



NEW YORK UNIVERSITY
COLLEGE OF ARTS AND SCIENCE

announces an exhibition and conference on

**IMAGES OF BENJAMIN FRANKLIN—AS
SEEN BY HIMSELF AND OTHERS
A TRICENTENARY CELEBRATION**

Thursday, February 2, 2006

Talk: Fales Room of Bobst Library,
70 Washington Square South, third floor

Exhibit and reception: Mamdouha S. Bobst Gallery,
70 Washington Square South, first floor

4:30 pm

Welcome

MATTHEW S. SANTIROCCO

Seryl Kushner Dean, College of Arts and Science, NYU

4:45 pm

Collector's Talk

"Franklin as Media Mogul"

STUART KARU

Founding President, Friends of Franklin, Inc.

5:30 pm

Reception and Exhibit Tour

Friday, February 3, 2006

Hemmerdinger Hall, 100 Washington Square East, first floor

9:30 am

Welcome

MATTHEW S. SANTIROCCO

Introduction

JOHN SEXTON

President, New York University

10:00 am

"In Prints and in Print: How Franklin Wanted the French to See Him"

ELLEN COHN

Editor, The Papers of Benjamin Franklin

11:00 am

"Franklin the Frenchman"

STACY SCHIFF

Author, A Great Improvisation: Franklin, France, and the Birth of America

- 12:00 pm **“Visceral/Cerebral: Franklin and the British Empire, 1751”**
J. A. LEO LEMAY
*H. F. duPont Winterthur Professor of English, University of
Delaware*
- 1:00-2:00 pm Lunch Break
- 2:00 pm **“Franklin and His Printer Protégés”**
JAMES N. GREEN
Librarian, The Library Company of Philadelphia
- 3:00 pm **“ ‘This Feeling Way of Instruction’: Emotional Language and
Social Reformation in the Life of Benjamin Franklin”**
NICOLE EUSTACE
Assistant Professor of History, NYU
- 4:00 pm **“Franklin’s Masks: A Play upon Possibility”**
MICHAEL ZUCKERMAN
Professor of History, University of Pennsylvania

This conference and its associated exhibition are sponsored by the NYU College of Arts and Science, in conjunction with the NYU Division of Libraries. We wish to thank Stuart Karu for making possible the exhibition of selected objects from his collection and for generous support.

All events are free and open to the public. For further information about the conference, please contact the NYU College of Arts and Science Dean’s Office: (212) 998-8154; e-mail cyberdean@nyu.edu.

Revised November 21, 2005