

London Advisory Committee Meeting
March 10, 2015

Attendees:

- Laura Levine (Tisch – Chair)
- Paul Wachtel (Stern – Chair)
- Nicholas Boggs (FAS – English)
- Momette Broderick (FAS – Art History)
- Timothy M Dore (NYU Abu Dhabi)
- Paul Thompson (Tisch)
- Christopher J Flinn (FAS – Economics)
- Michael Hattaway (NYU London)
- David Ludden (FAS – History)
- Vesuki Nesiah (Gallatin)
- Gary Slapper (NYU London)
- Mary Jane Walsh (NYU London Tisch Program)
- Beth Haymaker (Global Liaison – LS)
- Linda Mills (Global Programs)
- Matthew Santirocco (Provost’s Office)
- Janet Alperstein (Global Programs)
- Tyra Liebmann (Global Programs)
- Chris Nicolussi (Global Programs)
- Nancy Morrison (Global Programs)
- Conor Brady (Global Programs)

Site Identity and Web Tools

The Committee opened with introductions followed by a look at the Site Identity summary currently posted on the NYU London homepage. Committee Members agreed that the current description read well, and offered minor suggestions. These minor suggestions have been updated on the website.

NYU has been engaged in a University-wide project to develop an Academic Planner that helps students to map out their course of study throughout their time at NYU. A pilot of Academic Planner for declared majors in CAS will launch on April 6, 2015. Responding to faculty requests to introduce this planner more quickly to the global sites, a parallel widget, the “Global Study Planner,” has been created and will allow students to explore the various Pathways and courses offered at the global sites.

The Global Study Planner is designed to help students learn and understand the opportunities and options available before meeting with their advisor. Students may search by multiple disciplines and language preferences. Committee members can test the Global Study Planner [here](#). Please let Josh Taylor (josh.taylor@nyu.edu) know as soon as possible if you encounter any issues that need to be fixed.

In addition, Global Programs is in the process of reaching out to departments and Schools to develop new, academically focused printed materials that highlight site identity, departmental course offerings, and Pathways at the global sites. Content is provided by the departments and Schools in New York, and the design templates can also be used by departments and Schools to facilitate the development of additional materials.

Committee Members noted that the development of academic planner is a difficult task, but that it will be extremely useful in advising students. Committee members thought that the Global Study Planner looked good and agreed to provide additional feedback upon viewing the tool on the website.

Site Evaluation

A committee convened by the Provost Office and comprised of Site Directors and faculty from Site Specific Advisory Committees redesigned the site evaluation, which has now been piloted in Abu Dhabi (to study away students) and London. The new survey is shorter in length and aims to gauge both academic programming and student life at the global sites using more factual and quantitative data from the students.

The new survey has received higher response rates and positive feedback. After a few minor adjustments, the survey will be administered to all the sites in May 2015. In addition, the survey committee is also working on a pre-departure survey to capture student expectations and motivations prior to the study away experience. The two surveys also aim to provide insight into the academic outcomes of study away, and allow the University to analyze the data from various perspectives (for example, by School, department, cohort, etc.).

The committee plans to look at additional assessment in global learning outcomes separate from self-reported surveys. This will include determining how academic and discipline specific outcomes are related to global learning and what metrics are relevant to these assessments. Members agreed that it is important to use the highest research standards to avoid selection bias and other methodological errors. The Committee is also interested in looking into the study away outcomes after graduation, and how the study away experience may impact career choice and employment opportunities. With multiple disciplines and multiple sites throughout the world, the GNU is uniquely positioned to become a leader in this field of research, as the existing literature assessing global learning is limited, especially among institutions of comparable size.

The committee also discussed the possibility of an external review of sites (for internal use). It was noted that Middle States recently sent a committee to London and Berlin, and while an external review may be discussed again in the future, self-study should first be conducted relying on the considerable expertise in the area of evaluation amongst NYU faculty. Additionally, NYU London had been visited and subjected to a thorough evaluation by the UK's Quality Assurance Agency (which examines the academic and

student life quality of British universities) and NYUL is now graded at the highest standard of achievement for university standards - commendable.

