

Operation Smile e-board meeting 2/23/06

General notes regarding events and fundraising:

1. Chocolate sales will be an ongoing event. Gina may be able to find a wholesale location in New Jersey to purchase chocolate. Otherwise, BJ's or COSTCO is a possibility.
2. Possible event in a dorm or Kimmel could be the auction of DVD sets. Total costs to us would be \$200.00. If in Kimmel we would set-up a table for one week each day at the same time.
3. Charity Auction Event 2006. Possible location 10th floor Kimmel or NYU owned building to cut down on costs. If the event is on 10th floor Kimmel, the Aramark must be used for food. We will likely just pass horderves and have a cash bar. Items to be auctioned would be donated by area businesses. A letterhead with our mission and goal needs to be drawn up and distributed to places like Dunkin' Donuts, Loews.

*The event needs to be priced out, specifically we need to weigh cost of buffet dinner versus only horderves and drinks.

*To alleviate costs we should co-sponsor the event with a larger group on campus. Possibilities include: AMSA, pre-dental club, fraternity, sorority, Stern business club. Gina said she knew some people involved in these organizations and will look into it.

*Marketing—needs to be very well planned and advertising must be visible to a wide range of students. It would be most beneficial to have the event around Christmas time since people will buy gifts for friends and family. Need to think of a witty name for the event.

4. Scheduled events this semester:

Tuesday, April 4 Kimmel 901 6:30-8 **ice cream social**
Liz and Natasha organizers, will advertise with flyers and listserve

Tuesday, April 25 Kimmel 901 from 6:30-8 **membership dinner**

**Possibly another bake sale this semester?

5. Events proposed for next year:

Fall 2006: (4 events)

Chocolate sale \$300 covers year Kimmel Center

Bake sale \$0 Kimmel lobby

3 general meetings \$180 Kimmel

Auction and dinner \$220
Club fair give away lollipops (Coles)

Spring 2007: (money carried over from auction profits) 3 events

Bake sale

Valentine's day \$120

Hershey's fundraiser event?

Flower gram – Sell carnations and roses, allow people to mix and match and customize with ribbons and wrappings. Natasha may have a flower dealer we could use.

6. Webmaster Josh will be finishing the website

7. Financing Gina's trip:

We will try to host two parties at a location like Josie's. The cover will be \$5 and Gina will look into it with Martin, the manager of the venue. If there are two parties Gina may take the proceeds from one, approximately \$500.00

8. Donation to Op Smile this year will be a minimum of \$480.00

9. New time and day for general meetings:

5 pm Wednesdays