A Large Research University Faces the Challenge of Assessing Student Learning

Russ Hamberger
Associate Provost for Academic Program Review

Diana Leilani Karafin, Ph.D.
Director, Assessment & Evaluation
NYU Student Enrollment by Academic Level

- Undergraduate: 23,000
- Graduate: 18,000
- Professional: 3,500
- Non-Credit: 8,000
### NYU Program Type

<table>
<thead>
<tr>
<th>NYU Program Type</th>
<th>#</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Degree and Certificate-Granting Programs</td>
<td>911</td>
</tr>
<tr>
<td>Active Dual/Joint Degree and Certificate-Granting Programs</td>
<td>233</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,144</strong></td>
</tr>
</tbody>
</table>

**Range of Degrees Offered Per School**

- Total Degrees: 1,144
- Active Degree and Certificate-Granting Programs: 911
- Active Dual/Joint Degree and Certificate-Granting Programs: 233

**Enrollment Range Per School**

- Total Enrollment: 12,228
- Active Degree and Certificate-Granting Programs: 64
- Active Dual/Joint Degree and Certificate-Granting Programs: 2
“The educational conduct of each of the several colleges and schools…is committed to each of the faculty of the colleges and schools…. [I]t is the duty of each faculty…to determine the standards of academic achievement to be obtained for each degree offered….”

-NYU Bylaws Chapter X Par. 79(a) and (b)
13 Schools

- Arts
- Business
- College of Arts & Science
- Culture, Education, & Human Development
- Dentistry
- Engineering
- Graduate Arts & Science
- Graduate Public Service
- Individualized Study
- Law
- Medicine
- Professional Studies
- Social Work
13 Schools

- Arts
- Business
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- Nursing
NYU offers 13 Schools:
- Arts
- Business
- College of Arts & Science
- Culture, Education, & Human Development
- Dentistry
- Engineering
- Graduate Arts & Science
- Graduate Public Service
- Individualized Study
- Law
- Medicine
- Professional Studies
- Social Work
- College of Arts & Science

NYU offers 3 Degree Granting Units:
- Liberal Studies
- Public Health
- Urban Science & Progress

Specialties:
- Nursing
NYU offers 13 Schools and 3 Degree Granting Units:

**Schools**
- Arts
- Business
- College of Arts & Science
- Culture, Education, & Human Development
- Dentistry
- Engineering
- Graduate Arts & Science
- Graduate Public Service
- Individualized Study
- Law
- Medicine
- Professional Studies
- Social Work

**Degree Granting Units**
- Liberal Studies
- Public Health
- Urban Science & Progress

**Programs**
- Fine Arts
- Mathematical Sciences
- Study of the Ancient World
- Nursing
“We actually engage in too much self-study…and too much assessment.”
Challenges
CORE COMPONENTS
Assessment Strategy

Codified Policies & Procedures

- policies promote compliance & flexibility with localized needs
Policies & Procedures

Annual Student Learning Outcomes Assessment Cycles
NYU Accreditation & Assessment Timeline

*Prior to 2013 and the implementation of a formalized assessment system, program-level student learning outcomes assessment data were collected in the years preceding each major accreditation review.
Assessment Strategy

Assessment Council

infrastructure to connect internal stakeholders
Assessment Council

Co-Chaired by Vice Provost for Research & Faculty Affairs and Director of Assessment

Associate Deans and Directors from each NYU School serve as Council liaisons
Assessment Strategy

Office of Academic Assessment (OAA)

administrative arm for support, tracking, & research

CORE COMPONENTS
Office of Academic Assessment

Staff

- Director of Assessment & Evaluation
  Diana Karafin, Ph.D.

- Research Analyst
  Melody Cherny, MPA Candidate
Assessment Strategy

data-driven assessment of progress, sustainability, & quality

Evaluating Our Assessment
Objective 1
100% submission of annual reports

Objective 2
Report content fulfills requirements

Evaluating Our Assessment
Evaluating Our Assessment

Methodology: Content Analysis

- 40+ indicators
- Codebook
- Annual content-coding of reports
Evaluating Our Assessment

Documentation Tools

• Digital Google Drive Repository
• SPSS database
Key Indicators

- Compliance
- Program demographics
- Assessment vehicle validity
- Direct and/or indirect evidence
- Results & use of results
- How results are used - curricular, policy, faculty development, assessment plan, other?
Not Acceptable  Below Satisfactory  Satisfactory  Good  Excellent
How Do We Use These Data?

Confidential feedback to programs

Internal assessment system analysis
TIPS & TAKEAWAYS
The Take-Away
Office of Academic Assessment (OAA)
Assessment Council
Codified Policies & Procedures
Evaluating Our Assessment

TIPS & TAKEAWAYS
What have we learned?

Confidentiality = Trust

Simplify

Slow & Steady
What have we learned?

Confidentiality = Trust

Simplify

Slow & Steady
Questions?

Diana Karafin
diana.karafin@nyu.edu

Russ Hamberger
barnett.hamberger@nyu.edu

Visit the NYU Academic Assessment website
www.nyu.edu/academic-assessment

Call the NYU Office of Academic Assessment
(212) 998-4426