring Camera and Tripod (tripods have to be borrowed from the school)

### Week 10

**Monday** November 11  
Lecture: The City in Photography  
Response Paper (600 words) Due Next Monday November 18

- **Tuesday** November 12  
  Lecture of George Tage

- **Wednesday** November 13  
  Practice Lab – Digital Black and White - Color correction

### Week 11

**Monday** November 18  
Critique and work evaluation for the assignment #4.

- **Tuesday** November 19  
  Assignment #5: Photographing a Territory: Architecture and Nature  
  Introduction to the topic. Due in 2 weeks

- **Wednesday** November 20  
  Practice Lab

- **Friday** November 22  
  Shooting Field Trip to *Le cantine Antinori nel Chianti Classico. Loc. Il Bargino.* Bring Camera and Tripod (tripods have to be borrowed from the school)

### Week 12

**Monday** November 25  
Lecture: Gabriele Basilico and the representation of a city

- **Tuesday** November 26  
  Lecture: Presentation of Martino Marangoni’s work.  
  Preparation for the final portfolio and the school exhibition

- **Wednesday** November 27  
  Practice Lab - Print and final portfolio preparation

### Week 13

**Monday** December 2  
Critique and work evaluation for the assignment #5.

- **Tuesday** December 3  
  Lecture: Contemporary Italian Architecture Photographers

- **Wednesday** December 4
### Classroom Etiquette
- Eating is not permitted in the classrooms. Bottled water is permitted.
- Cell phones should be turned off during class time.
- The use of personal laptops and other electronic handheld devices are prohibited in the classroom unless otherwise specified by the professor.
- We recycle! So keep it green! Please dispose of trash in the clearly marked recycle bins located throughout the on campus buildings.

### Required Co-curricular Activities
See Field trip description under Session Week 5 above.

### Suggested Co-curricular Activities
“Suggested optional co-curricular activities will be announced in class and/or via email by the professor throughout the semester.”