Site Director Updates

NYU London Director Gary Slapper provided a brief update of recent developments at the site.

- Mary Jane Walsh, Director of Tisch Program in London, and her colleagues will be moving into NYU London offices in Bedford Square (previously at separate physical location)
- Tisch's relationship with the BBC will not continue. This comes as a result of a change in BBC strategy. The BBC is curtailing all external training, and this change did not come about for any reasons specific to the NYU program.
- In collaboration with the Oxford and Cambridge Music Club, NYU London hosted a centenary concert on 3 December 2014 to mark the anniversary of the same concert held in the same room at the same time, 100 years earlier – NYU London will continue to have a relationship with the music club.
- Talks and Events involving Guest Speakers and Panels continue to be well attended and spark engaging discussions amongst students, some examples include:
 - Professor Katherine Fleming delivered an excellent talk and held a seminar in December on ancient Greek history and modern Greek politics.
 - Teresa Guerreiro, a distinguished BBC journalist and NYU London faculty member, gave a talk on freedom of speech in education in the aftermath of the terrorist attacks in Paris.
 - NYU Alumni Panel Event in which four distinguished NYU alumni panelists provided excellent advice, counseling, guidance, and stories to current students.
- The student evaluations of the site were very reassuring and showed the students felt safe secure and well educated at NYU London.
- 490 students have arrived for spring. Arrival was complicated by weather but thanks to excellent work by staff and London and NY all went well
- The Global Orientations course is going well in its newest iteration. The team is now working on revising the last delivery in the light of feedback and critical reflection.
- A thorough security review was held by Randy Stephan at NYU London and some minor improvements were made. The site was approved as being fully safe and secure to meet the highest NYU standards.
- Good new relations between the NYU London site and the cultural office at the London American embassy have been forged.

Committee Feedback in Response to Site Director Update:

- Committee members asked whether or not students are aware of the great local programming and events before they go to London.
- It was recommended that Global Programs look into ways of better highlighting ongoing local events to potential future NYU London students via the website or other means.

Data Overview and Course List Review

The Committee reviewed student enrollment data and discussed overall trends. The following trends were noted:

- Fall and Spring Enrollments have begun to balance out
- There has been a steep increase in the number of sophomores studying away in the spring semester and this should be taken into account when advising students and determining course offerings
- The breakdown by school shows that some students continue to go abroad without courses in their major – (e.g. nursing students without nursing courses).
- The increase in the CORE offerings on the course list was noted. These courses are extremely important for students relying on satisfying degree requirements while at the site.
- The AY15/16 course lists were provided to Committee Members to bring back to their departments for review and discussion. Please advise global.academics@nyu.edu of any changes for AY16/17 prior to May 31st, so as to allow time for coordination with the sites.
If there are no changes, AY15/16 courses will rollover to the following year.
AY16/17 courses will be posted online on July 1st.

Other Committee Business / Announcements

- Discussion regarding Summer programs will be held at a future meeting
- Members were informed that two new faculty discussions are under way:
 - *Europe* – will explore ways European sites can collaborate with student trips, events, etc.
 - *Performing Arts* – will work to ensure that there is not duplication and that performing arts programs are developed with a cost effective strategy. (e.g. studio space is used in both fall and spring)
 - Other ideas for committees include committees on Public Health and one on the Americas. These discussions will not necessarily be long standing committees and will not meet regularly like the Site Advisory Committees.
- New diagrams detailing the procedures for introducing new academic programs and courses at the sites were distributed to the Committee.
 - It was noted that site faculty input for a new program or course is best facilitated by a local faculty presenting to the site director who would then bring that idea to the SSAC. The committee could then help determine whether departmental/school sponsorship of the proposed program was feasible.

- The FAC-GNU committee has asked that Members share information discussed at the Advisory Committee meetings with their departments so as to engage all faculty on activity at the global sites.