The "sensorial revolution" in recent scholarship in the humanities, social sciences, and the arts has precipitated an intense new focus on the senses as mediators of experience and expression. This new focus has disclosed the startling multiplicity of different formations of the senses in history and across (as well as within) cultures.

The senses mediate the relationship between self and society, mind and body, idea and object. Sensation is fundamental to our experience, yet has been largely overlooked, until now. A heightened interest in the life of the senses in society is rapidly supplanting older paradigms, such as cultures as 'texts' or 'discourses', as 'worldviews' or 'pictures', and challenging conventional theories of "representation".

The Senses & Society journal will provide an antidote to the logocentrism and ocularcentrism of conventional historical and social scientific accounts of meaning and human agency. It will show how 'society', in so far as it is grounded in 'consensus' (meaning: 'with the senses') is a sensory fact, just as the sensorium is a social fact. It will also help to problematize the increasingly homogenized notion of 'the body' in cultural research by highlighting the differential elaboration of the senses and multiple forms of human sensuousness. In addition, the journal will engage with breaking developments in sensory design and multi-media and performance art.

The journal will draw upon a wide range of disciplines (aesthetics, anthropology, archaeology, architecture, communication and media studies, geography, history, literary and cultural studies, philosophy, psychology, religion, sociology) all of which have much to say about thinking through the senses. In doing so, the journal will act to promote and develop research on the cultural and political dimensions of sensory communication and experience, and create a unique theoretical and methodological forum for exploring and debating the varieties of sensory experience that exist in society.

The Senses & Society aims to:

· Examine the connections between culture and the senses.
· Address artistic, marketing and design initiatives in relation to the senses.
· Publish reviews of books and multisensory exhibitions throughout the world.
· Publish special issues concentrating on particular themes relating to the senses
· Publish resource sections within general issues for academics and practitioners in the field on: books recently published; internet sites; developments within the art/museum world and industry.
· Provide a truly interdisciplinary forum for the exchange of ideas.
· Not publish clinical or psychological research on the senses, for our ideal is to liberate the study of perception from the psychology laboratory.
· Publish articles on visual culture only when the visual component intersects with the other senses.

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